

GUIDEBOOK FACE 2025





CHECK-UP

01. 02. 03. ATTACK

BOOST

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# TO LOVE ONESELF IS THE BEGINNING OF A LIFELONG ROMANCE

Oscar Wilde

# OOI AESTHETIC SCIENCE Producti professional vivo e corpo Products professional Vivage et corps Functional ingredients Arotha method ARDSHA

# AROSHA BRAND MANIFESTO

### WE CARE FOR YOU - Beauty

We care for people. Caring for them is our daily commitment.

### **WE CREATE FOR YOU - Science**

Ethics is our guide line in the continuous research for the best quality and effective results. Study, research, development and dedication are the cornerstones of our method. We are more than just products. Investment in research and product development made carried out with professionalism and passion are the key to our success.

### **WE WORK FOR YOU - Trust**

The trust achieved over the years with distributors, beauticians and customers is the basis for the development of our business model.





# **VISION**

To be active and dynamic promoters of a new culture of beauty, witha unique and integrated vision of personal well-being.

# **MISSION**

Based on our effective and distinctive METHOD along with a constant balance between traditional cosmetology and innovative science, we are committed to creating beauty products and professional protocols that offer proven results to our BEAUTY SPECIALISTS, guiding them along a path of guaranteed success.



# IN THE NAME OF BEAUTY

Arosha is a Sanskrit word which means "to take care".

There's a solid company behind our brand, built by the founder Antonio Colpani to combine the vision of beauty with an engineering approach, aimed at guaranteeing the achievement of the promises made to distributors, beauticians and customers.

A ten-year history of constant construction of credibility based on commitment and method.

Arosha was born in Bergamo, in the cradle of Italian entrepreneurship, where history and a sense of beauty blend with the humility and resilience of those who build their success on hard work and a sense of responsibility.

On this basis, day by day, we build relationships of mutual trust.

We have chosen to design, produce and market a full range of professional face and body products, introducing ourselves to international markets through a distribution network of dealers capable of absorbing the essence of a brand built on the concept of "giving care".



# ALL AROUND YOU

A unique, scientific METHOD for face and body where the role of the beauty specialists is increasingly fundamental and to which we want to guarantee:

### **EFFECTIVENESS**

The choice of active ingredients and patented formulas of each product, in perfect combination with treatment protocols and technologies to assure measurable results. This, for AROSHA, is the true aesthetic science.

### **SIMPLICITY**

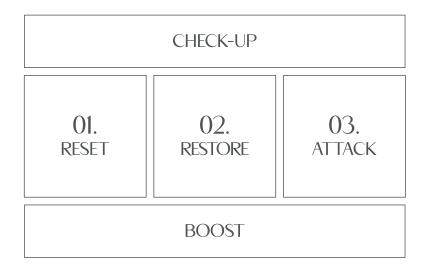
All AROSHA products are easy to use and guarantee enormous benefits to the beauty specialist: ready-to-use kits, clear protocols, application procedures that do not create any mess within the centre and give the possibility of having your hands free to welcome multiple treatments simultaneously maximizing profits.

### **EDUCATION**

Training, knowledge and continuous improvement lead us to meet increasing and ambitious end results.



# AROSHA METHOD



Combining science and technology, Arosha has developed a professional, unique and distinctive method:

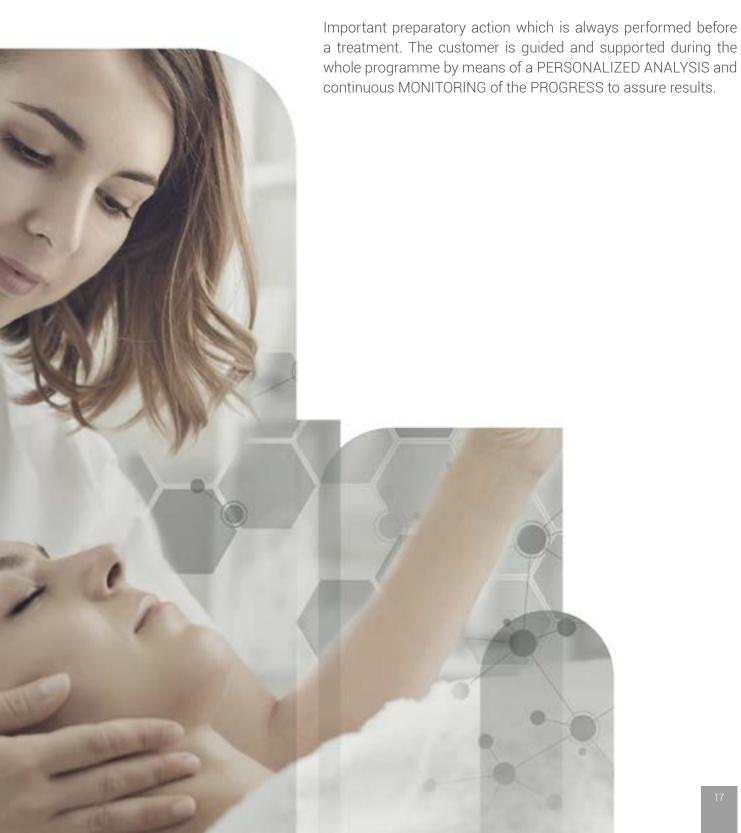
RESET, RESTORE and ATTACK, constantly supported by CHECK UP and BOOST.

A three-phase strategy, for face and body essential to give oriented results through synergistic actions.

# CHECK-UP



|              | CHECK-UP       |               |
|--------------|----------------|---------------|
| OI.<br>RESET | 02.<br>RESTORE | 03.<br>attack |
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# CHECK-UP

### HOW TO PERFORM THE CHECK-UP

Before any treatment it is important to proceed with a professional analysis of the client's physical condition. The first steps are:

- · Fill in the client data sheet
- · Identifying the phototype and biotype
- · Evaluate the imperfection with a visual and tactile analysis

### FILL IN THE CLIENT DATA SHEET



### **QUESTIONNAIRE**

Complete the FACE section of the customer form, carefully noting the following details:

### **AGE**

Finding out the client's age prior to defining a facial beauty course is an important step to ensure that the proposed treatment is the most suitable to her specific needs. The client's age is an important factor to consider as it may provide an indication of the skin's elasticity, its nourishment level and the presence or absence of wrinkles. For example, with a younger customer, her skin will likely be more elastic and less nourished than the skin of an older customer. In this case, the proposed treatment should be centred on preventing ageing signs and promoting skin nutrition. On the other hand, if the client is older, she may possibly have more wrinkles and the skin may be less elastic. In this case, the proposed treatment should be centred on reducing wrinkles and repairing damaged skin.

### TREATMENT HISTORY

Knowing the treatments the client has undergone is very important for various reasons: it helps us to have a better understanding of the current condition of the skin and to define the most suitable protocols and products for future beauty care

### PRODUCTS AND ROUTINES

The type of cosmetics used regularly by the client can be outlined in this section. It is very helpful to ask your client which products she is using to better understand the condition of her skin and adjust or supplement professional treatments in her home routine.

### **GENERAL INFORMATION**

This is where it is possible to gather information regarding a number of habits that may affect the condition of the skin and better understand the current state of the face in front of you. For example, a person who is frequently exposed to the sun will require a treatment that focuses especially on UV protection, while those who are habitual smokers or alcohol drinkers may have an abnormal colouring of the skin and/or skin blemishes to be treated.

### TACTILE AND VISUAL ANALYSIS

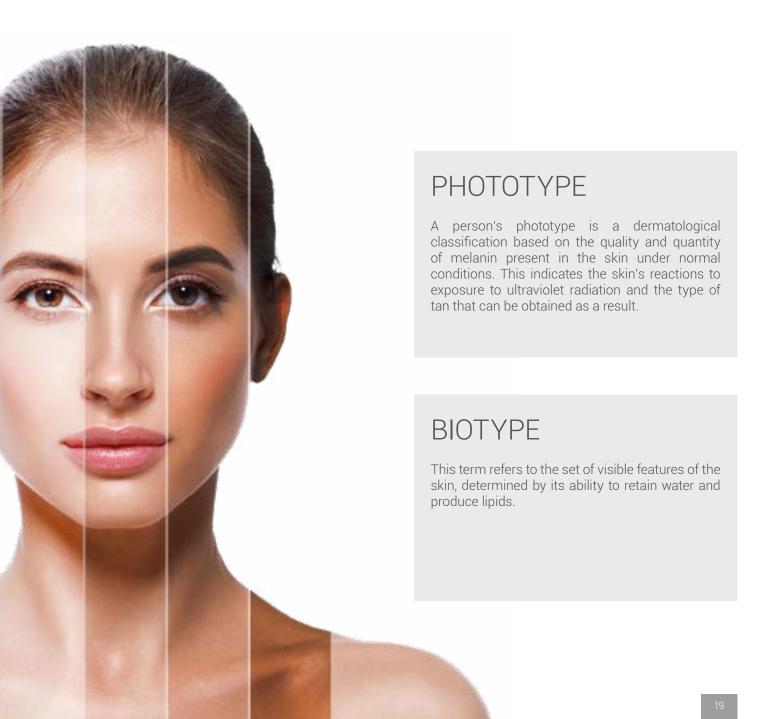
A tactile and visual analysis can identify the type and position of skin flaws on the face. This will provide a starting point and it will be possible to monitor the person's response to the proposed treatments, with the aid of photographs taken and archived along the way.

### CLASSIFICATION

In this section, with the aid of the Face Analysis Guide tool, it is possible to classify the condition of the facial skin in general and with specific attention to each of the different areas (Eyes, Lips, Decollete and Oval). This will complete the initial check-up, a compulsory step to begin a course towards the common goal.

### IDENTIFYING THE PHOTOTYPE AND BIOTYPE

In choosing the most suitable type of peel for the client, the evaluation of two aspects of the skin is fundamental:



### CHECK-UP / FACE

### **PHOTOTYPE**

|               | SKIN COLOUR                           | HAIR COLOUR              | TANNING             | BURNING      |
|---------------|---------------------------------------|--------------------------|---------------------|--------------|
| Phototype I   | Very clear,<br>with a lot of freckles | Red, light blonde        | Never               | Always       |
| Phototype II  | White, freckles                       | Blonde                   | Minimal             | Quite easily |
| Phototype III | Light brown                           | Dark blonde, light brown | Gradual             | Moderately   |
| Phototype IV  | Brown                                 | Brown                    | Moderate to intense | Occasionally |
| Phototype V   | Dark brown                            | Dark brown, black        | Intense, fast       | Rarely       |
| Phototype VI  | Black                                 | Black                    | Maximum             | Never        |

### **BIOTYPE**

### 1. OILY/SEBORRHEIC SKIN

For this type of skin, the sebaceous glands produce an excessive amount of sebum, making the skin appear shiny and with large pores; the superficial acidity is higher, favouring the development of bacteria, resulting in pimples and boils.

### 2. SENSITIVE OILY/SEBORRHEIC SKIN

For this type of skin, the sebaceous glands produce an excessive amount of sebum, making the skin appear shiny and with large pores; the superficial acidity is higher, favouring the development of bacteria, resulting in pimples and boils. Furthermore, this type of skin can present a sensitivity to climatic changes, reduced tolerance to detergents and cosmetics; it is delicate, often reddened, and occasionally itchy and flaky.

### 3. DRY SKIN

Due to reduced general water intake, this type of skin shows diminished ability to retain water and subsequently scarce hydration; it appears thin, somewhat dull, rough to the touch, and with evident wrinkles at a mature age; it also has poor resistance to aggression from external agents. It may have desquamated areas.

### 4. SENSITIVE DRY SKIN

This type of skin is sensitive to climatic variations with a reduced tolerance to water, detergents and cosmetics; it is thin, delicate, often red, dry and occasionally itchy. This is attributable to the absence of an integral protective barrier for altering the superficial hydrolipidic film. The appearance of blushing, dryness, itching and redness of the skin often follows the application of a cosmetic product or exposure to environmental factors. However, these are not allergic-type phenomena nor intolerance to specific substances but rather a constitutional condition that can manifest or increase due to internal factors (emotions, stress, ageing, bad eating habits) or external aggressions (physical or chemical).

Based on these classifications, the beautician must therefore accurately analyse the client's skin before proceeding with the execution of the peel, so as to be able to select that best suited to the skin type.

Combining the PHOTOTYPE and BIOTYPE, the type of peel best suited to the client's skin is quickly and easily determined.

# CHECK-UP / FACE

### **CLIENT DATA SHEET**

Form to record all customer information.





Cod. Art.: ART001195



**FUNCTION** 

• Collect all customer data during the treatment steps and highlight the results.



