



# PRODUCTS

## .250 RE-HYDRA

### Hydrating and rebalancing treatment

Treatment designed to act effectively against problems related to skin dehydration. It was inspired by the art of Saho, the ancient Japanese beauty ritual. Ultralight and ethereal textures are skillfully blended and layered with the aim of nourishing, sealing and protecting the skin. The kit consists of three products characterized by a selection of active ingredients that work with a double mechanism of action: from the inside it reinforces the barrier function and promotes the generation of NMF (natural hydration factor of the skin), from the outside it creates a protective film which reduces the evaporation of water. Starting from the first treatment, the skin is be visibly hydrated, plumped, brighter and more elastic.



#### PROBLEMS

- Very dehydrated skin
- Dull and matte skin
- Skin in need of regeneration



#### EFFECTS

- Hydrated and luminous skin
- Soft and smooth skin
- Regenerated skin
- Protected skin



Cod. Art. ARO205018

### THE KIT CONTAINS



10  
.251 hydra  
mask

01  
.252 hydra  
essence

01  
.253 hydra  
serum

### INFO

The kit contains 10 treatments for 10 clients.

The treatment can be offered to clients of any age, at any time of the year including summer, and is suitable for all skin types, including sensitive and reactive ones.

It's recommended to perform the treatment in combination and following .150 PURITY, during the same session.

Complete instructions are included in the kit and on the next page.

Each component of the kit is dermatologically tested, even for sensitive and fragile skin..

### BEAUTY TIPS

For a global face-body rebalancing action, .250 RE-HYDRA can be proposed as a "short treatment" in combination with the .200 NIO DRAIN+ treatment.

In the case of particularly dehydrated skin in need of regeneration, .250 RE-HYDRA can be used as a "one-shot" treatment, once a week, in combination with and subsequently .150 PURITY in the same session.



### HOW TO USE

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1. Cleanse face, neck and décolleté with .153 CLEANSING CREAM;
2. Apply .154 TONIC LOTION on face, neck and décolleté with a cotton pad, rubbing gently;
3. Proceed with a compress of hot cloths for 1 minute on the whole face, neck and décolleté.
4. Apply the entire contents of a sachet of .251 HYDRA MASK on face, neck and décolleté. Leave on for 5 minutes and then massage with circular movements for 5 minutes more. Proceed to remove the mask, first by moistening the fingertips with warm water and continuing to massage, finally, removing the product with damp cloths.
5. Apply 10 drops of .252 HYDRA ESSENCE on the face and 10 drops on the neck and décolleté, gently dabbing until completely absorbed. Leave to dry for a few seconds before proceeding with the application of the serum.
6. Apply 1 pipette of .252 HYDRA SERUM on each half of the face, 1 on the neck and 1 more on the décolleté, massaging delicately until completely absorbed. In this phase, the product is designed to also be conveyed with ultrasound or radiofrequency.
7. Conclude the treatment by applying one of the following AROSHA creams, depending on the client's skin type: .254 EXTRA NOURISHING RICH (dry skin), .255 EXTRA NOURISHING LIGHT (skin fat), .256 REGENERIST (sensitive and fragile skin) massaging until completely absorbed.

### TOTAL TREATMENT TIME

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20 minutes.

### NOTE

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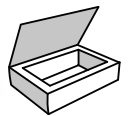
Watch the tutorial on the Youtube channel:  
<https://www.youtube.com/watch?v=tRqo-JkSDYc>



## .251 HYDRA MASK

### Hydrating gel mask

Gel mask developed with 3Daquactive technology which rebalances the natural hydrodynamics of the skin and reinforces its barrier by limiting water loss. The light texture makes the application very gentle and gives an immediate feeling of freshness and well-being.



#### PROBLEMS

- Very dehydrated skin
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- Skin in need of regeneration



#### EFFECTS

- Hydrated and luminous skin



6ml single-dose sachet

Product included in the kit and cannot be sold individually.

