

RESTORE/ BODY



PRODUCT LAUNCH .200 NIO DRAIN +

Intensive draining program

NOVEMBER 2022

CHECK-UP

01.
RESET

02.
RESTORE

03.
ATTACK

BOOST

AROSHA
AESTHETIC SCIENCE



PROBLEM

POOR SKIN MICROCIRCULATION, WATER RETENTION, HEAVY LEGS

The lymphatic system has the important task to collect waste substances, toxins and excess fluids from the tissue and to help in their elimination.

But the movement of the lymph is generated just from the contraction of the muscles and this explains why, when we remain stationary for a long time, or in the same position, the feet or legs swell.

The stagnation of the fluids is generally higher in areas predisposed to the accumulation of fat (abdomen, thighs and buttocks) and it's the first step that leads to the formation of cellulite.

The consequence of this phenomenon is:

- poor skin microcirculation
- water retention
- heavy, swollen legs
- predisposition to the formation of cellulite

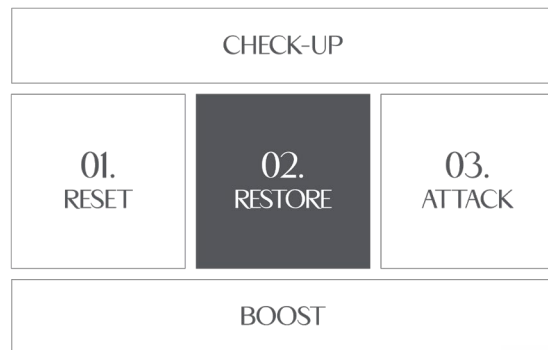


SOLUTION

AN INTENSIVE DRAINAGE

The stimulation of the lymphatic system promotes the skin microcirculation and helps to drain toxins and excess fluids responsible for water retention. In fact, thanks to the correct functioning of the lymphatic system, the benefits will be:

- STIMULATION OF MICROCIRCULATION
- DEEP DRAINAGE
- STRENGTHEN THE ELASTICITY OF BLOOD VESSELS



AROSHA'S PROPOSAL FOR INTENSE DRAINAGE

Arosha has designed .200 NIO DRAIN + a professional treatment of the second RESTORE phase of our method specially designed to stimulate the skin microcirculation and help the lymphatic system to **drain the toxins and excess fluids responsible for water retention, swelling and edematous cellulite.**

.200 NIO DRAIN +

Regain your natural balance

The best beauty strategy
for a drained and balanced body.

CONCEPT

REGAIN YOUR NATURAL BALANCE

.200 NIO DRAIN + is an intensive high-tech draining treatment based on Niosomic nanotechnology. The NIOCONTROL™ technology enhances the skin penetration of the functional substances contained in the products, increasing their bioavailability for maximum effectiveness. This innovative system allows us to:

- Deliver the active ingredients deeper into the dermis
- Gradually release the active ingredients present
- Extend the benefits of the products for several hours, achieving better results

The kit is composed by:

