



.703 HYDRA SERUM

Hydrating and restorative booster

Concentrated serum developed with 3Daquactive technology and Betaglucan which work synergistically to support and enhance skin's moisture balance, promote the restoration of the hydrolipidic film, improve skin elasticity, and stimulate natural epidermal repair mechanisms





PROBLEMS

- Very dehydrated skin
- Dull and matte skin
- Skin in need of regeneration

EFFECTS

- Hydrated and luminous skin
- Soft and smooth skin

 Dropper bottle 30 ml

 Cod. Art.: ARO205623

MAIN ACTIVE INGREDIENTS

3DAQUACTIVE TECHNOLOGY

Based on three different but complementary molecules - Sodium Polyglutamate (PGA), Acetyl Glucosamine (NAG) and Hyaluronic Acid with high PM (HA) - these are very powerful moisturizers, anti-wrinkles and extracellular matrix regenerators. PGA promotes the accumulation of natural skin moisturizing ingredients and increases the level of Natural Moisturizing Factor (NMF) while reducing the degradation of Hyaluronic Acid by inhibiting the activity of the hyaluronidase enzyme. Additionally, it stimulates fibroblasts, enhancing Elastin and Collagen synthesis, thus im-

proving skin elasticity and softness, reducing fine lines, and delaying skin aging. NAG enhances the synthesis and secretion of Hyaluronic Acid and reduces damage from free radicals, improving anti-wrinkle, anti-aging, and tissue repair capabilities of the skin. Finally, the High Molecular Weight Hyaluronic Acid acts on the surface, providing effective hydration and creating a film-like barrier that binds to the stratum corneum, resulting in a firming and protective effect.

BETA GLUCAN

Beta-Glucan is an active ingredient of natural origin present in elements such as oats,

mushrooms, bran, algae and yeasts. It is a molecule capable of binding a lot of water and creating a non-occlusive "film", capable of counteracting the loss of water from the deepest tissues and maintaining the natural hydration of the skin. It protects the skin from external agents, being an excellent antioxidant, and has a soothing action. Beta-Glucan also helps to attenuate the action of UV rays by acting as a natural filter. It has anti-wrinkle action, because it stimulates the action of fibroblasts, and accelerates the renewal of the stratum corneum which, in mature skin, tends to slow down.

INSTRUCTIONS

Use morning and evening after lotion and before cream. Deposit an adequate amount of serum on the palm of the hand. Take the necessary amount with the middle and ring finger and apply it to the 4 areas of the face: cheeks, forehead, nose, and chin. Starting from the center of the chin, apply along the contours of the jaw, up to the ears, then return back. Repeat the operation on the neck and décolleté, gently massaging under the chin and from the décolleté to the neck upwards.



INGREDIENTS: AQUA (WATER), BUTYLENE GLYCOL, PROPANEDIOL, ACETYL GLUCOSAMINE, HYDROXYACETOPHENONE, CAPRYLYL GLYCOL, PPG-26-BUTETH-26, POLYACRYLATE CROSSPOLYMER-6, SODIUM HYALURONATE, PEG-40 HYDROGENATED CASTOR OIL, 1,2-HEXANEDIOL, SODIUM GLUCONATE, SODIUM POLYGLUTAMATE, PARFUM (FRAGRANCE), SODIUM CARBOXYMETHYL BETAGLUCAN, PHENOXYETHANOL.