## MAIN ACTIVE INGREDIENTS

### 3DAQUACTIVE TECHNOLOGY

Based on three different but complementary molecules - Sodium Polyglutamate (PGA), Acetyl Glucosamine (NAG) and Hyaluronic Acid with high PM (HA) - these are very powerful moisturizers, anti-wrinkles and extracellular matrix regenerators. PGA promotes the accumulation of natural skin moisturizing ingredients and increases the level of Natural Moisturizing Factor (NMF) while reducing the degradation of Hyaluronic Acid by inhibiting the activity of the hyaluronidase enzyme. Additionally, it stimulates fibroblasts, enhancing Elastin and Collagen synthesis, thus improving skin elasticity and softness, reducing fine lines, and delaying skin aging. NAG enhances the synthesis and secretion of Hyaluronic Acid and reduces damage from free rad-

icals, improving anti-wrinkle, anti-aging, and tissue repair capabilities of the skin. Finally, the High Molecular Weight Hyaluronic Acid acts on the surface, providing effective hydration and creating a film-like barrier that binds to the stratum corneum, resulting in a firming and protective effect.

### ALLANTOIN

It is a mild keratolytic agent; it also prevents transepidermal moisture loss, maintaining skin hydration, and is an excellent soothing/calming agent.

### TREHALOSE

Disaccharide, composed of two glucose molecules, naturally present in many living organisms such as plants, fungi, bacteria and invertebrates. It allows the skin to re-

tain moisture ensuring long lasting hydration. Furthermore, it has an exceptional antioxidant power, protects the skin from the most common pollutants and slows down the aging process.

### HYDAGEN AQUAPORIN

New high-tech active ingredient able to improve the skin's natural hydration system and help restore the skin barrier. Hydagen Aquaporin acts on the "water channels" known as Aquaporins (AQP), the specific protein channels for transporting water across cell membranes. Specifically, Hydagen Aquaporin is effective in short- and long-term hydration and in reinforcing the barrier function by reducing transepidermal water loss (TEWL).

## INSTRUCTIONS

See how to use the kit. For external use only. Avoid contact with eyes, mucous membranes and non-intact skin. Rinse immediately if irritation occurs. PROFESSIONAL USE



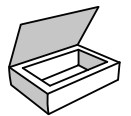
INGREDIENTS: AQUA (WATER), PROPANEDIOL, GLYCERIN, PENTYLENE GLYCOL, CARRAGEENAN, TREHALOSE, GLYCERYL GLUCOSIDE, HYDROXYACETOPHENONE, XANTHAN GUM, CAPRYLYL GLYCOL, ALLANTOIN, SODIUM HYALURONATE, 1,2-HEXANEDIOL, ACETYL GLUCOSAMINE, SODIUM GLUCONATE, SODIUM POLYGLUTAMATE.



## .252 HYDRA ESSENCE

Hydrating and soothing lotion

Silky, ultra-light fluid designed to restore the skin's optimal balance and amplify the benefits of the serum and cream applied subsequently. Enhanced with the new 3Daquactive technology that improves skin hydration and helps retain moisture. Its impalpable consistency melts delicately on the skin making it exceptionally soft and velvety.



### PROBLEMS

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### EFFECTS

- Hydrated and luminous skin
- Soft and smooth skin



15 ml dropper bottle

Prodotto incluso nel kit e non vendibile singolarmente

## MAIN ACTIVE INGREDIENTS

### 3DAQUACTIVE TECHNOLOGY

Based on three different but complementary molecules - Sodium Polyglutamate (PGA), Acetyl Glucosamine (NAG) and Hyaluronic Acid with high PM (HA) - these are very powerful moisturizers, anti-wrinkles and extracellular matrix regenerators. PGA promotes the accumulation of natural skin moisturizing ingredients and increases the level of Natural