- ✓ 4 NIO ACTIVE
- ✓ 4 NIO SINERGY
- ✓ 4 NIO AQUADRAIN

FOR A TOTAL OF 4 TREATMENTS FOR 1 CLIENT

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PRODUCT

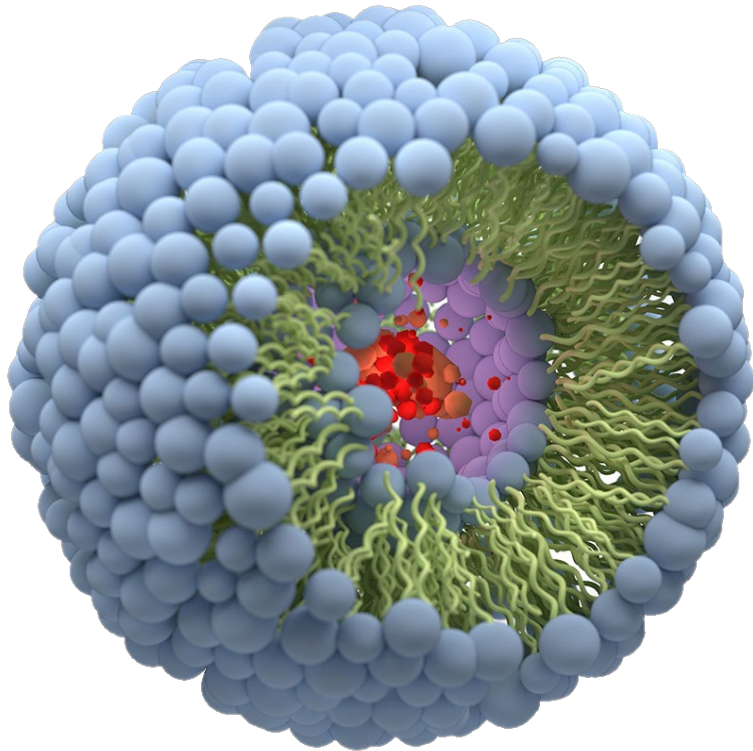
.201 NIO ACTIVE

Serum gel developed with **NIOCONTROL™ technology**, an innovative delivery system based on Niosomes, that allow to make the functional principles more available and gradually released. Its formula based on Troxerutin, known for improving capillary elasticity, and its precursors of hyaluronic acid, which enhance deep hydration and increase connective permeability, favor the drainage of interstitial fluids and the absorption of active principles.

- Used in combination with Nio-Synergy, it improves the penetration of the active ingredients.

