



RESET / BODY

.100 DETOXY

PRODUCT LAUNCH .100 DETOXY

Total body detoxifying and
oxygenating program

NOVEMBER 2021

CHECK-UP

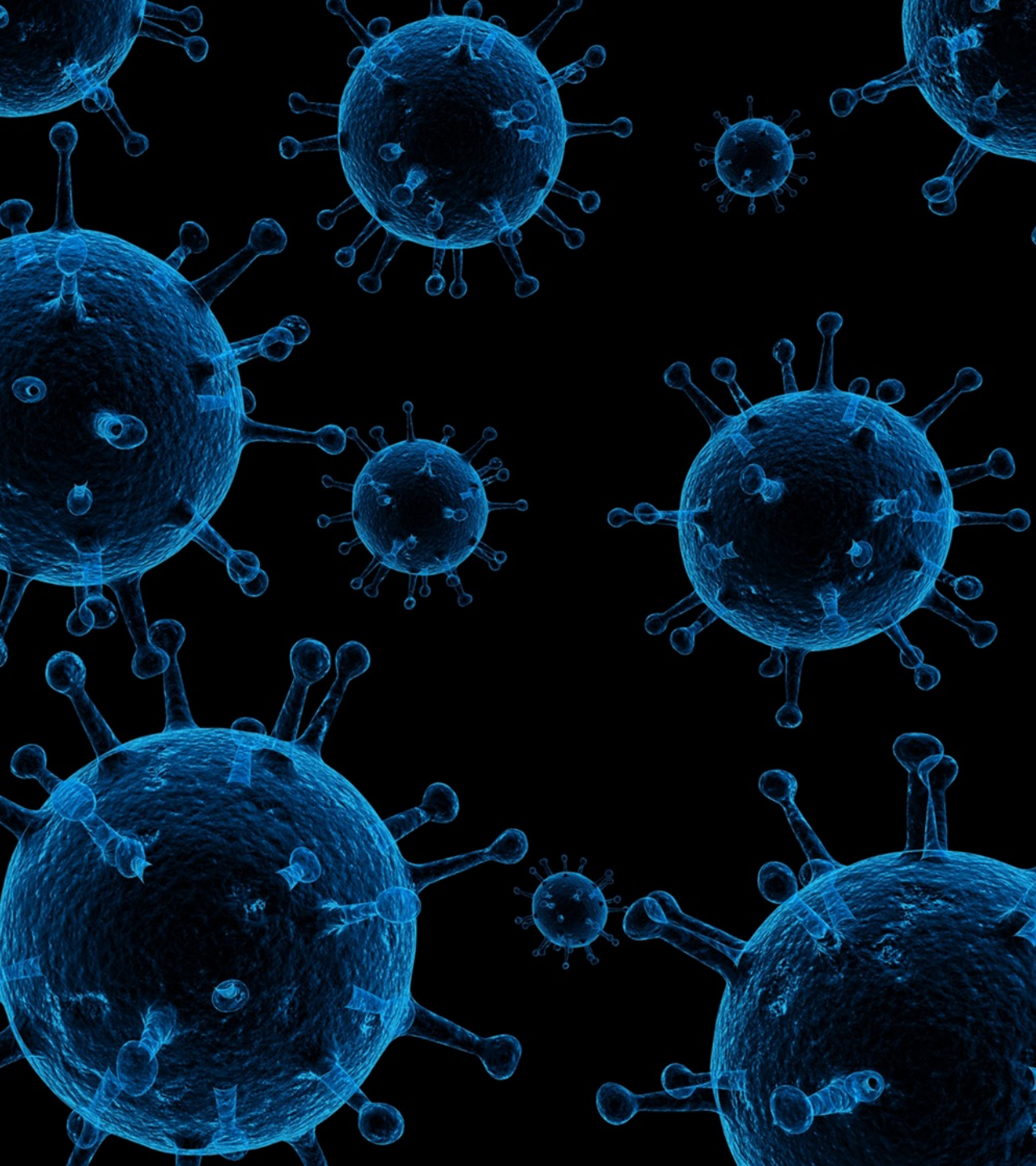
01.
RESET

02.
RESTORE

03.
ATTACK

BOOST

AROSHA
AESTHETIC SCIENCE



PROBLEM

TOXINS AND MICROCIRCULATION

The human body produces toxins from the inside and introduces toxins from the outside. These substances exert a harmful action, which is why the vital centers (organs) work to remove them.