Moisturizing Factor (NMF) while reducing the degradation of Hyaluronic Acid by inhibiting the activity of the hyaluronidase enzyme. Additionally, it stimulates fibroblasts, enhancing Elastin and Collagen synthesis, thus improving skin elasticity and softness, reducing fine lines, and delaying skin aging. NAG enhances the synthesis and secretion of Hyaluronic Acid and reduces damage from free

radicals, improving anti-wrinkle, anti-aging, and tissue repair capabilities of the skin. Finally, the High Molecular Weight Hyaluronic Acid acts on the surface, providing effective hydration and creating a film-like barrier that binds to the stratum corneum, resulting in a firming and protective effect.

## INSTRUCTIONS

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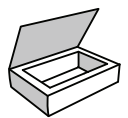
INGREDIENTS: AQUA (WATER), BUTYLENE GLYCOL, PENTYLENE GLYCOL, PROPANEDIOL, HYDROXYACETOPHENONE, CAPRYLYL GLYCOL, PPG-26-BUTETH-26, PEG-40 HYDROGENATED CASTOR OIL, 1,2-HEXANEDIOL, ACETYL GLUCOSAMINE, SODIUM GLUCONATE, PARFUM (FRAGRANCE), SODIUM HYALURONATE, SODIUM POLYGLUTAMATE.



## .253 HYDRA SERUM

Hydrating and restorative booster

Concentrated serum developed with 3Daquactive technology and Beta-Glucan which work synergistically to support and enhance skin's moisture balance, promote the restoration of the hydrolipidic film, improve skin elasticity, and stimulate natural epidermal repair mechanisms



### PROBLEMS

- Very dehydrated skin
- Dull and matt skin
- Skin in need of regeneration



### EFFECTS

- Hydrated and luminous skin
- Soft and smooth skin
- Regenerated skin
- Protected skin



20 ml dropper bottle

Product included in the kit and cannot be sold individually.

## MAIN ACTIVE INGREDIENTS

### 3DAQUACTIVE TECHNOLOGY

Based on three different but complementary molecules - Sodium Polyglutamate (PGA), Acetyl Glucosamine (NAG) and Hyaluronic Acid with high PM (HA) - these are very powerful moisturizers, anti-wrinkles and extracellular matrix regenerators. PGA promotes the accumulation of natural skin moisturizing ingredients and increases the level of Natural Moisturizing Factor (NMF) while reducing the degradation of Hyaluronic Acid by inhibiting the activity of the hyaluronidase enzyme. Additionally, it stimulates fibroblasts, enhancing Elastin and Collagen synthesis, thus improving skin elasticity and soft-

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### BETA GLUCAN

Beta-Glucan is an active ingredient of natural origin present in elements such as oats, mushrooms, bran, algae and yeasts. It is a molecule capable of binding a lot of

water and creating a non-occlusive "film", capable of counteracting the loss of water from the deepest tissues and maintaining the natural hydration of the skin. It protects the skin from external agents, being an excellent antioxidant, and has a soothing action. Beta-Glucan also helps to attenuate the action of UV rays by acting as a natural filter. It has anti-wrinkle action, because it stimulates the action of fibroblasts, and accelerates the renewal of the stratum corneum which, in mature skin, tends to slow down.

## INSTRUCTION

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INGREDIENTS: AQUA (WATER), BUTYLENE GLYCOL, PROPANEDIOL, ACETYL GLUCOSAMINE, HYDROXYACETOPHENONE, CAPRYLYL GLYCOL, PPG-26-BUTETH-26, POLYACRYLATE CROSSPOLYMER-6, SODIUM HYALURONATE, PEG-40 HYDROGENATED CASTOR OIL, 1,2-HEXANEDIOL, SODIUM GLUCONATE, SODIUM POLYGLUTAMATE, PARFUM (FRAGRANCE), SODIUM CARBOXYMETHYL BETAGLUCAN, PHENOXYETHANOL.