CHARACTERISTICS

• A4 format

### **INFO**

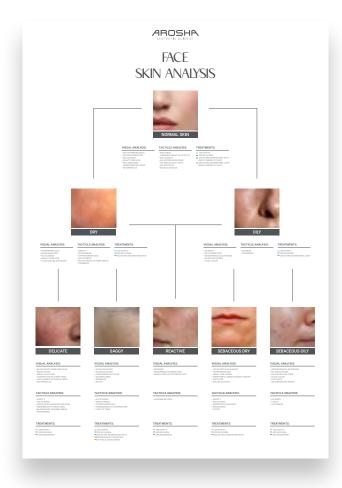
Fill in one data sheet for each customer.

# CHECK-UP / FACE

# **FACE** SKIN ANALYSIS

Poster

Support to recognize and analyze skin types through a visual assessment.



Cod. Art.: ART001082



CHARACTERISTICS

• Size: 100x70 cm



**ADVANTAGES** 

• First step to identify the skin condition

### **INFO**

Size 70x100.





It is the FIRST PHASE, essential to OXYGENATE, DETOXIFY and thoroughly PURIFY the skin, thus preparing it to better absorb the functional substances of subsequent treatments.

Detoxification and oxygenation are two very important actions for the health of the body, as they stimulate the elimination of excess toxins and facilitate the functioning of the lymphatic system.



# THE SKIN

The Skin is composed of three different tissues or layers:

- 1. Epidermis or epithelial tissue
- 2. Dermis or connective tissue
- 3. Subcutaneous or hypodermis or adipose tissue

Among these, the first layer is the one where it is possible to act with targeted actions and products while remaining at a superficial level.

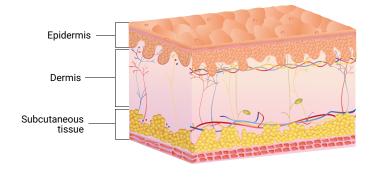
### **EPIDERMIS**

It is a stratified epithelium called the covering epithelium. Proceeding from bottom to top, it is divided into 5 layers:

- Basal layer or germinative layer: cuboidal-shaped cells
- Spiny layer or filamentous layer or Malpighian layer: polyhedral-shaped cells
- · Granular layer: flat and squashed cells
- Clear layer
- · Horny layer: scales

The **BASAL** layer consists of cells called keratinocytes with an oval and extended nucleus and abundant cytoplasm. These cells, undergoing mitosis, are the only ones capable of multiplying, allowing for the continuous renewal of the epithelium. Some of them remain fixed, while the majority migrate towards the upper layers, changing shape and content along the way.

Under normal conditions, the number of cells produced in the germinative layer equals the number of cells eliminated at the level of the horny layer.



At the basal level, there is a continuous production of cells through "upward pushing" until they reach the surface to restore the dried-out cells of the horny layer. During their ascent, the cells (keratinocytes) undergo changes and flattening upward in a process called keratinization.

Interposed among the basal cells are **melanocytes**, round-shaped cells with extensions responsible for melanin production. The granules of melanin are released and absorbed by keratinocytes to define the skin and hair color and protect against ultraviolet radiation.

Above the basal layer, keratinocytes take on an irregular polygonal shape, forming the **SPINY** layer. The cells are connected by thin cytoplasmic filaments, similar to spines or intercellular bridges called desmosomes. Composed of 5-20 cell layers, it is the thickest of the epidermal layers.

At the **GRANULAR** layer, keratinocytes acquire large granules of keratohyalin, which transform into keratin during the keratinization process that begins in this layer and ends at the horny layer.

These cells are smaller in size, flattened parallel to the surface, with a thicker cell membrane compared to the cells in the underlying layers and less intercellular space. This leads to reduced nourishment, causing them to undergo necrosis, drying, and cornification, which is cellular death.

The **LUCID** layer is found on the palms and soles, where the horny layer is thickened due to increased wear. It consists of 1-2 rows of smaller keratinocytes that are flattened, irregular, and dense, containing a substance called eleidin.

At the **CORNEUM** layer, keratinocytes complete the maturation process, transforming into corneocytes, which are anucleate cells, therefore non-vital, flat, and wide in shape, devoid of cytoplasmic organelles. These cells are continuously shed from the skin surface as flakes or scales.

# CELL TURNOVER AND EXFOLIATION

To maintain the balance of the epidermis between regeneration and loss, the cells produced at the basal layer must be equal in quantity to those eliminated at the horny layer. The time it takes for a basal cell to reach the horny layer is between 10-14 days, and another 10-14 days are needed for a cell to traverse the horny layer before being shed. Therefore, the turnover time under physiological conditions is 20-28 days.

As we age, the process of cellular regeneration slows down. This means that the body takes longer to eliminate old skin cells and generate new ones. When old skin cells begin to accumulate on the surface, they can leave the skin dull, rough, and dry. Moreover, the buildup of dead skin cells can cause excess oil and clogged pores, leading to imperfections and even acne.

Proper **EXFOLIATION** removes the barrier of dead cells that clog the skin and reveals fresh underlying cells. This paves the way for:

- 1. proper hydration
- 2. necessary nourishment
- 3. increased penetration and effectiveness of products

Exfoliation also stimulates lymphatic drainage, eliminating toxins and detoxifying the skin, and helps circulation by promoting oxygen supply. Lastly, it offers anti-aging benefits by stimulating collagen synthesis. In short, a regular exfoliating routine will leave the skin fresh and healthy. But what exactly is exfoliation? Exfoliation involves the superficial removal of dead skin cells. Cosmetic exfoliation methods can be divided into two main categories: **chemical** and **mechanical**.

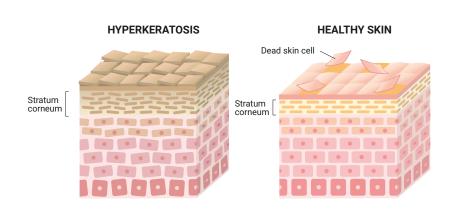
In the mechanical exfoliation category (also known as physical or manual), it includes all cosmetic products that act through abrasion. Enriched with micro-granules



and exfoliating particles, they provide varying degrees of exfoliation depending on the size of the microspheres and the pressure exerted during the process.

These include **scrubs**, which are effectively exfoliating creams or gels that are rinsed off, and **gommage**, which contains smaller exfoliating particles and is more gentle and hydrating. These products are easier to use, but care must be taken as they can cause temporary redness if used frequently or with too vigorous movements. It is advisable to perform physical exfoliation with these products once or twice a week, depending on the skin type.

Chemical exfoliants, better known as peels, are products based on acids or enzymes that induce skin exfoliation through a keratolytic action. In other words, they can weaken and break the bonds between corneocytes (mature keratinocytes that have reached the surface of the epidermis) in the superficial layers of the skin, promoting cell turnover and the removal of dead cells. Acid-based exfoliating treatments should be performed by experienced and competent professionals, such as a beauty professional.



# CHEMICAL EXFOLIATION PEELS

Peels have been used to improve the skin's texture, rendering it smooth and uniform, since ancient times.

In ancient Egypt, Cleopatra cared for the skin on her face and body using donkey milk, known to contain **LACTIC ACID**, a  $\alpha$ -HYDROXY ACID, whilst French women would apply aged wine, rich in **TARTARIC ACID**, to improve their skin's appearance.

Despite the advent of lasers and various technologies, peels-thanks to the countless advantages they bring-still play a key role in beauty and medical treatments. In short, peels are:

provides a more superficial exfoliation, whilst overlapping layers of the substance leads to a deeper exfoliation, even if applica-tions of multiple layers of superficial peels do not reach the same depth of exfoliation as deep peels. Furthermore, the application time must be inversely

Furthermore, the application time must be inversely proportional to the concentration of the peel—high acid concentrations reach the cellular exfoliation target in much shorter times compared to lower concentrations. Yet, the possible side effects are directly proportional to the depth of the peel: deep peels require longer recovery times and have greater risks of healing and pigmentation disorders (whilst obviously offering more significant improvements). Depending on the penetration, destruction and inflammation capacity, peels are classified as:

### Inexpensive

Simple and standardisable in execution

### Multifunctional

Entirely safe and highly effective (when used by faithfully following the directions)

# Post-treatment recovery times are short

Combinable with various techniques (mesotherapy, dermabrasion...)

Chemical peels consist in the controlled topical application of a substance, predominantly acidic, on the skin. This substance generates CONTROLLED destruction of the entire epidermis or part thereof (depending on the characteristics of the substance), with or without involving the dermis, with consequent exfoliation followed by the regeneration of the epidermis and dermis. The depth of exfoliation is dosedependent and cumulative: the application of a single layer

### I. EXTREMELY SUPERFICIAL

only involving part of the EPIDERMIS, inducing cell death through to the stratum corneum;

### II. SUPERFICIAL

inducono morte cellulare dell'intera epidermide, fino allo strato basale;

### III. MEDIUM PROFUNDITY

inducing cell death of the entire epidermis, through to the basal layer;

### IV. DEEP PROFUNDITY

inducing cell death of the entire epidermis and of the dermis through to the reticular dermis.

### Important factors influencing the depth of exfoliation are:

- the type and % of acid used;
- the pH of the solution containing the acid (the lower the pH, the greater the depth of the peeling);
- the form and texture of the product;
- the application time.

# INDICATIONS FOR USE

### 1. PIGMENTATION DISORDERS:

- Melasma;
- · Hyperpigmentation.

### 2. BEAUTY

- Photoageing;
- Fine surface wrinkles;
- Large pores;
- Improved appearance of superficial scars.

### 3. OILY OR ACNE-PRONE SKIN

- · Control of sebaceous activity;
- Antiseptic action;
- · Reduction of oiliness in the skin;
- Improvement in the appearance of superficial scars.

# SIDE EFFECTS

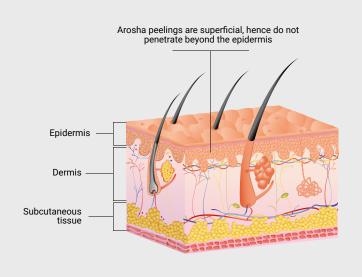
For surface peels, side effects are quite rare and include:

- · Temporary hyperpigmentation;
- PIH (Post Inflammatory Hyperpigmentation);
- · Redness for the first 24-48 hours;
- The onset of pimples.

### FOCUS

The most interesting application in the aesthetic field of peels is certainly that destined for photoaged skin rejuvenating the skin and reducing marks left by excessive sun exposure and common ageing processes are of the greatest interest to consumers. Another interesting application is the adjuvant treatment of acne, even when active.

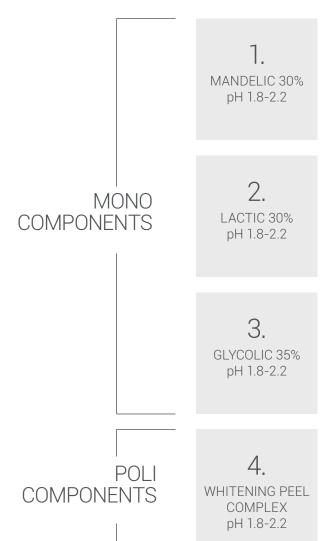
Recently, deep peels have been supplanted by laser, thanks to the greater control of ablation depth, ease of use and the reduction in side effects and systemic toxicity. At the same time, superficial peels have seen their popularity increase thanks to their safety and favourable cost/benefit ratio. According to that recently published by the American Society of Plastic Surgery, chemical peels are the third most common treatment amongst non-invasive aesthetic procedures, after botulinum toxin and fillers.





# AROSHA PEELING

In light of these assessments, AROSHA offers 4 different types of COSMETIC PEELS, all SUPERFICIAL to thus act on the epidermis without penetrating the BASAL layer. There are 4 different versions, 3 consisting of a single exfoliating agent and 1 characterised by a mix of substances. Of particular interest is the cosmetic form all of the proposed products are in GEL form to optimise the application and prevent the product from leaking or affecting sensitive areas (eye contour, nasolabial area):



### **MONOCOMPONENTS**

### **MANDELIC ACID PEEL 30%**

The most popular and widely used AHAs in the cosmetic and medical field. As the smallest and simplest molecule, it has the best absorption capacity in the skin (also thanks to its hydrophilicity). When used appropriately, its superficial exfoliation provides excellent results in treating HYPERPIGMENTATION, fine wrinkles and mild to moderate photoageing; it is the treatment of choice for MELASMA and is used in the treatment of oily and acne-prone skin, thanks to its ability to break up the corneocytes and its high penetration capacity. 3Post-treatment exfoliation continues also throughout the following days, with reepithelialisation completed in 7-10 days. Its application is therefore recommended every 2 weeks for 4-6 treatment cycles; it is to be avoided during the summer period.

### **LACTIC ACID PEEL 30%**

Structurally similar to glycolic acid, it exerts a more effective exfoliation power at a lower percentage than the latter. Clinically, it has comparable efficacy to glycolic acid in treating superficial wrinkles, hyperpigmentation and the effects of photodamage, with a higher tolerability profile that renders it suitable for sensitive skin.

