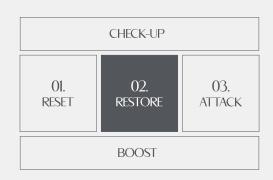


.250 RE-HYDRA

Arosha draws inspiration from the ancient Japanese beauty ritual of Saho to create a line of innovative products formulated to treat skin dehydration issues.

Still practiced by many Eastern women today and known beyond the borders of Japan and Asia, Saho is the art of skillfully layering and creating a series of steps that nourish, hydrate, and protect the skin.

Designed for the second phase of the Arosha method, the .250 RE-HYDRA treatment embraces and innovates this tradition with feather-light and ethereal textures capable of making the skin visibly revitalized, brighter, and more elastic.



TECHNOLOGICAL INNOVATION AND ACTIVES

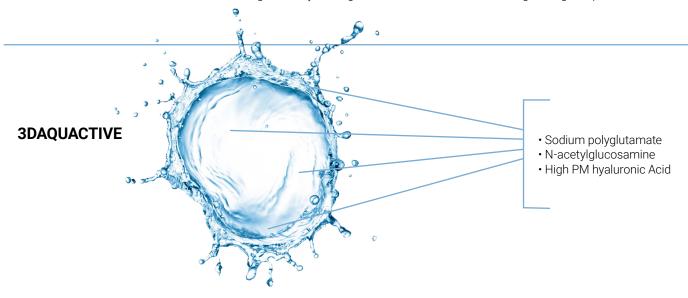
3DAQUACTIVE TECHNOLOGY

WHAT IS IT

3DAQUACTIVE technology combines three different but complementary molecules - Polyglutamic Acid (PGA), N-Acetylglucosamine (NAG), and High Molecular Weight Hyaluronic Acid (HA) - that work synergistically to preserve and enhance the skin's first line of defense, the hydration. 3DAQUACTIVE technology operates with a dual mechanism of action: internally, it strengthens the skin's barrier function, while externally, it creates a thin protective layer that reduces water evaporation.

HOW IT WORKS

- Polyglutamic Acid (PGA), considered the "best friend" of Hyaluronic Acid, is derived from soy and has excellent humectant properties. It is four times more hydrating than Hyaluronic Acid and has a molecular construction such as to form a protective film on the skin which prevents water in the dermis from evaporating. It increases the level of Natural Moisturizing Factor (NMF) and inhibits the enzyme Hyaluronidase, keeping the skin healthy and youthful. It stimulates fibroblasts to improve elasticity and softness, reducing fine lines and delaying skin aging.
- N-Acetylglucosamine enhances the activity of the enzyme Hyaluronic Acid Synthase (HAS). In this way, it promotes the synthesis and secretion of Hyaluronic Acid by keratinocytes and fibroblast cells, thus favoring the Hyaluronic Acid content of the skin. It acts as a natural exfoliating regulator during keratinocyte metabolism and reduces damage caused by free radicals on the skin, improving anti-wrinkle, anti-aging, and tissue repair capabilities.
- High Molecular Weight Hyaluronic Acid, finally, acts on the surface, ensuring effective hydration and has a film-forming action by binding to the stratum corneum with a tightening and protective effect.



HYDAGEN AQUAPORIN

New high-tech active ingredient able to improve the skin's natural hydration system and help restore the skin barrier. Hydagen Aquaporin acts on the "water channels" known as Aquaporins (AQP), the specific protein channels for transporting water across cell membranes. Specifically, Hydagen Aquaporin is effective in short- and long-term hydration and in reinforcing the barrier function by reducing transepidermal water loss (TEWL).