The importance of regular purification of the organism is often underestimated, but DETOXIFICATION and the STIMULATION of the LYMPHATIC SYSTEM (which allows the drainage of interstitial fluids with consequent elimination of toxins) are fundamental actions for both internal and external health.



PROBLEM

TOXINS AND MICROCIRCULATION

In fact, many problems, disorders and imperfections are caused by an exaggerated load of toxins. When their presence is in excess of the body's ability to dispose of them, there is an alteration of the physiological mechanisms of detoxification, with consequent damage to tissues and DNA.

In addition to slowing down the functions of our body, toxins also cause:

- Impure skin with imperfections
- Skin in need of regeneration
- Asphyxiated skin



SOLUTION

DETOXIFY AND OXYGENATE

.100 DETOXY is a professional Total Body program with double performance:

- **Detoxify**
- **Oxygenate**



KIT COMPOSITION

EXFOLIATION – ACTIVATION – SHOCK ACTION

The Kit includes:

Nr. 4 Soft Peeling Gel

Gently exfoliates the epidermis, promotes cell turnover, smoothes and evens out the skin.

Nr. 4 Oxygen active Gel

Restores the normal function of the skin barrier, ensuring lasting hydration, smoothes and evens out the skin.

Nr. 4 Pure Detox

Acts in a targeted way to obtain a strong detoxifying action.

RESET / BODY

GIVE YOUR SKIN NEW LIFE

High tech total body treatment
to detoxify and oxygenate



CONCEPT

GIVE YOUR SKIN NEW LIFE

Detoxy is the treatment of the first RESET phase of the Arosha method that exfoliates the epidermis, stimulates skin microcirculation and oxygenates the tissues, making the skin smooth, luminous and ready to receive the RESTORE and ATTACK treatments.

AROSHA
AESTHETIC SCIENCE



PRODUCT

KEY POINTS

MAXIMUM PERFORMANCE

- The kit contains 4 treatments for 4 clients
- Easy and ready to use program

IMMEDIATE RESULTS

purifies and oxygenates in depth from the first application

FLEXIBLE TREATMENT

can be used:

- At any age
- For all skin types , included the most sensitives
- At any time of the years, included summer

TOTAL BODY

for an application from breast to feet



PRODUCT

KEY POINTS

CELL DETOXY SYSTEM

is the latest powerful biological discovery for detoxification and longevity of skin cells

MAXI COMPRESSIVE BANDAGE

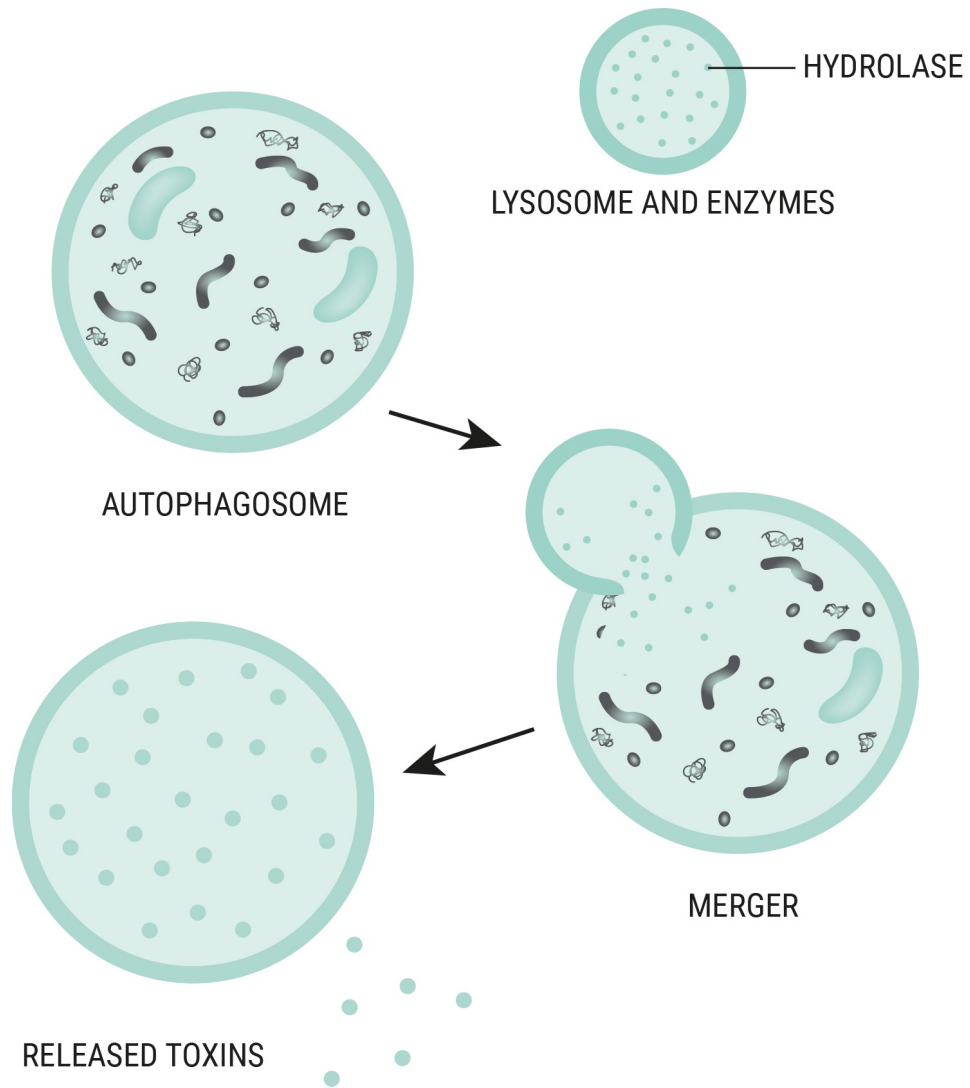
made of a super resistant, elastic and ultra absorbent fabric