Post-treatment exfoliation continues also throughout the following days, with re-epithelialisation completed in 7-10 days. Application is therefore recommended every 2 weeks for 4-6 treatment cycles; although it has a decidedly more delicate action than glycolic, this type of peel is not recommended during the summer period.

### **GLYCOLIC ACID PEEL 35%**

The most popular and widely used AHAs in the cosmetic and medical field. As the smallest and simplest molecule, it has the best absorption capacity in the skin (also thanks to its hydrophilicity). When used appropriately, its superficial exfoliation provides excellent results in treating HYPERPIGMENTATION, fine wrinkles and mild to moderate photoageing; it is the treatment of choice for MELASMA and is used in the treatment of oily and acne-prone skin, thanks to its ability to break up the corneccytes and its high penetration capacity. Post-treatment exfoliation continues also throughout the following days, with re-ep-ithelialisation completed in 7-10 days. Its application is therefore recommended every 2 weeks for 4-6 treatment cycles; it is to be avoided during the summer period.

### **POLICOMPONENTS**

### WHITENING PEEL COMPLEX

The ideal multi-purpose treatment to reduce skin discolouration, especially due to prior acne-type alterations; the presence of SALICYLIC ACID also makes it highly suitable for treating impure and acne-prone skin. Contains:

### SALICYLIC ACID 2%

An acid with poor water solubility and high lipophilicity, it quickly penetrates the lipid bilayer of the skin barrier. Clinically, this results in an excellent capacity for treating alterations such as excess sebum and acne vulgaris, whilst being less commonly used for photorejuvenation and hyperpigmentation, despite having demonstrated effectiveness in this.

### • VITAMIN C

In stabilised form at 0.5%, it is an excellent antioxidant, has the ability to stimulate new collagen synthesis; re-duces melanin synthesis and has illuminating and repairing properties.

### • GLYCOLIC ACID 34%

The most popular and widely used AHAs in the cosmetic and medical field. As the smallest and simplest molecule, it has the best absorption capacity in the skin (also thanks to its hydrophilicity).

When used appropriately, its superficial exfoliation provides excellent results in treating HYPERPIGMENTATION, fine wrinkles and mild to moderate photoageing; it is the treatment of choice for MELASMA.

### • LACTIC ACID 10%

Structurally similar to glycolic acid, it exerts a more effective exfoliation power at a lower percentage than the latter. Clinically, it has comparable efficacy to glycolic acid in treating superficial wrinkles, hyperpigmentation and the effects of photodamage, with a higher tolerability profile.

### • KOJIC ACID 1%

A proven whitening agent, it helps to counteract skin blemishes by impacting upon melanin production.

Executing a chemical peel is primarily for COSMETIC reasons and must be strictly adapted to the specific needs and expectations of each patient.

As mentioned, the type of chemical agent used varies according to the severity of the blemish and the type of skin.

The choice of peel type is most suited to the patient's skin and requires a careful evaluation, which must take into account the problem to be treated and the characteristics of the skin, in particular the PHOTOTYPE (lower phototypes have reduced risks of incurring PIH (Post Inflammatory Hyperpigmentation).

# **PRODUCTS**

### MANDELIC ACID PEEL 30%

 $1.8 \le pH \le 2.2$ 

Superficial peels recommended for anti-ageing and pigment unifying treatments; it also has anti-seborrheic properties that renders it suitable for treating acne and seborrhoea. Improves the appearance of spots and wrinkles, ensuring gentle and progressive exfoliation and optimal skin tolerance. The immediate effect of brightness that it gives renders it particularly suitable before special occasions, parties or events.It is ideal for all biotypes and can be used throughout all seasons.





### **PROBLEMS**

- Loss of skin tone
- · Dull and opaque skin
- · Surface lines and wrinkles
- Irregular texture
- · Seborrheic skin



### **EFFECTS**

- Recompacting and restructuring effect, with an improvement in the appearance of wrinkles and expression lines
- · Smooth and luminous skin
- · Antibacterial and sebum regulation effect



50 ml bottle



Cod. Art.: ARO405003

Sold in combination with POST PEEL NEUTRALIZER (contained in the same packaging)

### MAIN ACTIVE INGREDIENTS

### MANDELIC ACID 30%

Stimulates fibroblast activity in the synthesis of collagen and elastin, restoring the levels of the dermal structural components. Removes dead cells, leaving the skin compact and bright.

### **INSTRUCTIONS**

See the Protocol.



INGREDIENTS: ALCOHOL DENAT., MANDELIC ACID, AQUA (WATER), PROPYLENE GLYCOL, ISOPROPYL ALCOHOL, HYDROXYPROPYLCELULLOSE, TRIETHANOLAMINE.



 $1.8 \le pH \le 2.2$ 

Ideal for mature, thin and dry skin, it restores new hydration and brightness. Its functions are similar to those of glycolic acid yet are effectuated in a gentler manner. Used to combat hyperpigmentation, age spots and all the factors that contribute to making the complexion grey and dull; it also reduces enlarged pores. Suitable for sensitive skin.





### **PROBLEMS**

- · Surface wrinkles
- Acne-prone skin
- Dehydration
- · Photoageing, melasma and chloasma



### **EFFECTS**

- · More compact and elastic skin
- Soft and smooth skin
- · A reduction in melanin accumulation



50 ml bottle



Cod. Art.: ARO405004

Sold in combination with POST PEEL NEUTRALIZER (contained in the same packaging)

### MAIN ACTIVE INGREDIENTS

### **LACTIC ACID 30%**

Being able to break the bonds created between the keratinocytes, it promotes a more rapid cell renewal thanks to the removal of the most superficial layer of keratinocytes and the stimulation of collagen and elastin neo-synthesis.

### **INSTRUCTIONS**

See the Protocol.



INGREDIENTS: AQUA (WATER), LACTIC ACID, PROPYLENE GLYCOL, HYDROXYETHYLCELLULOSE, SODIUM HYDROXIDE, SODIUM NITRATE



 $1.8 \le pH \le 2.2$ 

This stimulates epidermal cell regeneration by removing the stratum corneum, resulting in a superficial peeling action. It provides numerous benefits-improvement in the complexion's uniformity, reduction of wrinkles and discolouration, improvement of superficial acne scars.





### PROBLEMS

- · Acne-prone skin
- Skin irregularity
- Hyperpigmentation/photo-damaged skin
- Melasma
- · Skin with superficial wrinkles and expression lines



### **EFFECTS**

- Renewed skin
- Smooth, luminous skin
- Uniform colouring
- Reduced imperfections



50 ml bottle



Cod. Art.: ARO405002

Sold in combination with POST PEEL NEUTRALIZER (contained in the same packaging)

### MAIN ACTIVE INGREDIENTS

### **GLYCOLIC ACID 35%**

Its small size permits excellent transdermal penetration and good skin tolerance. It has a keratolytic action that favours the exfoliation of the superficial layers of the stratum corneum (reducing adhesion between the corneocytes).

### **INSTRUCTIONS**

See the Protocol.



### WHITENING PEEL COMPLEX

 $1.8 \le pH \le 2.2$ 

The combination of functional substances it contains renders this the ideal treatment for improving dark spots and skin alterations such as hyperpigmentation and melasma. It offers a significant exfoliating action, removing dead cells from the skin surface, reducing wrinkles, fine lines, pores and other signs of ageing, whilst improving the skin's overall appearance. Also suitable for dry mature skin.





### **PROBLEMS**

- · Dark spots
- Hyperpigmentation
- Melasma
- · Large pores
- Photoageing



### **EFFECTS**

- Antioxidant
- · More uniform colour
- · A reduction in melanin accumulation



50 ml bottle



Cod. Art.: ARO405005

Sold in combination with POST PEEL NEUTRALIZER (contained in the same packaging)

### MAIN ACTIVE INGREDIENTS

### VITAMIN C

In a stabilised form at 0.5%, it is an excellent antioxidant, has the ability to stimulate new collagen synthesis, reduces melanin synthesis and has illuminating and repairing properties.

### **GLYCOLIC ACID 34%**

Exerts a keratolytic action that favours the exfoliation of the superficial layers of the stratum corneum.

### **LACTIC ACID 10%**

It is able to break the bonds created between the keratinocytes, thus promoting faster cell renewal.

### **SALICYLIC ACID 2%**

It performs a desquamation of the stratum corneum, with the consequent activation of cell renewal.

### **KOJIC ACID 1%**

This whitening agent helps to counteract marks by acting upon melanin production.

The combination of functional substances it contains renders this the ideal treatment for improving dark spots and skin alterations such as hyperpigmentation and melasma. It offers a significant exfoliating action, removing dead cells from the skin surface, reducing wrinkles, fine lines, pores and other signs of ageing, whilst improving the skin's overall appearance. Also suitable for dry mature skin.

### **INSTRUCTIONS**

See the Protocol.



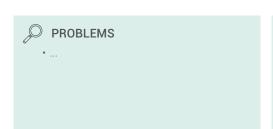
INGREDIENTS: GLYCOLIC ACID, AQUA (WATER), ALCOHOL DENAT., LACTIC ACID, CITRIC ACID, SALICYLIC ACID, ISOPROPYL ALCOHOL, KOJIC ACID, PROPYLENE GLYCOL, HYDROXYETHYLCELLULOSE, AMMONIUM HYDROXYDE, ASCORBYL GLUCOSIDE, SODIUM METABISULFITE, SODIUM NITRATE.

#### POST PEEL NEUTRALIZER

Spray neutralizzante pH 7.5

Neutralising spray solution with buffering action.











#### MAIN ACTIVE INGREDIENTS

#### **GLYCERINE**

Moisturising and hydrating action.

#### **INSTRUCTIONS**

See the Protocol.



Based on these classifications, the beautician must therefore accurately analyse the client's skin before proceeding with the execution of the peel, so as to be able to select that best suited to the skin type.

Here's how to identify the type of peeling best suited to different skin types (to identify your skin type see pages 21-22):

| TYPE OF PEELS             | DRY SKIN | OILY SKIN | DRY AND<br>SENSITIVE<br>SKIN | OILY AND<br>SENSITIVE SKIN | SUMMERTIME |
|---------------------------|----------|-----------|------------------------------|----------------------------|------------|
| MANDELIC ACID<br>PEEL 30% | Χ        | X         | Χ                            | X                          | X          |
| LACTIC ACID<br>PEEL 30%   | Χ        |           | Χ                            |                            |            |
| GLYCOLIC ACID<br>PEEL 35% | X*       | X         |                              | ×                          |            |
| WHITENING PEEL<br>COMPLEX | X*       | X         |                              | X                          |            |

<sup>\*</sup>only for mature skin

#### THE STEPS FOR APPLICATION

#### THE CUSTOMER'S HISTORY

Before proceeding with the execution of an AROSHA peel, it is essential that the beautician assess the patient's medical history, aimed at understanding the clinical history and existence of conditions incompatible with the execution of the peel itself.

FACTORS TO BE EXCLUDED BEFORE AGREEING TO APPLY AN AROSHA PEEL ON A CUSTOMER:

- 1. UMedication being taken that is able to induce photosensitivity (CHECK THE LEAFLET);
- 2. Taking ISOTRETINOIN currently or in the previous 6 months;
- **3.** Area to be treated having recently undergone surgery/radiotherapy;
- **4.** Area to be treated having been subjected to epilation or laser treatment in the previous 4 weeks;
- **5.** Presence of an active HERPES infection in the area to be treated:
- 6. Drug allergies (salicylates and so on);
- **7.** Exposed lesions/injured skin in the areas to be treated;
- 8. Past history of ATOPIC DERMATITIS, PSORIASIS;
- 9. Pregnancy or Nursing;
- 10. Diabetes;
- 11. Immunological diseases that alter the skin's natural repair mechanisms (Lupus, for example);
- 12. Previous adverse reaction to a peel or laser treatment (hyperpigmentation, inflammation);
- 13. Phototype IV or V (dark, very dark).

#### APPLICATION PROTOCOL

In the two weeks preceding the professional peel procedure, it is recommended to prepare the skin apply at the institute one session with .150 PURITY.

#### PHASE I: PREPARATORY CLEANSING of the SKIN

This phase aims to remove all impurities (make-up, grease etc.) from the skin.

Apply .153 CLEANSING CREAM to the area being treated and massage gently; cleanse with lukewarm water and apply the .154 TONIC LOTION using a cotton wool pad.

Rinse thoroughly with lukewarm water (it is essential to remove all tonic residue from the face).

#### PHASE II: PROTECTING the SENSITIVE ZONES

Apply an even layer of HYALURONIC ACID (Pure Active) on the lip, around the eyes and the base of the nose.

#### PHASE III: APPLICATION OF THE PROFESSIONAL AROSHA PEEL

Select the correct type of PEEL based on the client's anamnesis and the guidelines received during training (evaluation of the BIOTYPE and PHOTOTYPE).