BETA-GLUCAN

Beta-glucan is an active ingredient of natural origin found in certain elements such as oats, mush-rooms, bran, algae and yeasts. It is a molecule capable of binding a lot of water and creating a non-occlusive "film", capable of counteracting the loss of water from the deepest tissues and maintaining the natural hydration of the skin. It protects the skin from external agents, being an excellent antioxidant, and has a soothing action. Beta-glucan also helps to attenuate the action of UV rays by acting as a natural filter. It has also a anti-wrinkle action, since it stimulates the action of fibroblasts, and accelerates the renewal of the stratum corneum which, in mature skin, tends to slow down.

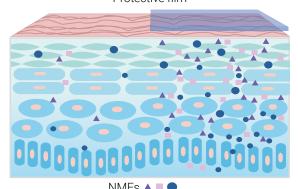
TREHALOSE

Disaccharide, composed of two glucose molecules, is naturally found in many living organisms such as plants, fungi, bacteria, and invertebrates. It enables the skin to retain moisture, ensuring long-lasting hydration. Additionally, it has exceptional antioxidant power, protecting the skin from common pollutants and slowing down the aging process.

ALLANTOIN

Molecule capable of promoting cell regeneration for softer and healthier-looking skin. It also prevents transepidermal moisture loss, maintaining skin hydration. It is an excellent calming and soothing.

Protective film



NMF (natural factor of hydration)

Human skin is covered by a thin protective coat, called the cutaneous hydrolipidic film, an emulsion of water in oil, composed of a more abundant fat phase (consisting of sebaceous and epidermal lipids) and an aqueous phase (minor). The aqueous phase of the hydrolipidic film is called NMF (Natural Moisturizing Factor) and contains a mixture of water-soluble and hygroscopic substances capable of binding and retaining water, including ambient humidity in contact with the skin.

PROFESSIONAL TREATMENT

RESTORE / FACE



.251 HYDRA MASK

Hydrating gel mask

ACTIVE INGREDIENTS

3DAquactive Technology, Hydagen Aquaporin, Trehalose, Allantoin Nr.10 – 6ml single-dose sachet





.252 HYDRA ESSENCE

Hydrating and soothing lotion

ACTIVE INGREDIENTS
3DAquactive Technology
Nr.1 - 20ml dropper bottle



.253 HYDRA SERUM

Hydrating and repairing booster

ACTIVE INGREDIENTS

3DAquactive Technology, Beta-glucan **Nr.1 - 15ml dropper bottle**

TO COMPLETE THE TREATMENT*



.254 EXTRA NOURISHING RICH .255 EXTRA NOURISHING LIGHT .256 REGENERIST

Select a cream based on the skin type **Airless 100ml**

*Products not included in the kit, available for separate purchase $\,$

BOOST NOVELTIES*

BOOST / FACE



.702 HYDRA ESSENCE

Hydrating and restorative booster

ACTIVE INGREDIENTS3DAquactive Technology
50ml bottle



.703 HYDRA SERUM

Hydrating and restorative booster

ACTIVE INGREDIENTS3DAquactive Technology,
Beta-glucan
30ml bottle



.704 HYDRA CREAM

Hydrating gel cream

ACTIVE INGREDIENTS

3DAquactive Technology, Beautypol Moist PHA, Vitamin PP, Tocopherol, Camellia oil **50ml jar**

^{*} Select according to skin type and apply after proper cleansing. Products not included in the kit, can be purchased separately

PROFESSIONAL TREATMENT





PRELIMINARY CLEANSING



.153 CLEANSING CREAM

+

.154 TONIC LOTION





STEP 2

TISSUE OXYGENATION



WARM MOIST COMPRESS*





STEP 3

SOFTEN AND PREPARE



.251 HYDRA MASK





STEP 4

HYDRATE AND ENERGISE



.252 HYDRA ESSENCE





STEP 5

EPIDERMAL RENEWAL



.253 HYDRA SERUM





STEP 6

NOURISHMENT AND PROTECTION



Select a cream among the following: .254 EX. NOURISHING RICH

(dry skin)

.255 EX. NOURISHING LIGHT (oily skin)

.256 REGENERIST (sensitive and fragile skin)





STRENGTHS