ABSORPTION PROMOTER ACTIVE SERUM

NIOSOMAL VESICLE



FUNCTIONAL ACTIVE

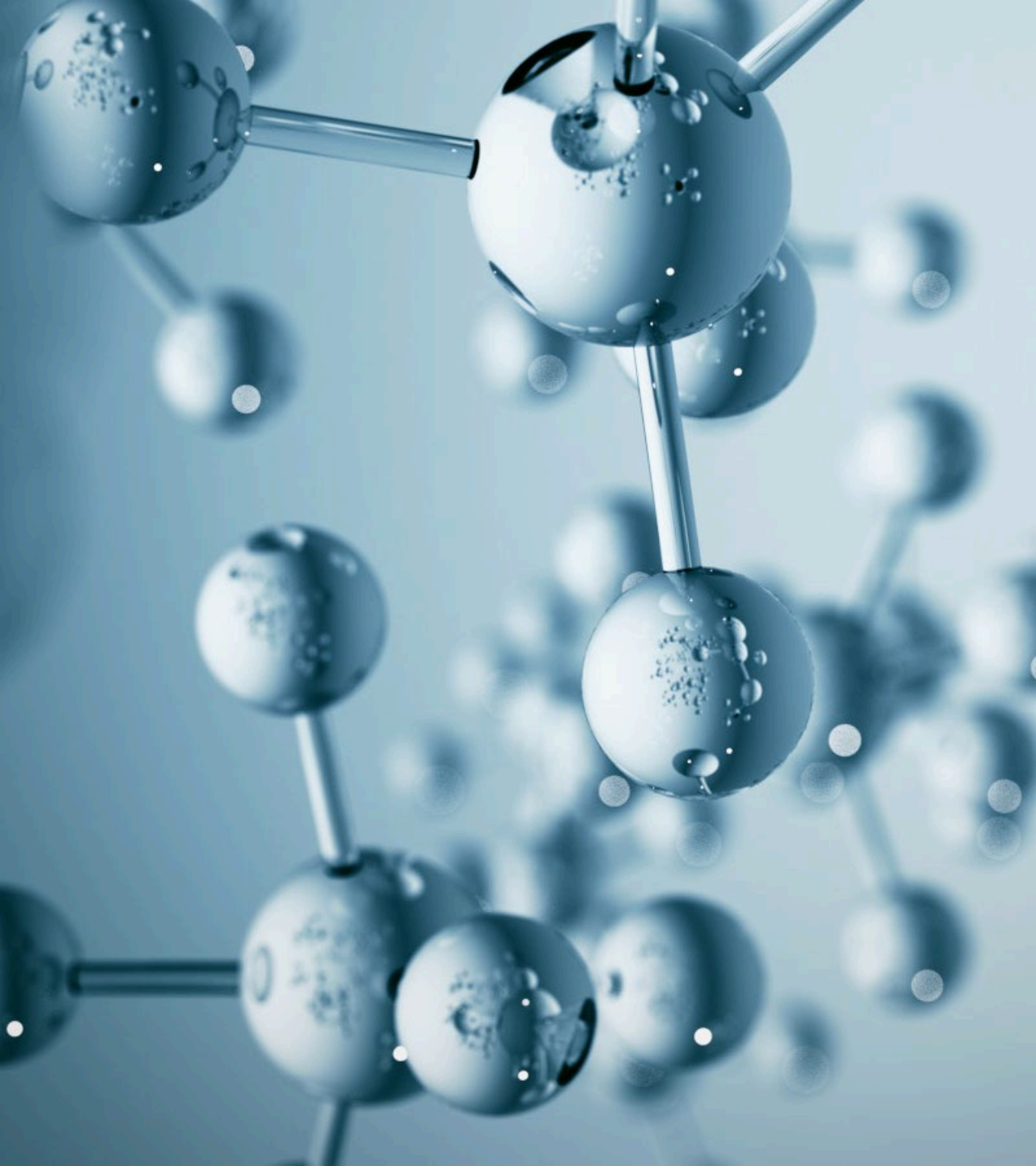
.201 NIO ACTIVE

Niocontrol™

Innovative delivery system based on Niosomes, that allow to make the functional principles more available and gradually released. In NIOCONTROL™ the natural active ingredients have a well-known biochemical mechanism of action at the level of skin cells. They are encapsulated in small elastic vesicles (Niosomes) which work as an effective release system and enhancer of skin penetration, thus increasing the bioavailability of the active ingredients in the skin and ensuring maximum effectiveness.

Troxerutina

Thanks to its extraordinary anti-inflammatory, trophic and antioxidant action on the venous endothelium, it promotes capillary elasticity by improving skin microcirculation.



FUNCTIONAL ACTIVE

.201 NIO ACTIVE

Glycacid Eco

Biotechnological active consisting of mucopolysaccharide precursors with a high concentration of the basic monomer of Hyaluronic Acid. The small molecular size of Glycacid Eco favors intradermal penetration and constitutes a valuable source of raw material for the formation of medium molecular weight Hyaluronic Acid, which is particularly suitable for the retention of water in the connective tissue and therefore responsible for deep hydration. Glycacid Eco also induces an increase in connective tissue permeability, which is an important factor for the penetration of hydrophilic active ingredients. The increase in connective permeability promotes the drainage of interstitial fluids and the penetration of active ingredients that favor the decrease of the inflammatory state and the recovery of vascular circulation.



PRODUCT

.202 NIO SINERGY

Precious blend of plant extracts with a strong draining action. Its formula based on Birch, Centella Asiatica, Horse Chestnut and Aescin, improve the elasticity and compactness of the vascular walls, promotes proper microcirculation and helps the lymphatic system to eliminate waste and excess fluids, counteracting water retention.

CONCENTRATED DRAINING FLUID



FUNCTIONAL ACTIVE

.202 NIO SINERGY

Escin

Mixture of saponins present in horse chestnut particularly useful for the treatment of disorders related to adipose tissues. In particular, it performs an anti-inflammatory, antioxidant, lipolytic and vasotonic activity.

Horse chestnut extract

The phytocomplex obtained from different parts of the plant contains a mix of saponins very rich in components particularly useful for the treatment of disorders related to adipose tissues. In particular, it has an anti-inflammatory, antioxidant, lipolytic and vasotonic action.