HAND FREE

time optimization, few fundamental steps for scientifically proven results

COMBINABLE WITH DEVICES

pressomassage and/ or infrared maximize the positive effects of the treatment



FUNCTIONAL ACTIVE CELL DETOXY SYSTEM

It is a powerful purified active ingredient extracted from yeast *Candida Saitoana* which stimulates the cellular detoxification system (Autophagy) by freeing the cells from the toxins accumulated inside them.

CELL DETOXY SYSTEM improves the cellular detoxification process and skin texture giving it a smooth and naturally luminous appearance.

ACTIONS

- Improves the autophagic system
- Improves the skin texture
- Strengthens the cellular detoxification process



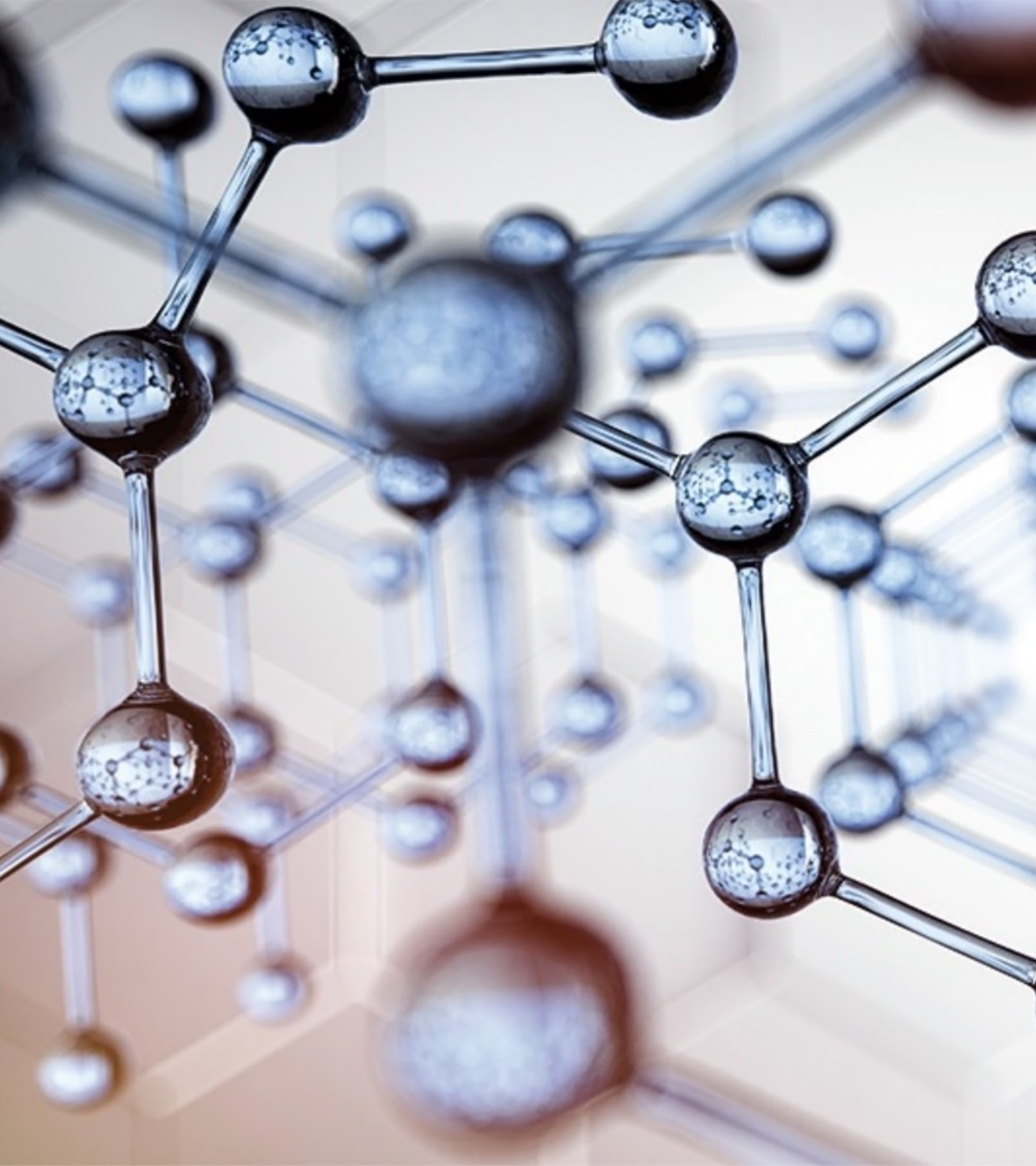
FUNCTIONAL ACTIVE PHA

They are gentle chemical exfoliants including **lactobionic acid** and **gluconolactone**.

They act exclusively on the surface and do not reach the deeper layers of the skin. For this reason they do not cause irritation and photosensitization.

ACTIONS

- Exfoliate dead skin cells
- Help the ingredients of the products to penetrate deeper, increasing their effectiveness
- Even out the skin
- Fight the *glycation*, the process that occurs when digested sugar permanently attaches itself to the skin's collagen and weakens it



FUNCTIONAL ACTIVE

FERULIC ACID, TREALOSE

FERULIC ACID

Phytochemical substance with exfoliating properties.