Apply the product using the fan brush provided, starting from the centre of the forehead and moving down to the cheeks, chin, nose and the lip contour zone, always from the medial area towards the distal area. It is important to apply a single layer of the product without repeating the application on areas already treated.

The patient may feel a slight tingling and burning sensation, this should disappear quickly.

CAUTION: Apply a single layer of product, avoiding going over areas already covered by the product. The The patient may experience a tingling and burning sensation, which should be transient.

#### ALWAYS ABIDE BY THE INDICATED LEAVE-ON TIMES:

FACE: 10 minutes

NECK & DECOLLETE: 2 minutes

NB: RESPECT THE PLACE TIME REQUIRED. THE PEELING MUST BE CONTROLLED THROUGHOUT THE TIME OF APPLICATION AND APPLICATION TIME.

#### PHASE IV: REMOVING THE PEEL AND NEUTRALISATION

When the leave-on time is over, follow with the application of the AROSHA POST-PEEL NEUTRALISER to neutralise the peel. Rinse the treated skin area thoroughly with lukewarm/cool water; gently pat with a tissue to dry the skin.

#### PHASE V: "AFTERCARE"

It is necessary at this stage to take care of your skin with a soothing and restoring treatment by applying:

- .257 SOOTHING&RESTORING MASK; leave in place for 20-25 minutes.
- .254 EXTRA NOURISHING RICH.

Do not over-massage the skin in this phase.

#### PHASE VI: CONCLUSION

Apply an even layer of SUN MIST SPF 50+.

**WARNING:** The indication for performing a chemical peel is primarily COSMETIC and should be closely tailored to the specific needs and expectations of each patient. As mentioned before, the type of chemical agent used varies depending on the severity of the imperfection and skin type.

The choice of the most suitable type of peel for the client's skin requires careful evaluation, taking into account the issue to be treated and the characteristics of the skin, particularly the PHOTOTYPE (lower phototypes have a lower risk of developing Post Inflammatory Hyperpigmentation - PIH).



#### Purifying and exfoliating treatment

Professional treatment of the first RESET phase of the Arosha method that exfoliates the epidermis, stimulates skin microcirculation and oxygenates the tissues for a skin that is deeply purified, renewed and ready to receive subsequent RESTORE and ATTACK treatments.





#### PROBLEMS

- Dull skin
- Asphyxiated skin
- Impure skin with imperfections
- Skin in need of regeneration



#### **EFFECTS**

- Removal of dead cells
- Deep cleansing
- Cell renewal
- · More effective squeezing of comedones



Cod. Art.: ARO205015

#### THE KIT CONTAINS



10 .151 VITAMIN C

10 .152 PNEUMATIC PEEL

#### **INFO**

Complete instructions inside the kit.

It can also be used as a "one shot" treatment and is an excellent ally to prepare the facial skin for professional cleansing, guaranteeing a more effective squeezing of blackheads.

THE KIT CONTAINS 10 treatments for 10 clients. The treatment can be offered to customers of any age and at any time of the year including summer. It is suitable for sensitive skin.

#### **BEAUTY TIPS**

.150 PURITY can be combined with 100 DETOXY treatment for a full purifying and oxygenating face-body action.





#### **HOW TO USE**

- 1 Cleanse face, neck and décolleté with .153 CLEANSING CREAM.
- 2 Apply .154 TONIC LOTION to face, neck and décolleté with a cotton pad, rubbing gently.
- **3 -** Empty the content of .151 VITAMIN C vial into a small bowl. Add 8 -10 drops of water to the powder using the same vial as a measuring and mix with a spatula to obtain a gel. Apply to face, neck and décolleté, massaging gently for a few seconds and leaveon for up to 2 minutes. Do not rinse.
- **4 -** Apply the entire contents of the .152 PNEUMATIC PEEL sachet on face, neck and décolleté and proceed with the manual PNEUMATIC MASSAGE as per tutorial\*. At the end, carefully remove the product residues with a damp cloth.
- **5** Conclude the treatment by applying on the treated areas one of the following AROSHA creams, depending on the customer's skin type, massaging until completely absorbed:
  - .254 EXTRA NOURISHING RICH (dry skin)
  - .255 EXTRA NOURISHING LIGHT (oily skin)
  - .256 REGENERIST (sensitive and fragile skin)

#### TOTAL TREATMENT TIME

20 - 30 minutes.

#### AROSHA PNEUMATIC MASSAGE

Specific treatment that promotes tissue drainage and oxygenation by exploiting the action of skin suction. A mix of pressure and skin release maneuvers, called "butterfly", that are possible thanks to the special texture of .152 PNEUMATIC PEEL, specially designed to produce the adhesive effect necessary between the hands of the beauty specialist and the skin of the customer.

#### PROTOCOL

Starting from the décolleté perform, with both hands at the same time, "butterfly" maneuvers for 8 repetitions. Precisely, with the palms of the hands, gently lift and accompany the skin from the inside to the outside, removing the palm of the hand from the index finger towards the little finger. After the 8 repetitions on the décolleté, repeat the same operation in succession on:

- neck (direction towards the heart)
- oval of the face (direction towards the ear)
- under the cheekbone (direction towards the ear)
- temples (direction towards the hair)
- forehead (direction towards the temples)
- eyelids (direction towards the forehead)

After completing the maneuvers on each of the listed areas, repeat everything for a second time.

It is recommended to perform the massage gently without abruptly detaching the palms of the hands from the skin. Always use vinyl gloves. The lifting of the skin will bemore "adhesive".

For a lifting effect, gently lift the masseter area from the chin towards the temple with the palm of your hand for 8 repetitions. First on one side of the face and then on the other. If necessary, repeat a second time.

#### **NOTES**







#### Vitamin C powder

Powder composed of 90% Vitamin C known for its high antioxidant and illuminating power. Thanks to its slightly exfoliating action, it mechanically removes dead cells from the epidermal surface that hinder oxygenation, promotes physiological skin turnover, smoothes the skin and purifies it by freeing it from impurities.







#### **PROBLEMS**

- · Dull skin
- Asphyxiated skin
- · Impure skin with imperfections
- Skin in need of regeneration



#### **EFFECTS**

- Light exfoliation
- · Even and radiant skin
- Soft and smooth skin



Single-dose vial 0.5 g

Product included in the kit and not sold individually.

#### MAIN ACTIVE INGREDIENTSI

#### **ASCORBIC ACID**

Vitamin with high antioxidant power capable of counteracting the action of free radicals, slowing down skin aging. It also acts on the relaxation of the tissue by stimulating the skin to produce the right amount of collagen. In addition, by carrying out a slightly exfoliating action, vitamin C improves the complexion by giving skin uniformity.

#### **INSTRUCTIONS**

See how to use on the kit. Store at a temperature between 10 OC and 30 OC (50-86 OF). For external use only. Avoid contact with eyes, mucous membranes and non-intact skin. Rinse immediately in case of irritations. PROFESSIONAL USE.



INGREDIENTS: ASCORBIC ACID. HYDROXYPROPYL GUAR, SILICA, KOJIC ACID



#### Massage peeling

Exfoliating gel based on latest generation polyhydroxy acids that help to delicate eliminate dead skin cells. Its innovative texture has been specially designed for the "pneumatic massage", a special treatment which, through actions of pressure and release of the skin, promotes the stimulation of the microcirculation and drainage, helping it to eliminate the toxins accumulated in excess. The result will be a deeply purified, renewed and regenerated skin.







#### **PROBLEMS**

- · Asphyxiated skin
- · Dull skin
- · Impure skin with imperfections
- Skin in need of regeneration



#### EFFECTS EFFECTS

- · Exfoliation and tissue regeneration
- · Purified and oxygenated skin
- Even and radiant skin
- Detoxified skin



Single-dose sachet 4 ml

Product included in the kit and not sold individually.

#### MAIN ACTIVE INGREDIENTS

#### LACTOBIONIC ACID

Disaccharide formed by the association of gluconic acid, a polyhydroxy acid, and a sugar molecule, galactose. Promotes gentle exfoliation and cell renewal, modulating the keratinization process. Applied to the skin, it tends to produce a thin surface film; in fact, due to the high molecular weight, it is difficult to penetrate the skin compared to the smaller alpha-hydroxy acids. At the same time, this slower and more

delicate absorption makes it more tolerated by sensitive skin. In addition, it has antioxidant and soothing properties and has a stimulating effect on collagen production.

#### **GLUCONOLACTONE**

Like Lactobionic Acid, it is a polyhydroxy acid. Applied to the skin, it promotes exfoliation, modulating the keratinization process and stimulating skin renewal. From a chemical point of view, it consists of a lactone ring which releases gluconic

acid, responsible for the molecule's activity, due to the hydrolytic action of the skin's moisture. Gluconolactone has a strong long-term hygroscopic and moisturizing power, thanks to he presence of numerous hydroxyl groups. It also has good antioxidant and restoration capabilities of the damaged skin barrier. Unlike the most common chemical exfoliants it is not irritating and does not induce photosensitization.

#### **INSTRUCTIONS**

See how to use on the kit. For external use only. Do not swallow. Avoid contact with eyes, mucous membranes and non-intact skin. Rinse immediately in case of irritation and stop using the product. PROFESSIONAL USE.



INGREDIENTS: AQUA (WATER), GLYCERIN, PVP, SUCROSE, GLUCONOLACTONE, LACTOBIONIC ACID, AMMONIUM ACRYLOYLDIMETHYLTAURATE/VP COPOLYMER, CAPRYLYL GLYCOL, 1,2-HEXANEDIOL, TROPOLONE.

#### .153 CLEANSING CREAM

#### Nourishing cleansing cream

Cream with a delicate cleansing and make-up remover action that eliminates all impurities respecting the skin's hydrolipidic film. Its soft and light texture is enriched with nourishing and emollient vegetable oils and butters for a hydrated and silky skin.







#### EFFECTS

- Cleansing
- · Removal of make-up and impurities
- Soft and silky skin



Bottle 500 ml



Cod. Art.: ARO205016

#### MAIN ACTIVE INGREDIENTS

#### **COTTON OIL**

It is a delicate oil that is easily absorbed. It is an excellent nourishing, regenerating, moisturizing, emollient and protective. It provides a high intake of vitamin E, so much so that it ranks third among the vegetable oils with the highest intake of this vitamin, and is rich in polyunsaturated fatty acids, linoleic acids and omega 6. Its most important properties are the antioxidants: Vitamin E that is known to counteract free radicals and to counteract aging. Applied to the face, in addition to having an anti-wrinkle action, it makes the skin supple and soft and protects it from pollutants.

#### ALMOND OIL

Thanks to the high composition of e sential fatty acids, it has highly moisturizing

and emollient properties. It is also rich in Vitamin E, Vitamin B, phytosterols and antioxidant substances that prevent skin aging and contribute to tissue regeneration.

#### RICE OIL

Rich in Vitamin E, tocotrienols and oryzanol, it has a protective and antioxidant action.

#### SHEA BUTTER

Thanks to its rich composition in fatty acids, it has strong emollient and moisturizing properties. Furthermore, it is very rich in antioxidants, such as vitamin E, which fights free radicals and improves blood microcirculation, and vitamin A, which fights aging by rebuilding damaged cells.

#### **TOCOPHEROL**

Iso called vitamin E, tocopherol is one of the most powerful antioxidants capable of effectively counteracting the action of free radicals. Vitamin E also restores the skin's ability to retain water, fighting dehydration; repairs the damage caused to the collagen and elastin fibers, thus restoring firmness and elasticity to the skin; strengthens the skin barrier against UV rays, limiting the appearance of dryness, wrinkles and discoloration.

#### **GLYCERINE**

Substance with a high humectant/hygroscopic power. In fact, glycerin has an extraordinary ability to absorb moisture present in the air and transfer it to the skin, ensuring correct skin hydration, from the superficial epidermal layer to the deepest one. It also has emollient,.

#### **INSTRUCTIONS**

Apply to moistened skin on the face, neck and décolleté with circular movements. Rinse with water. External use. Rinse immediately if irritation occurs. PROFESSIONAL USE.



INGREDIENTS: AQUA (WATER), ETHYLHEXYL PALMITATE, GLYCERYL STEARATE CITRATE, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, DECYL GLUCOSIDE, GLYCERIN, PROPANEDIOL, CETYL ALCOHOL, GOSSYPIUM HERBACEUM (COTTON) SEED OIL, ORYZA SATIVA (RICE) BRAN OIL, BUTYROSPERMUM PARKII (SHEA) BUT TER, TOCOPHEROL, BETA-SITOSTEROL, PARFUM (FRAGRANCE), XANTHAN GUM, ETHYLHEXYLGLYCERIN, PHENOXYETHANOL, SQUALENE.

#### .154 TONIC LOTION

#### Toning lotion

Toning lotion that cleanses, refreshes and tones the skin by degreasing it in depth. Free of alcohol and ethoxylates.