FUNCTIONAL ACTIVE

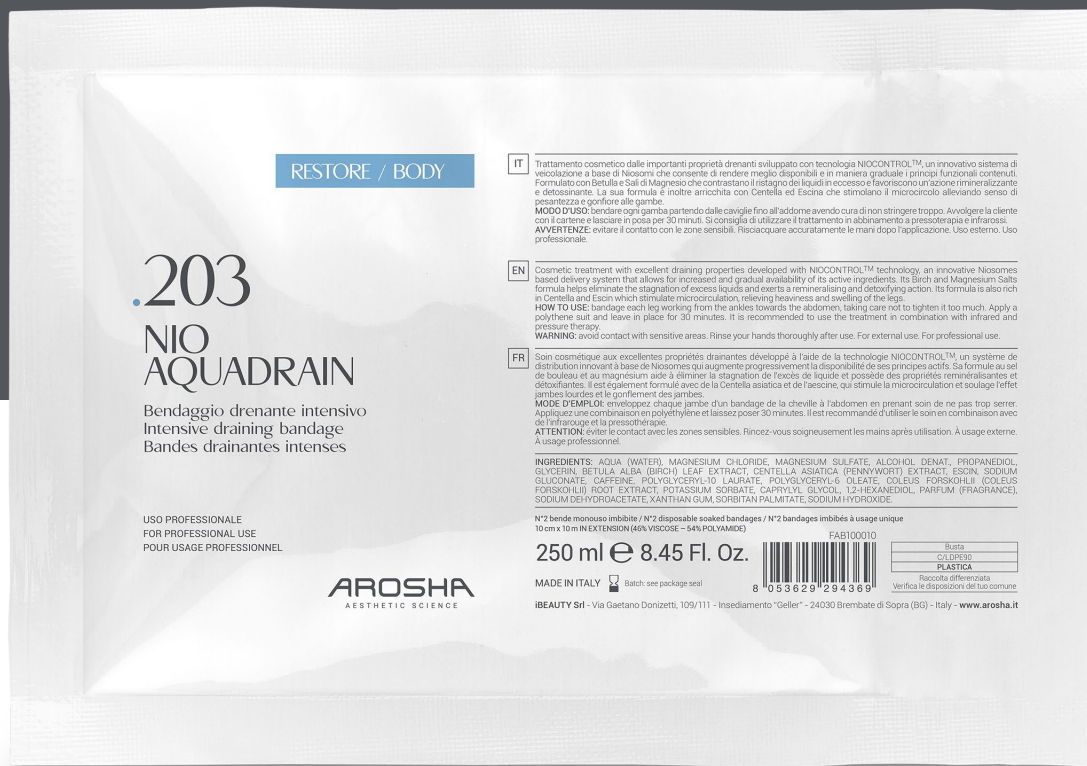
.202 NIO SINERGY

Centella asiatica extract

It improves skin microcirculation and exerts a draining action. Vasoprotective and venotonic.

Birch extract

It has a draining action, preventing venous problems and circulatory disorders in case of heavy legs, swelling, edema and lymphatic stagnation. It also has toning, astringent, elasticizing and soothing properties.