Thanks to its particular chemical structure, it has a high antioxidant power capable of reducing the negative effects of many external agents, such as cold and pollution. In addition it counteracts dryness, irritation, redness and maintains the natural elasticity and firmness of the skin thanks to the promotion of the synthesis of collagen acid and elastin.

TREALOSE

Sugar that acts over time for non-stop and lasting skin hydration.

It also protects the skin from the most common pollutants and slows down the aging process.



NEW BANDAGE PLUS POINTS

It is a new and exclusive pre-soaked total body bandage.

The main features are:

- **New MAXI size** > with 2 disposable bandages 20cm x10 m
- **New composition** > 50% cotton and 50% polyamide for a SUPER RESISTANT, ELASTIC and ULTRA ABSORBENT fabric
- **New application**> COMPRESSION bandage



TO COMPLETE THE TREATMENT

DETOXY PLUS CREAM – Professional product

Professional massage cream with a **PURIFYING** and **DETOXIFYING** action to be used at the end of the treatment.

Active ingredients:

- CELL DETOXY SYSTEM
- HYALURONIC ACID
- SHEA BUTTER
- TREALOSE



RESET/BODY



BOOST/BODY

TO COMPLETE THE TREATMENT

SUGARGEL SCRUB – Retail product to use at home

Scrub for home use with a surprising texture that combines the exfoliating properties of Sugar with the nourishing and emollient power of Avocado and Sweet Almond Oils and the freshness of a moisturizing milk.

Active ingredients:

- SUGAR
- AVOCADO OIL
- SWEET ALMOND OIL



COMMUNICATION

- Social Kit
- Video Tutorial
- Brochure B2B
- Flyer B2C
- Crowner
- Product pictures



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