#### **EFFECTS**

- Invigorating
- Moisturizing Refreshing

Bottle 500 ml



Cod. Art.: ARO205017

#### MAIN ACTIVE INGREDIENTS

#### **ALLANTOINA**

Promotes cell regeneration for softer and healthier-looking skin. Calming and soothing.

#### **ALOE EXTRACT**

Anti-inflammatory, soothing, anti-aging and repairing agent.

#### DISTILLED WATER OF CHAMOMILE

Chamomile hydrosol is a water-based solution obtained from the flowers of Chamomilla Recutita (Matricaria), more commonly known as German chamomile. The solution contains all the watersoluble active ingredients present in the flowers, i.e. essential oil (rich in alpha-bisabolol, flavones, chamazulene and coumarins), flavonoids, polysaccharides,

mucilages and sesquiterpene lactones, which give the plant and the preparation numerous beneficial properties in the treatment. of the skin, both of adults and children. More specifically, the floral water obtained from chamomile is known for its calming, soothing, decongestant, healing and anti-inflammatory properties.

#### **BETAINE**

Natural substance extracted from sugar beet (Beta vulgaris), to which it owes its name. Thanks to its solubility and the ability to make water molecules cohsive, it is an excellent ingredient with a moisturizing and humectant action. The ability to counteract cellular aging processes and fight free radicals also make it an active ingredient with a marked repairing and protective action on the tissues.

#### **GLYCERINE**

Substance with a high humectant/hygroscopic power. In fact, glycerin has an extraordinary ability to absorb moisture present in the air and transfer it to the skin, ensuring correct skin hydration, from the superficial epidermal layer to the deepest one. It also has emollient, refreshing and decongestant properties.

#### **INSTRUCTIONS**

Apply with a cotton pad by dabbing gently on the clean face. Rinse immediately in case of irritations. External use. PROFESSIONAL USE.



INGREDIENTS: AQUA (WATER), PROPANEDIOL, GLYCERIN, POLYGLYCERYL-4 CAPRATE, BETAINE, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER WATER, ALOE BARBADENSIS (ALOE) LEAF EXTRACT, ALLANTOIN, ETHYLHEXYLGLYCERIN, PHENOXYETHANOL, PARFUM (FRAGRANCE), CAPRYLYL GLYCOL, DIAZOLIDINYL UREA, 1,2-HEXANEDIOL, PROPYLENE GLYCOL, IODOPROPYNYL BUTYLCARBAMATE.



#### Purifying and Regenerating Primer

Professional primer for skin preparation and cleansing. Its gel formula is designed to deeply cleanse, gently exfoliate the skin, and minimize pore size. Perfect as a first step in professional treatments, it prepares the skin to receive all the active ingredients subsequently applied, for radiant, renewed and visibly smoother skin. Dermatologically tested.





#### **PROBLEMS**

- · Slowed cell turnover
- · Impure skin
- Asphyxiated skin
- · Dull and opaque skin
- Irregular texture
- · Seborrheic skin



#### **EFFECTS**

- Renewal of the outer layers of the epidermis
- · Removal of impurities and dead cells
- Brighter and smoother skin
- Even appearance
- Antibacterial effect and sebum regulation
- · Reduced pores



Dispenser 100 ml



Cod. Art.: ARO205019

#### MAIN ACTIVE INGREDIENTS

#### **VITAMIN C**

Stabilized Vitamin C in the form of Ascorbyl Glucoside. This derivative prevents the oxidation of Vitamin C, keeping it active and stable. It is gradually released onto the skin, prolonging its effect. It is a powerful antioxidant capable of inhibiting the enzyme tyrosinase, brightening the skin, evening out the tone, and reducing photo-aging spots. It stimulates collagen and hyaluronic acid production, helping to reduce wrinkles and improve the appearance of the skin, making it smoother.

SALICYLIC ACID

It belongs to the group of beta-hydroxy acids (BHAs), also known as keratolytic agents with exfoliating action. This ingredient breaks the bonds between dead skin cells, stimulating cell renewal and giving the skin a more youthful appearance. It improves the appearance of wrinkles, hydration, and elasticity, and helps combat photo-aging. Additionally, it gently exfoliates and removes dirt from the pores, helping to eliminate excess sebum. Being lipophilic, it easily penetrates the pores and, once inside, its bacteriostatic properties provide a

deep cleansing.

#### **INSTRUCTIONS**

Dispense 15 pumps of .155 PURE CLEANS PRIMER into a bowl. Apply the product evenly to the face, neck, and décolleté using a fan brush. Gently massage for 1 minute in circular motions. Remove excess product with a pre-moistened Arosha sponge and blot the skin with a tissue. For external use only. Avoid contact with eyes, mucous membranes, and broken skin. Rinse immediately in case of irritation and discontinue use of the product. Professional use only.



INGREDIENTS: AQUA (WATER), PROPYLENE GLYCOL, ALCOHOL DENAT., SODIUM LAURETH SULFATE, ASCORBYL GLUCOSIDE, SALICYLIC ACID, SODIUM HYDROXIDE, HYDROXYETHYLCELLULOSE.

#### .158 PURIFY BC MASK

Exfoliating and purifying mask made in 100% Pure Biocellulose Fibers

Mask made of pure biocellulose fibers, based on next-generation exfoliating molecules that gently help remove dead skin cells. Thanks to its blend of active ingredients, it promotes the absorption of excess sebum and improves the appearance of enlarged pores.





#### **PROBLEMS**

- · Dull and lack of radiance skin
- Asphyxiated skin
- · Impure skin with imperfections
- · Skin in need of regeneration



#### **EFFECTS**

- · Removal of dead skin cells
- Deep cleansing
- · Cellular renewal
- · Sebum regulation and pore refinement
- · Reduction of oily shine



20 ml single-dose sachet



Cod. Art.: ARO502520

#### MAIN ACTIVE INGREDIENTS

#### **ORGANIC BIOCELLULOSE**

Biocellulose is the support of this innovative mask, which not only adapts and adheres perfectly to the skin, but also has distinctive technological properties:

1. It deeply delivers the active ingredients it is soaked in;

2. It removes skin impurities.

#### LACTOBIONIC ACID

A disaccharide formed by the combination of gluconic acid, a polyhydroxy acid, and a sugar molecule, galactose. It promotes gentle exfoliation and cell renewal by modulating the keratinization process. When applied to the skin, it tends to form a thin surface film; due to its high molecular weight, it struggles to

penetrate the skin compared to smaller alpha-hydroxy acids. At the same time, this slower and more delicate absorption makes it more tolerable for sensitive skin. Additionally, it has antioxidant and soothing properties and stimulates collagen production.

#### GLUCONOLACTONE

Like Lactobionic Acid, it is a polyhydroxy acid. When applied to the skin, it promotes exfoliation by modulating the keratinization process and stimulating skin renewal. Chemically, it consists of a lactone ring, which, through the hydrolytic action of skin moisture, releases gluconic acid, responsible for the activity of the molecule. Glucono-

lactone has a strong hygroscopic and long-term moisturizing effect due to the presence of numerous hydroxyl groups. It also has good antioxidant properties and helps restore the damaged skin barrier. Unlike more common chemical exfoliants, it is non-irritating and does not induce photosensitization.

#### AZELAIC ACID

It is an acid derived from wheat, barley, or rye. It has antibacterial, anti-inflammatory, antioxidant, and depigmenting properties. It is used for acne-prone and sensitive skin because it helps improve the skin's texture and reduce redness. It also reduces excess sebum and works by fighting the bacteria that cause acne,



INGREDIENTS: AQUA (WATER), PROPANEDIOL, GLYCERIN, PROPYLENE GLYCOL, AZELAIC ACID, GLUCONOLACTONE, SALICYLIC ACID, LACTOBIONIC ACID, IRIS FLO-RENTINA ROOT EXTRACT, HYDROLYZED HYALURONIC ACID, ZINC SULFATE, PHENOXYETHANOL, ETHYLHEXYLGLYCERIN, ALCOHOL, RETINYL PALMITATE, SODIUM HYDROXIDE.

#### RESET / FACE

preventing their growth.

#### SALICYLIC ACID

It is a beta-hydroxy acid (BHA). It acts as a chemical exfoliant, restoring the balance between the production and elimination of dead skin cells. Additionally, it reduces sebum buildup on the pores, keeping them clean.

#### CYTOBIOL® IRIS A2

A specific active for oily skin, it is a combination of Florentine iris (Iris Florentina) extract, vitamin A, and zinc. It prevents pore blockage and reduces inflammation caused by bacterial proliferation, improving the skin's texture and combating the "oily" effect.

#### LOW MOLECULAR WEIGHT HYALU-RONIC ACID

With a molecular weight ranging from 20 to 50 kDa, it can reach the deeper layers of the epidermis, stimulating the dermo-epidermal junctions and playing a key role in the deep hydration of the skin and cellular cohesion. It reduces

roughness and flaking of dry skin. Furthermore, it increases skin firmness by stimulating collagen synthesis.

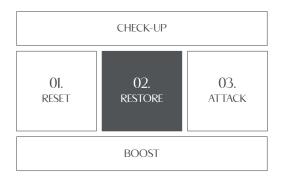
#### **INSTRUCTIONS**

Cleanse the face only if used for home treatment. Open the sachet and remove the mask. Apply the serum inside the sachet with a gentle massage. The mask is between two films: once the mask is removed from the sachet, peel off the outer film, apply the mask to the face, and remove the second film. Ensure the mask adheres perfectly to the entire face and leave it on for 20-30 minutes. Remove the mask and gently pat any remaining serum with the palms of the hands. **WARNINGS**: Before use, test skin compatibility by applying a small amount of the product. Place the mask only on the face area, avoiding contact with the eyes: the parts that simulate the eyelids should not be applied to the eyes but only to the surrounding area. Do not apply the mask to the eyes, sensitive areas, inflamed skin, or wounds. Discontinue use if skin irritation occurs. Keep out of reach of children.



# RESTORE





The SECOND PHASE is designed to rebalance and restore the skin barrier. The beauty of the skin passes through its health: in fact, alterations to the permeability of the tissues and chronic edema create an imbalance which, if neglected, leads to the development of cellulite and localized adiposity. For this reason, it is essential to RESTORE and REBALANCE the complex structure of the skin, so as to provide the necessary elements for its protection and integrity.



# SKIN HYDRATION, WHAT IT DEPENDS ON, AND HOW TO INCREASE IT

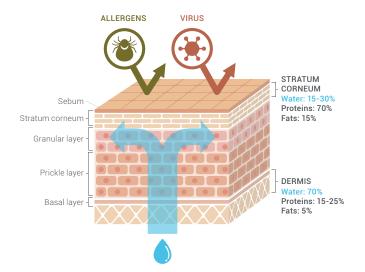
Water is a vital element for the skin and the entire body. Maintaining the proper level of skin hydration ensures optimal skin health and improves its appearance.

Approximately 50-60% of an adult's body weight is made up of water. Hydrated and healthy skin contains about 70% water in the deeper layers (dermis) and 30% in the superficial layers (stratum corneum).

The water content in the skin varies significantly depending on the specific skin layer:

- The outermost layer of the skin, in contact with the external environment, is called the stratum corneum of the epidermis. Here, the water content is very low, ranging from 15-30% in healthy skin.
- The deeper layers, such as the basal layer of the epidermis and the underlying dermis, contain 70-80% water. In cases of body dehydration, the water reserve in the dermis becomes the primary source to compensate for water deficiency. Overall, the water contained in the skin represents 20% of the total body water content.

One of the most important functions of the skin is to prevent water loss from the body. The stratum corneum serves as the skin's primary physiological barrier and is crucial for maintaining water balance.



### **FUNCTIONS**

Skin hydration not only affects its elasticity and softness but also influences molecular parameters, enzymatic activities, and cellular signaling. In the deeper layers of the skin (dermis), water plays not only metabolic but also structural functions.

In this context, special compounds called glycosaminoglycans (GAGs) are found, which have the ability to attract and retain large amounts of water. GAGs form a gelatinous substance that is vital for maintaining hydration, turgor, metabolic processes, wound repair, and intracellular communication in the dermis. One well-known GAG is hyaluronic acid, with about half of the body's hyaluronic acid being present in the skin, where it binds water and ensures hydration.

As we move closer to the skin's surface from the dermis, the water content decreases. The epidermis, as we have seen, functions primarily to prevent excessive water loss. Although reduced, hydration of the stratum corneum remains essential for maintaining the skin's normal integrity and turnover. Water allows greater flexibility of the stratum corneum and is also a crucial component in enzymatic reactions responsible for shedding aged cells during the desquamation process. Below a critical concentration of epidermal water, the connections between superficial corneocytes remain intact. As a result, dead cells accumulate on the surface, leading to dry and flaky skin.