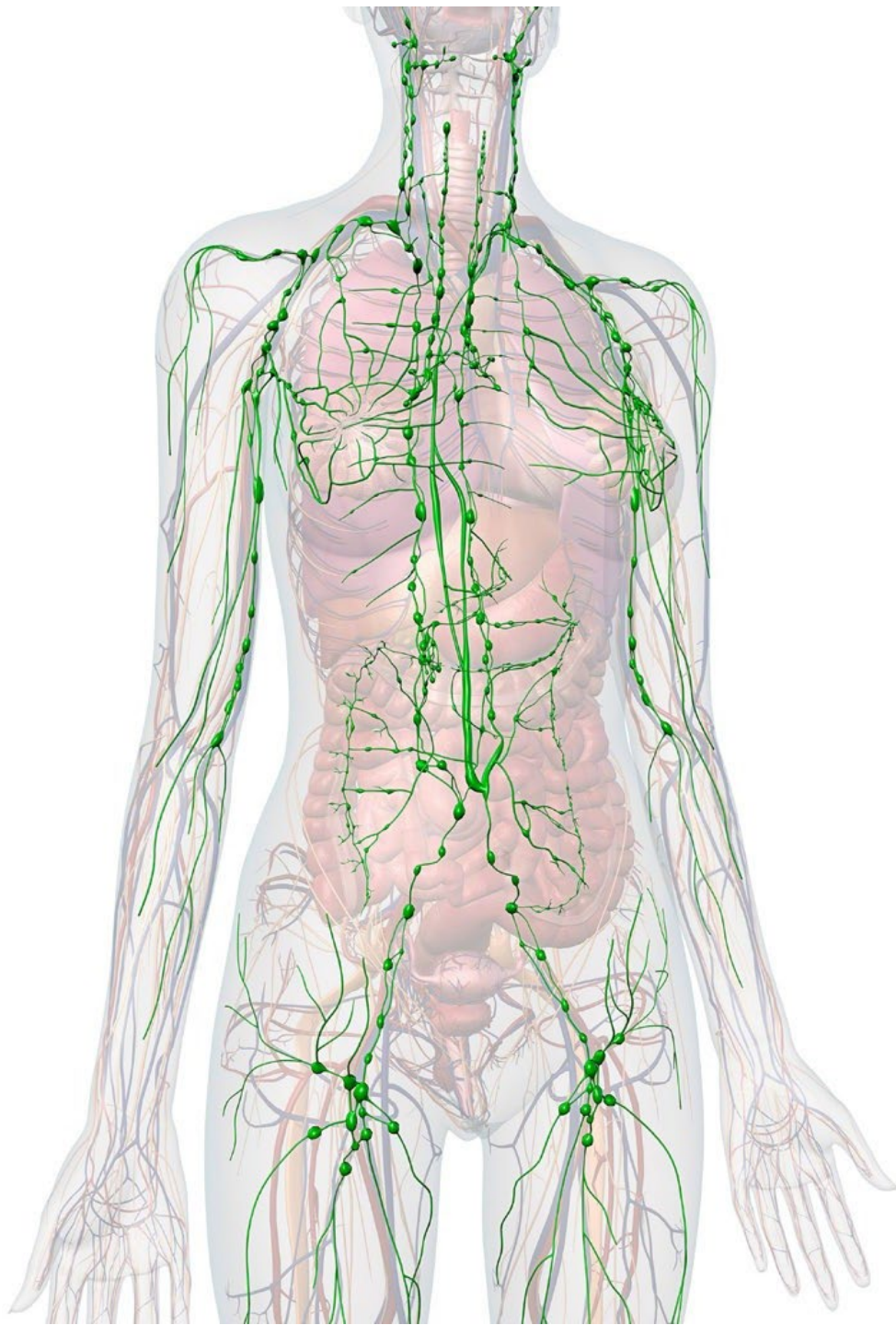
PRODUCT

.203 NIO AQUADRAIN

Cosmetic treatment with important draining properties developed with NIOCONTROL™ technology, an innovative delivery system based on Niosomes that allows the functional principles contained to be made better and gradually available. Formulated with Birch and Magnesium Salts which counteract the stagnation of excess fluids and promote a remineralizing and detoxifying action. Its formula is also enriched with Centella and Escin which stimulate the microcirculation relieving the sense of heaviness and swelling in the legs.

INTENSIVE DRAINING BANDAGE

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FUNCTIONAL ACTIVE

.203 NIO AQUADRAIN

Niocontrol™

Innovative delivery system based on Niosomes, that allow to make the functional principles more available and gradually released. In NIOCONTROL™ the natural active ingredients have a well-known biochemical mechanism of action at the level of skin cells. They are encapsulated in small elastic vesicles (Niosomes) which work as an effective release system and enhancer of skin penetration, thus increasing the bioavailability of the active ingredients in the skin and ensuring maximum effectiveness.

Escin

Mixture of saponins present in horse chestnut particularly useful for the treatment of disorders related to adipose tissues. In particular, it performs an anti-inflammatory, antioxidant, lipolytic and vasotonic activity.



FUNCTIONAL ACTIVE

.203 NIO AQUADRAIN

Centella asiatica extract

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Salts of Magnesium sulphate heptahydrate and Magnesium chloride

They promote an intense draining action, counteracting water retention. In addition, they give tone and remineralize the skin and tissues.



KEY POINTS

THE PLUSES OF THE PRODUCT

» NIOCONTROL™

Innovative delivery system based on Niosomes that makes the functional active contained in the products better and gradually available

» PROLONGED ACTION

Thanks to the use of NIOCONTROL™ technology, the functional active will work several hours even after application, achieving better results

» IMPROVED EFFECTIVENESS

NIOCONTROL™ technology improves skin penetration of functional active, increasing their bioavailability for maximum effectiveness



KEY POINTS

THE PLUSES OF THE PRODUCT

» IMMEDIATE RESULTS

Visible and measurable from the first treatment in the cabin

» HAND FREE

Time optimization: few fundamental steps for scientifically proven results

» READY TO USE

The kit contains all the products in the quantity necessary to immediately perform the complete treatment



KEY POINTS

THE PLUSES OF THE PRODUCT

» COMBINABLE WITH TECHNOLOGIES

Pressomassage and/or infrared and ultrasonic plates to maximize the positive effects of the treatment