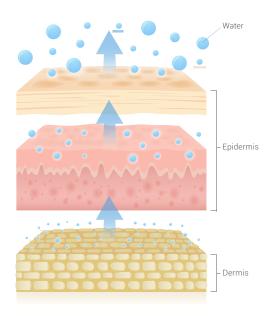
#### **REGULATION OF SKIN HYDRATION**

Within certain limits, water loss from the skin is a physiological phenomenon. Water travels from the bloodstream to the deeper skin layers (dermis) and then to the more superficial layers (stratum corneum), evaporating into the environment. Since we are not aware of this phenomenon, it is commonly referred to as "perspiratio insensibilis" or "insensible perspiration." Technically, it is known as TEWL, Trans Epidermal Water Loss, which quantifies the loss of water through the skin. The average TEWL is about 300-400 ml per day but can be influenced by environmental factors. For example, it decreases under conditions of high humidity. Several mechanisms counteract this water loss, with the stratum corneum playing a significant role, as we have seen.

Two important "barriers" to mention are:

- The characteristic "mortar and bricks" structure of the stratum corneum.
- The presence of the skin's natural hydro-lipid film (natural moisturizing factor).

In addition to the passive transport of water described above, there is also an active transport mediated by special proteins called aquaporins. These proteins form channels that facilitate the movement of water and hydrophilic ingredients, transporting them to the skin's surface.



## "MORTAR AND BRICKS" STRUCTURE

The stratum corneum is organized in a "mortar and bricks" structure. Its cells (corneocytes) are flattened, tightly packed together like roof tiles, and cemented by a "mortar" made of lipids. At the same time, corneocytes are surrounded by a "lipid lamella," consisting of

ceramides, cholesterol, and fatty acids released by the keratinocytes themselves. These lipids create a kind of impermeable barrier that significantly reduces water loss from the skin.

## THE HYDROLIPIDIC FILM

The so-called **HYDROLIPIDIC FILM** is a thin protective layer covering the epidermis, also known as Hydrolipid layer or acid mantle (due to its slightly acidic pH - 5.5).

The integrity of the hydrolipidic film is fundamental for:

- 1. keeping the skin soft and moisturised;
- 2. protecting the organism from foreign microorganisms;
- 3. reducing the risk of infection;
- **4.** regulating both the absorption and excretion of substances through the skin;
- **5.** lubricating the skin;
- 6. emitting body odour.

The hydrolipidic film retains water, which is then transferred to the skin surface through perspiration, "trapping" it in a kind of physiological emulsion, which reduces the TEWL, acronym for Trans Epidermal Water Loss, a parameter that quantifies trans-epidermal water loss.

Without the hydrolipidic film, water loss through the TEWL would be significantly higher than physiological losses. The hydrolipidic film consists predominantly of lipids (95 %) and a smaller amount of 'water' (5 %).

IThe **AQUEOUS phase** of the hydrolipidic film is defined as NMF (Natural Moisturising Factor) and is composed of all the non-lipid substances present on the epidermal surface. Being responsible for maintaining the acidity level of the skin, its solutes have hygrosopic functions, capturing and retaining water, as well as fixing some of the environmental moisture in contact with the skin.

The **OILY phase** of the hydrolipidic film consists of lipids, mostly sebaceous ones and a significantly lower proportion of keratinocytes. Under optimal conditions, we have the following LIPID composition:

40%

**CERAMIDES** 

25%

CHOLESTEROL

25%
FREE FATTY
ACIDS

10%

LIPIDS

Lipids in the acid mantle contribute to normal skin functions and the preservation of a healthy skin.

A disruption of the hydrolipidic film barrier is usually the most significant cause for loss of skin hydrolipidic.

the most significant cause for loss of skin hydration, resulting in dry skin and related signs (cracking, roughness, scaling etc.)

## SKIN FLORA AND BACTERIA

Together with the hydrolipidic film, the **SKIN FLORA** also contributes to the health and protection of the skin. Often referred to as **SKIN MICROBIOTA** the skin's bacterial flora can be subdivided into:

- resident flora (or permanent)
- transient flora



Under normal conditions, the **resident flora** is composed of a limited number of harmless species, the so-called "good" skin bacteria, which are more properly referred to as commensal bacteria: these micro-organisms live permanently on the skin surface, feed on substances produced by the skin and do not cause any harm to the organism; on the contrary, they play a significant role in its defence against any potentially harmful external factors.

The **transient flora**, on the other hand, consists of large variety of micro-organisms, not only bacterial, that come in contact with the skin and remain there for a limited time. Among these micro-organisms there could be also pathogens potentially capable of causing disorders and diseases.

The **skin microbiota** contributes to reinforcing the protective barrier provided by the skin: in fact, commensal microbes hinder the colonisation and growth of micro-organisms capable of causing infections and diseases by feeding on the same substances, such as sebum. This way, besides removing food from dangerous germs, bacteria contribute, through the transformation process of sebum, to lowering the pH of the skin, inhibiting the growth of pathogenic bacteria. Furthermore, some micro-organisms of the skin microbiota take part in the production of antimicrobial substances.

With changes in the composition of the skin microbiota, some mild skin reactions may occur which usually clear up spontaneously, as well as some inflammatory skin diseases such as acne, atopic dermatitis and others.

A weakened skin flora may also increase the risk of developing more or less serious skin infections.



# AROSHA MULTI-ACTION STRATEGY

The hydro-lipidic balance of the cutaneous barrier is constantly put to test by internal (immunological alterations) or external factors (pollution, sun exposure, chemical agents, aggressive face cleansing,...).

Arosha has created a "multi-action" strategy, finalized to restore the normal cutaneous functionality through:

- 1. the reintegration of the right amount of lipids and ceramides in the skin;
- 2. provide hydrophlic and humectant substances able to increase the cutaneous hydration;
- 3. the restoration of the right balance of the bacterial flora thanks to a special "PROBIOTIC-LIKE" active.

#### 1. REINTEGRATE

REINTEGRATES the physiological amount of ceramides thanks to the complex of CERAMIDES and PHYTOSPHINGOSINES;

#### 2. PREVENT

PREVENTS the TEWL (transepidermal water loss) and increases cutaneous hydration thanks to MEDIUM MOLECULAR WEIGHT HYALURONIC ACID and humectants (GLYCERINE);

#### 3. RESTORE

RESTORES the right balance of CUTANEOUS BACTERIAL FLORA, thanks to the use of a special "PROBIOTIC-LIKE" active ingredient.

#### WHERE IT ACTS PRO-BIOTIC LIKE Ceramides and Phytosphingosines ingredient Humectant Medium molecular weight Sebum hyaluronic acid Stratum corneum **Epidermis** Granular layer Prickle layer Dermis Basal layer

## **PRODUCTS**

#### .250 RE-HYDRA

#### Hydrating and rebalancing treatment

Treatment designed to act effectively against problems related to skin dehydration. It was inspired by the art of Saho, the ancient Japanese beauty ritual. Ultralight and ethereal textures are skilfully blended and layered with the aim of nourishing, sealing and protecting the skin. The kit consists of three products characterized by a selection of active ingredients that work with a double mechanism of action: from the inside it reinforces the barrier function and promotes the generation of NMF (natural hydration factor of the skin), from the outside it creates a protective film which reduces the evaporation of water. Starting from the first treatment, the skin is be visibly hydrated, plumped, brighter and more elastic.





- Very dehydrated skin
- Dull and matte skin
- Skin in need of regeneration



#### **EFFECTS**

- · Hydrated and luminous skin
- Soft and smooth skin
- Regenerated skin
- Protected skin



Cod. Art. ARO205018

#### THE KIT CONTAINS



10 .251 HYDRA MASK 01 .252 HYDRA ESSENCE 01 .253 HYDRA SERUM

#### **INFO**

The kit contains 10 treatments for 10 clients.

The treatment can be offered to clients of any age, at any time of the year including summer, and is suitable for all skin types, including sensitive and reactive ones.

Complete instructions are included in the kit and on the next page.

Each component of the kit is dermatologically tested, even for sensitive and fragile skin..

#### **BEAUTY TIPS**

For a global face-body rebalancing action, .250 RE-HYDRA can be proposed as a "short treatment" in combination with the .200 NIO DRAIN+ treatment.

In the case of particularly dehydrated skin in need of regeneration, .250 RE-HYDRA can be used as a "one -shot" treatment, once a week, in combination with and subsequently .150 PURITY in the same session.



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#### RESTORE / FACE

#### HOW TO USE

- 1. Cleanse face, neck and décolleté with .153 CLEANSING CREAM;
- 2. Apply .154 TONIC LOTION on face, neck and décolleté with a cotton pad, rubbing gently;
- 3. Proceed with a compress of hot cloths for 1 minute on the whole face, neck and décolleté.
- **4.** Apply the entire contents of a sachet of .251 HYDRA MASK on face, neck and décolleté. Leave on for 5 minutes and then massage with circular movements for 5 minutes more. Proceed to remove the mask, first by moistening the fingertips with warm water and continuing to massage, finally, removing the product with damp cloths.
- **5.** Apply 10 drops of .252 HYDRA ESSENCE on the face and 10 drops on the neck and décolleté, gently dabbing until completely absorbed. Leave to dry for a few seconds before proceeding with the application of the serum.
- **6.** Apply 1 pipette of .252 HYDRA SERUM on each half of the face, 1 on the neck and 1 more on the décolleté, massaging delicately until completely absorbed. In this phase, the product is designed to also be conveyed with ultrasound or radiofrequency.
- 7. Conclude the treatment by applying one of the following AROSHA creams, depending on the client's skin type: .254 EXTRA NOURISHING RICH (dry skin), .255 EXTRA NOURISHING LIGHT (skin fat), .256 REGENERIST (sensitive and fragile skin) massaging until completely absorbed.

#### TOTAL TREATMENT TIME

Starting from 20 minutes.

#### **NOTE**





#### .251 HYDRA MASK

#### Hydrating gel mask

Gel mask developed with 3Daquactive technology which rebalances the natural hydrodynamics of the skin and reinforces its barrier by limiting water loss. The light texture makes the application very gentle and gives an immediate feeling of freshness and well-being.







- · Very dehydrated skin
- · Dull and matte skin
- · Skin in need of regeneration



#### **EFFECTS**

· Hydrated and luminous skin



6ml single-dose sachet

Product included in the kit and cannot be sold individually.

#### MAIN ACTIVE INGREDIENTS

#### 3DAQUACTIVE TECHNOLOGY

Based on three different but complementary molecules - Sodium Polyglutamate (PGA), Acetyl Glucosamine (NAG) and Hyaluronic Acid with high PM (HA) - these are very powerful moisturizers, anti-wrinkles and extracellular matrix regenerators. PGA promotes the accumulation of natural skin moisturizing ingredients and increases the level of Natural Moisturizing Factor (NMF) while reducing the degradation of Hyaluronic Acid by inhibiting the activity of the hyaluronidase enzyme. Additionally, it stimulates fibroblasts, enhancing Elastin and Collagen synthesis, thus improving skin elasticity and softness, reducing fine lines, and delaying skin aging. NAG enhances the synthesis and secretion of Hyaluronic Acid and reduces damage from free radicals, improving anti-wrinkle, anti-aging, and tissue repair capabilities of the skin. Finally, the High Molecular Weight Hyaluronic Acid acts on the surface, providing effective hydration and creating a film-like barrier that binds to the stratum corneum, resulting in a firming and protective effect.

#### ALLANTOIN

It is a mild keratolytic agent; it also prevents transepidermal moisture loss, maintaining skin hydration, and is an excellent soothing/calming agent.

#### **TREAHLOSE**

Disaccharide, composed of two glucose molecules, naturally present in many living organisms such as plants, fungi, bacteria and invertebrates. It allows the skin to retain moisture ensuring long lasting hydration. Furthermore, it has an exceptional antioxidant power, protects the skin from the most common pollutants and slows down the aging process.

#### **HYDAGEN AQUAPORIN**

New high-tech active ingredient able to improve the skin's natural hydration system and help restore the skin barrier. Hydagen Aquaporin acts on the "water channels" known as Aquaporins (AQP), the specific protein channels for transporting water across cell membranes. Specifically, Hydagen Aquaporin is effective in short- and long-term hydration and in reinforcing the barrier function by reducing transepidermal water loss (TEWL).

#### INSTRUCTIONS

See how to use the kit. For external use only. Avoid contact with eyes, mucous membranes and non-intact skin. Rinse immediately if irritation occurs. PROFESSIONAL USE



INGREDIENTS: AQUA (WATER), PROPANEDIOL, GLYCERIN, PENTYLENE GLYCOL, CARRAGEENAN, TREHALOSE, GLYCERYL GLUCOSIDE, HYDROXYACETOPHENONE, XANTHAN GUM, CAPRYLYL GLYCOL, ALLANTOIN, SODIUM HYALURONATE, 1,2-HEXANEDIOL, ACETYL GLUCOSAMINE, SODIUM GLUCONATE, SODIUM POLYGLUTAMATE.



#### Hydrating and soothing lotion

Silky, ultra-light fluid designed to restore the skin's optimal balance and amplify the benefits of the serum and cream applied subsequently. Enhanced with the new 3Daquactive technology that improves skin hydration and helps retain moisture. Its impalpable consistency melts delicately on the skin making it exceptionally soft and velvety.







#### **PROBLEMS**

- · Very dehydrated skin
- Dull and matte skin
- · Skin in need of regeneration



#### EFFECTS

- · Hydrated and luminous skin
- · Soft and smooth skin



15 ml dropper bottle

Product included in the kit and cannot be sold individually.

#### MAIN ACTIVE INGREDIENTS

#### 3DAQUACTIVE TECHNOLOGY

Based on three different but complementary molecules - Sodium Polyglutamate (PGA), Acetyl Glucosamine (NAG) and Hyaluronic Acid with high PM (HA) - these are very powerful moisturizers, anti-wrinkles and extracellular matrix regenerators. PGA promotes the accumulation of natural skin moisturizing ingredients and increases the level of Natural

Moisturizing Factor (NMF) while reducing the degradation of Hyaluronic Acid by inhibiting the activity of the hyaluronidase enzyme. Additionally, it stimulates fibroblasts, enhancing Elastin and Collagen synthesis, thus improving skin elasticity and softness, reducing fine lines, and delaying skin aging. NAG enhances the synthesis and secretion of Hyaluronic Acid and reduces damage from free

radicals, improving anti-wrinkle, anti-aging, and tissue repair capabilities of the skin. Finally, the High Molecular Weight Hyaluronic Acid acts on the surface, providing effective hydration and creating a film-like barrier that binds to the stratum corneum, resulting in a firming and protective effect.

#### **INSTRUCTIONS**

See how to use the kit. For external use only. Avoid contact with eyes, mucous membranes and non-intact skin. Rinse immediately if irritation occurs. PROFESSIONAL USE.



#### .253 HYDRA SERUM

#### Hydrating and restorative booster

Concentrated serum developed with 3Daquactive technology and Beta-Glucan which work synergistically to support and enhance skin's moisture balance, promote the restoration of the hydrolipidic film, improve skin elasticity, and stimulate natural epidermal repair mechanisms







- · Very dehydrated skin
- Dull and matt skin
- · Skin in need of regeneration



#### **EFFECTS**

- · Hydrated and luminous skin
- Soft and smooth skin
- Regenerated skin
- Protected skin



20 ml dropper bottle

Product included in the kit and cannot be sold individually.

#### MAIN ACTIVE INGREDIENTSI

#### 3DAQUACTIVE TECHNOLOGY

Based on three different but complementary molecules - Sodium Polyglutamate (PGA), Acetyl Glucosamine (NAG) and Hyaluronic Acid with high PM (HA) - these are very powerful moisturizers, anti-wrinkles and extracellular matrix regenerators. PGA promotes the accumulation of natural skin moisturizing ingredients and increases the level of Natural Moisturizing Factor (NMF) while reducing the degradation of Hyaluronic Acid by inhibiting the activity of the hyaluronidase enzyme. Additionally, it stimulates fibroblasts, enhancing Elastin and Collagen synthesis, thus improving skin elasticity and soft-

ness, reducing fine lines, and delaying skin aging. NAG enhances the synthesis and secretion of Hyaluronic Acid and reduces damage from free radicals, improving anti-wrinkle, anti-aging, and tissue repair capabilities of the skin. Finally, the High Molecular Weight Hyaluronic Acid acts on the surface, providing effective hydration and creating a film-like barrier that binds to the stratum corneum, resulting in a firming and protective effect.

#### **BETA GLUCAN**

Beta-Glucan is an active ingredient of natural origin present in elements such as oats, mushrooms, bran, algae and yeasts. It is a molecule capable of binding a lot of water and creating a non-occlusive "film", capable of counteracting the loss of water from the deepest tissues and maintaining the natural hydration of the skin. It protects the skin from external agents, being an excellent antioxidant, and has a soothing action. Beta-Glucan also helps to attenuate the action of UV rays by acting as a natural filter. It has anti-wrinkle action, because it stimulates the action of fibroblasts, and accelerates the renewal of the stratum corneum which, in mature skin, tends to slow down.

#### INSTRUCTION

See how to use the kit. For external use only. Avoid contact with eyes, mucous membranes and non-intact skin. Rinse immediately if irritation occurs. PROFESSIONAL USE.



INGREDIENTS: AQUA (WATER), BUTYLENE GLYCOL, PROPANEDIOL, ACETYL GLUCOSAMINE, HYDROXYACETOPHENONE, CAPRYLYL GLYCOL, PPG-26-BUTETH-26, POLYACRYLATE CROSSPOLYMER-6, SODIUM HYALURONATE, PEG-40 HYDROGENATED CASTOR OIL, 1,2-HEXANEDIOL, SODIUM GLUCONATE, SODIUM POLYGLUTAMATE, PARFUM (FRAGRANCE), SODIUM CARBOXYMETHYL BETAGLUCAN, PHENOXYETHANOL.

## .254 EXTRA NOURISHING RICH

Deeply nourishing and hydrating cream

A rich emulsion specifically designed to favour the restoration of the optimal conditions of the hydrolipidic film — an essential treatment for providing everything needed for even the most exacting skin, reducing the feeling of rightness. Thanks to the rich selection of active ingredients, an enveloping and soft texture reconstructs the skin barrier damaged by external or internal factors.It confers LIPOPHILIC and HYDROPHILIC substances to the skin, along with a "PRO-BIOTIC LIKE" ingredient for a healthy appearance. Ideal for particularly dry skin.





- · Very dehydrated skin
- · Fragile skin
- · Sensitive skin
- · Prematurely-aged skin



#### **EFFECTS**

- Regenerated skin
- Protected skin
- Nourished skin



Airless 100 ml



Cod. Art.: ARO205012

#### MAIN ACTIVE INGREDIENTS

#### CERAMIDES AND PHYTOSPHINGOSINE

With a balanced blend of three different types of ceramides of vegetable origin, cholesterol, fatty acids and phytosphingosine, its significant action restores the lipid barrier. A concentration of lipids that constitute a system similar to the lipid barrier structure of the stratum corneum.

Helps restore and reintegrate lipids and ceramides normally present in healthy skin, ensuring an action that rebuilds the hydrolipidic film.

#### MEDIUM PM HYALURONIC ACID

Moisturising and anti-ageing action.

#### PROBIOTIC-LIKE INGREDIENT

The protective, rebalancing and strength-

ening action of corneocyte cohesion.

#### SHEA BUTTER

A nourishing, emollient and restructuring action.

#### **GROWTH FACTORS & PEPTIDES**

Intense anti-ageing and recompacting action along with fibroblast stimulation.

#### INSTRUCTION

After cleansing the skin, apply an adequate quantity of product on face, neck and décolleté, massaging gently until completely absorbed.



## .255 EXTRA NOURISHING LIGHT

Nourishing and hydrating cream

This face cream with light texture and high nourishing power restores the right level of lipids and suppleness in the skin. The powerful antioxidant action further prevents signs of ageing. Pro Barrier is ideal for combination and oily complexions, conferring the nourishment and hydration needed for beautiful and healthy skin. A true multifunctional treatment, Pro Barrier prevents ageing of the skin thanks to the combined action of the active ingredients contained within, amongst which is an innovative antioxidant complex of plant origin that limits oxidative stress and strengthens the skin's defences. Dermatologically-tested formula. A non-comedogenic product\*. Ideal for combination and generally oily skin.



\*Study carried out on 30 healthy subjects in order to evaluate the comedogenic potential through daily application for 30 consecutive days.



#### **PROBLEMS**

- · Very dehydrated skin
- Fragile skin
- · Sensitive skin
- · Prematurely-aged skin



#### **EFFECTS**

- Smooth and radiant skin
- · Regenerated and velvety skin
- · Protected skin
- · Nourished and hydrated skin



Airless 100 ml



Cod. Art.: ARO205014

#### MAIN ACTIVE INGREDIENTS

#### PRO BARRIER COMPLEX

Complex of functional substances characterized by three key elements for the protection and regeneration of the skin barrier: 1. 1. Ceramides and Phytosphingosine: with a balanced blend of three different types of ceramides of vegetable origin, cholesterol, fatty acids and phytosphingosine, its significant action restores the lipid barrier. A concentration of lipids that constitute a system similar to the lipid barrier structure of the stratum corneum. Helps restore and reintegrate lipids and ceramides normally present in healthy skin, ensuring an action that rebuilds the hydrolipidic film. 2. Medium PM Hyaluronic Acid: moisturising and anti-ageing action. 3. Probiotic-like Ingredient: the protective, rebalancing and strengthening action of corneocyte cohesion.

#### **RADICARE®**

Complex of plant origin (extract of Melissa, Rutin and Barley): rich in flavonoids and trace elements able to block the formation of free radicals, the phenomena of skin ageing is slowed as the skin's defences are strengthened. Laboratory tested and skin tested for its antioxidant capacity.

#### **GRANDPOWDER USQ**

A unique spherical powder blend of polyurethane and polymethylsilsesquioxane, the skin is left with an immediate "soft focus" feel and mattifying effect, thanks to its ability to absorb excess sebum. The result is velvety and soft skin, with the reduced appearance of wrinkles and imperfections.

#### **SQUALANE**

The prized unsaponifiable fraction is biotechnologically obtained from sugar cane, resulting in potent anti-ageing and anti-wrinkle properties. Skin tests have demonstrated Squalane's ability to improve skin elasticity and tone.

#### **BLEND OF VEGETABLE WAXES**

A mixture of 100% vegetable waxes (Mimosa, Sunflower and Jojoba) obtained through a patented technological process that guarantees its functionality and moisturising efficacy (Laboratory-tested). The result is an invisible film on the skin that gives a lasting feeling of well-being and softness

#### SHEA BUTTER

For a nourishing, emollient and restructuring action.

#### **INSTRUCTIONS**

After cleansing the skin, apply an adequate quantity of product on face, neck and décolleté, massaging gently until completely absorbed.



INGREDIENTS: AQUA (WATER), CAPRYLIC/CAPRIC TRIGLYCERIDE, TRIETHYLHEXANOIN, SQUALANE, CETYL ALCOHOL, BUTYROSPERMUM PARKII (SHEA) BUTTER, C10-18 TRIGLYCERI-DES, DIMETHICONE, GLYCERIN, PROPANEDIOL, GLYCERYL STEARATE, JOJOBA ESTERS, CETETH-20, ACACIA DECURRENS FLOWER WAX, HELIANTHUS ANNUUS (SUN-FLOWER) SEED WAX, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, PEG-75 STEARATE, PHENOXYETHANOL, HDI/TRIMETHYLOL HEXYLLACTONE CROSSPOLY-MER, POLLYMETHYLSISSQUIOXANE, STEARAFL-20, ETHYLHEXYLGLYCERIN, PARFUM (FRAGRANCE), POLYGLYCERIN-3, TOCOPHER-OL, XANTHAN GUM, SODIUM HYALURONATE, DISODIUM EDTA, SODIUM LAUROYL LACTYLATE, MELISSA OFFICINALIS LEAF EXTRACT, CERAMIDE AP, CERAMIDE EOP, CERAMIDE NP, CHOLESTEROL, DISODIUM RUTINYL DISULFATE, HORDEUM DISTICHON EXTRACT, PHYTOSPHINGOSINE, SODIUM BENZOATE, CARBOMER, BETA-SITOSTEROL, SOLIUM FOR CITRIC ACID

#### .256 REGENERIST

#### Light comforting face cream

Soothing cream with Moringa Butter, Rhamnosoft® and Chamomile, being ideal for restoring the natural appearance of the skin following face and body treatments that generate skin redness, irritation (peeling, epilation, laser), whilst also being perfect as a soothing treatment after sun exposure. Ideal for sensitive and fragile skin.





- Sensitised skin
- · Irritated skin
- · Reddened skin
- · Skin with atopic tendencies



#### **EFFECTS**

- Soothing
- Calming
- Repairing



Airless 100 ml



Cod. Art.: ARO205013

#### MAIN ACTIVE INGREDIENTS

#### MORINGA BUTTER:

Highly soothing and moisturising.

#### **RHAMNOSOFT®**

A polysaccharide that works on cellular well-being and protects the skin from external agents. Long-lasting moisturiser.

#### **ALLANTOIN**

Promotes cell regeneration for softer and healthier-looking skin. Calming and

soothing.

#### ALMOND OIL

Nourishing, soothing and emollient. Slows down the ageing processes.

#### MARIGOLD EXTRACT

A nourishing and softening ingredient with anti-inflammatory properties. **CAM**-

#### OMILE EXTRACT

Contains anti-inflammatory and sooth-

ing properties.

#### **BISABOLOL**

A natural alcohol with soothing, calming and antibacterial properties.