AROSHA MK300



AROSHA WAVESHAPE 3.0



TUTORIAL
AVAILABLE SOON

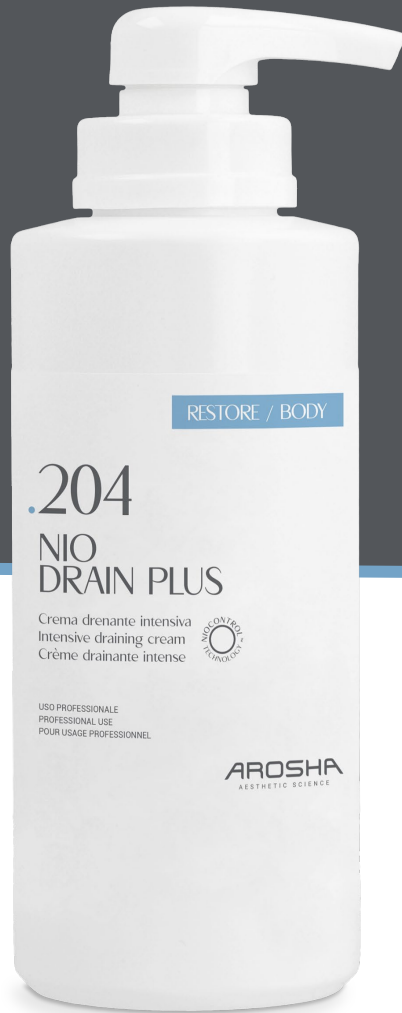


DRAIN PLUS MASSAGE

DRAIN PLUS MASSAGE

IMPORTANT EXECUTION TECHNIQUE

In combination with the .200 NIO DRAIN + treatment it is necessary to perform the specific **DRAIN MASSAGE** a mix of exclusive maneuvers that in combination with Arosha specific products act to reduce oedema, activate blood circulation and strengthen a complex network of vessels that move body fluids.



TO COMPLETE THE TREATMENT IN CABIN – PROFESSIONAL

.204 Nio Drain Plus is a rich massage cream formulated with specific active ingredients with draining and vasotonic properties that help improve microcirculation and promote the drainage of excess fluids. Thanks to NIOCONTROL™ technology, an innovative delivery system based on Niosomes, it makes the functional principles contained better and gradually available, for an optimal result. Moreover, thanks to its refreshing effect it is ideal for giving intense and immediate relief to heavy legs.

INTENSIVE DRAINING CREAM

BOOST/ BODY

HOME USE 1

INTENSIVE DRAINING CREAM FOR HOME USE



TO COMPLETE THE TREATMENT AT HOME – DOMICILIAR

.501 Nio Drain is a gel cream formulated with specific active ingredients with draining and vasotonic properties that help improve microcirculation and promote the drainage of excess fluids. Thanks to NIOCONTROL™ technology, an innovative delivery system based on Niosomes, it makes the functional principles contained better and gradually available, for an optimal result. An ultra-light and comfortable texture, easy to apply and specially designed to be absorbed quickly without greasing.

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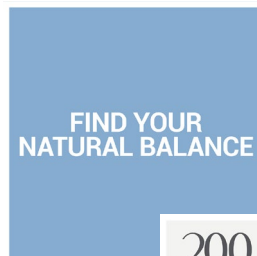
TO COMPLETE THE TREATMENT

NIO DRAIN PANTS – Retail product to use at home

Cosmetic treatment with important draining properties designed with NIOCONTROL™ technology, an innovative delivery system based on Niosomes that gradually make the functional principles contained in the product better available. It is formulated with Birch and Dead Sea salts that counteract the stagnation of excess fluids and promote a remineralizing and detoxifying action. Its formula is also enriched with Centella and Escin which stimulate the microcirculation relieving the sense of heaviness and swelling in the legs.

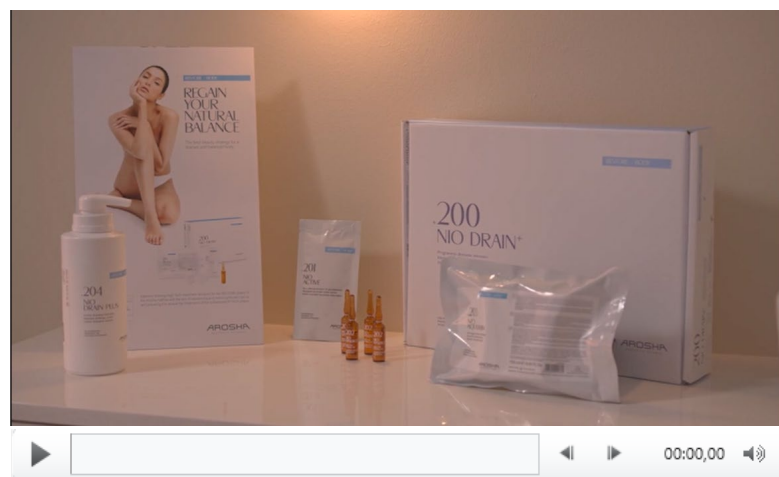
BEAUTY TIP:

As soon after the treatment it's advisable not to take the shower to allow the main active ingredients to continue working on the imperfections!



COMMUNICATION

- Social Kit
- Video Tutorial
- Brochure B2B
- Flyer B2C
- Crowner B2B
- Crowner B2C
- Product pictures





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