#### ALOE BARBADENSIS

An anti-inflammatory, soothing, anti-ageing and restorative agent.

#### INSTRUCTIONS

AS A CREAM: apply a small amount on the area to be treated with a gentle massage.

AS A MASK: apply a generous amount of cream to the area to be treated and leave on for 15-20 minutes. Rinse and then apply a small amount of product.



INGREDIENTS: AQUA (WATER), MORINGA OIL/HYDROGENATED MORINGA OIL ESTERS, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, CETEARYL ALCOHOL, CETEARYL GLUCOSIDE, BUTYLENE GLYCOL, PERSEA GRATISSIMA OIL (AVOCADO), TRITICUM VULGARE (WHEAT) GERM OIL, BIOSACCHARIDE GUM-2, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, PROPYLENE GLYCOL, GLYCERIN, ALLANTOIN, PHENOXYETHANOL, BISABOLOL, AMMONIUM GLYCYRRHIZATE, SODIUM ACRYLATE/ SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER, ISOHEXADECANE, PARFUM (FRAGRANCE), CYAMOPSIS TETRAGONOLOBA (GUAR) GUM, SANTHAN GUM, BHT, CALENDULA OFFICINALIS FLOWER EXTRACT, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, POLYSORBATE 80, ETHYLHEXYLGLYCERIN, ALOE BARBADENSIS (ALOE VERA) LEAF JUICE POWDER, SYMPHYTUM OFFICINALE LEAFT EXTRACT, POTASSIUM SORBATE, SODIUM BENZOATE, ASCORBYL PALMITATE.

## .259 RESTORE PROBIOTIC BC MASK

Soothing and Restorative Mask in 100% Pure Biocellulose Fibres

Mask made of pure biocellulose fibres, enriched with a blend of specific ingredients designed to counteract skin discomfort while providing a soothing and restorative effect. Its formula includes an innovative "probiotic-like" ingredient that creates a protective film on the skin, helping to restore its optimal condition. Additionally, the synergistic combination of low and high molecular weight hyaluronic acid enhances hydration, leaving the skin more radiant, soft, and healthier-looking.



#### PROBLEMS

- · Sensitive skin
- Weakened skin
- · Very dehydrated skin
- · Reddened skin



#### **EFFECTS**

- · Soothed skin
- Hydrated skin
- · Protected skin
- Regenerated skin



20 ml single-dose sachet



Cod. Art.: AR0502521

#### MAIN ACTIVE INGREDIENTS

#### **ORGANIC BIOCELLULOSE**

La Biocellulose is the support of this innovative mask, which not only adapts and adheres perfectly to the skin, but also has distinctive technological properties:

- 1. It deeply delivers the active ingredients it is soaked in;
- 2. It removes skin impurities.

#### FCTOINE

Ectoine is an amino acid derivative belonging to the group of extremolytes, small protective molecules against stress, that protect plants and extremophilic microorganisms from lethal and extreme conditions in their habitats, such as saline lakes, thermal springs,

Arctic ice, deep waters, or deserts. Ectoine shows global and powerful protection. It shields the skin from extrinsic and intrinsic factors of skin aging and cellular damage, such as pollution particles, sunlight (including IR-A and visible light), temperature, and chemical stress. Furthermore, it improves cellular functions, which are responsible for skin health and beauty. This global protection and repair activity lead to visible and long-term preservation and restoration, improving skin health.

#### ZENERITY™

Zenerity™ is a biotechnological ingredient, derived from a thermal spring in Italy, with 100% natural content, capable of

soothing skin inflammation and counteracting signs of aging, even in the case of an unhealthy diet. External stress, aging, and a diet rich in fats and sugars cause skin inflammation and metabolic stress, which stimulate the production of pro-inflammatory cytokines and AGEs (Advanced Glycation End Products). These AGEs accelerate the accumulation of cellular waste, known as garb-aging, which compromises skin health. In vitro tests have shown that Zenerity™ reduces inflammation, counteracts garb-aging, and offers an anti-glycation effect, even under metabolic stress.



#### RESTORE / FACE



It is a heptapeptide capable of increasing skin bacterial diversity and promoting beneficial bacteria on the skin. It has protective, balancing, and strengthening effects on the cohesion of corneocytes.

#### GLYCEROL EXTRACT OF TASMANIAN **PEPPER**

This extract from Tasmanian pepper is rich in polygodial, anthocyanins, and rutin, with powerful antioxidant and anti-inflammatory properties. These active ingredients are able to calm itching and burning sensations on sensitive and reactive skin, also reducing pro-inflammatory cytokines to relieve skin discomfort. ALOE BARBADENSIS EXTRACT (ALOE

#### Anti-inflammatory, reparative, soothing, and anti-aging.

#### **ALLANTOIN**

Promotes cellular regeneration for softer, healthier-looking skin. Soothing and calming.

#### HIGH MOLECULAR WEIGHT HYALURO-NIC ACID (HMW HA)

Due to its size, it remains on the skin's surface, where it mainly works by forming a film that reduces water evaporation and promotes indirect hydration.

#### LOW MOLECULAR WEIGHT HYALU-RONIC ACID (LMW HA)

With a molecular weight of 10-20 kDa, it penetrates the skin and interacts with cells and the extracellular matrix, stimulating collagen production, improving cellular tissues, and providing deep hydration. Thanks to its high moisturizing power, it softens wrinkles and restores the skin's barrier function.

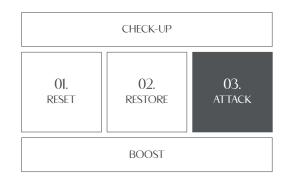
#### **INSTRUCTIONS**

Cleanse the face only if used for home treatment. Open the sachet and remove the mask. Apply the serum inside the pouch with a gentle massage. The mask is between two films: once the mask is removed from the sachet, peel off the outer film, apply the mask to the face, and remove the second film. Ensure the mask adheres perfectly to the entire face, including the eyes, and leave it on for 20-30 minutes. Remove the mask and gently pat any remaining serum with the palms of the hands. WARNINGS: Before use, test skin compatibility by applying a small amount of the product. Discontinue use in case of skin irritation. Keep out of reach of children.









It is the THIRD and final PHASE of the METHOD which involves the treatment of each specific imperfection: thoroughly purified, detoxified and "reactivated", the skin is ready to receive actions aimed at REDUCING the imperfections present in order to obtain the desired result.



## THE EXTRACELLULAR MATRIX

Like any other tissue, the skin is made up of cells and what surrounds them, the so-called **EXTRACELLULAR MATRIX** Compared to other tissues, the skin (particularly the dermis) is mainly composed of extracellular components, which give the skin its structural and mechanical properties, including elasticity and viscoelasticity.

In short, the skin's extracellular matrix is composed of:

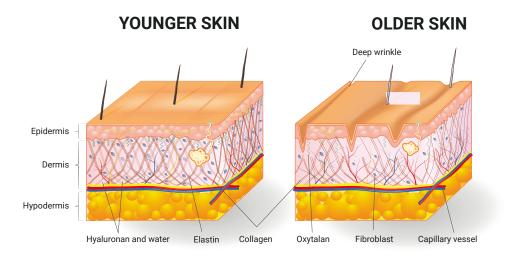
- WATER (60-72% of the skin's total weight)
- COLLAGEN (30%)
- **ELASTIN** (0,2%)
- GLYCOSAMINOGLYCANS (0,03%) such as hyaluronic acid.

Despite being in a minority, glycosaminoglycans such as hyaluronic acid are able to bond with water up to 1,000 times their weight.

This forms a dense gelatinous mass which incorporates the fibres and cells of the dermis (the innermost layer of the skin) and is responsible for the skin's viscoelasticity and firmness.

The fibrous component, consisting mainly of elastin and collagen, is responsible for the elasticity of the skin and its tensile strength.

From a functional point of view, the extracellular matrix defines the tissue's physical characteristics and many of its cells' biological properties.



With ageing, the extracellular matrix also goes through changes.

In most tissues, particularly in the skin, there is a decrease in the amount of elastin and collagen, Which appear more fragmented and unorganised. At this level, the resulting loss of structure and elasticity contributes to the appearance of wrinkles. The depletion and disorganisation of the extracellular matrix further contributes to a reduction in fibroblast activity, producing higher levels of pro-inflammatory molecules and free radicals.

These, in turn, lead to an increased degradation and disorganisation of protein fibres, fuelling ageing in a vicious circle.

The levels of hyaluronic acid in the skin also decrease with age, both in quantity and quality. With ageing, besides the reduction of hyaluronic acid synthesis in the skin, there is also an increased activity of proteolytic enzymes such as hyaluronidase, which degrade and deconstruct the hyaluronic acid, impairing its functionality. Let's take a closer look at each component of the extracellular matrix.

**FOCUS** 

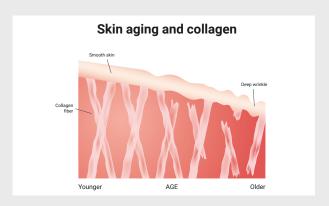
#### COLLAGEN

The main component of the extracellular matrix is COLLAGEN. It constitutes between 25% and 30% of the body's total protein mass. There are different types of collagen in the human body. Type I collagen is the most dominant form and is largely found in almost all tissues, particularly in tendons and skin. All other forms of collagen are found in specific areas for example, type II collagen is found in cartilage and the cornea, while type III collagen is the main form found in the walls of blood vessels.

Collagen fibres are not randomly arranged, but are extremely well organised in each tissue to fulfil specific functions. For example, in the skin, collagen fibres alternate in perpendicular layers to withstand tension from different angles. In tendons, however, bundles of fibres are formed in the direction of the tensile force.

In the form of fibres, the collagen provides tensile strength to connective tissues, abounding mainly in those required to withstand varying mechanical stresses such as tension, shear and pressure. It should also be pointed out that collagens do

not only provide tensile strength resistance, but also playa role in other cellular processes such as adhesion and migration. The properties of each tissue depend on the type of collagen and other fundamental fibres and components of the substance interacting with it. The rigid or flexible structure as well as the many tissues structural changes in the body are a result of the changes taking place in the collagen composition.



#### **ELASTIN**

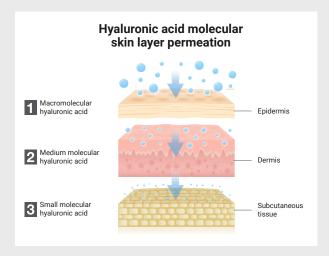
Elastin is a protein found in large quantities inside the extracellular matrix, providing tissues such as the dermis of the skin the ability to recover from continuous stretching, acting together with glycoproteins such as fibrillin and fibulin. As the name implies, it is responsible for the elasticity of tissues, and therefore is mostly found in areas where great elasticity is required, such as arterial vessels, skin, vocal cords and lung tissue.

The structure of elastin consists of individual tropoelastin substrates, cross-linked with an outer layer of fibrillin microfibrils, together forming an elastic fibre.

#### HYALURONIC ACID

Hyaluronic acid is a transparent, sticky substance contained in the human body, approximately 15 grams, half of which is mainly found in the skin.

Hyaluronic acid is a glycosaminoglycan. This is therefore a High-Molecular-Weight Polysaccharide consisting of a linear chain of disaccharide units of glucuronic acid and N-acetylglucosamine (see image). Hyaluronic acid is well known for its beneficial effects on the skin, especially for moisturising dry skin, preventing wrinkles and accelerating the healing of wounds. In particular, due to its close affinity with water, hyaluronic acid and its sodium salt (INCISodium Hyaluronate) are used as skin moisturisers. In fact, when applied to the skin, they form a thin film which keeps it smooth and moisturised.



Glycosaminoglycans are linear complex carbohydrates that are highly polar and therefore capable of attracting and retaining water.

For this reason, they are used in the body as lubricants and shock absorbers. This characteristic, called hygroscopicity, is responsible for their biological functions in the body. Hyaluronic acid, in particular, is mostly found:

- in synovial fluid, which provides nourishment, lubrication and protection to the joints;
- in the joint cartilage, where resistance to compression increases;
- in muscle tissue, where it facilitates movement between adjacent tissue layers;
- in the skin: the hyaluronic acid plays an important role in keeping the dermis hydrated and firm, as well as tissue repair.



# MATURE SKIN CHARACTERISTICS AND CAUSES

The term "mature skin" is used in colloquial language to identify skin showing clearsigns of ageing. However, "mature skin" is not a precise skin type in itself for which there is no scientific definition.

The "maturing of the skin", in fact, can manifest itself at any time after 25 - 30 years of age; however, there is no such thing as a set age for everyone.

The ageing of the skin is characterised by signs visible to the naked eye, such as loss of elasticity, wrinkles, laxity, rough appearance and skin blemishes. However, once again, mature skin is not all the same and each person may show different and more or less obvious ageing signs.

| CHARACTERISTICS<br>OF MATURE SKIN  | CAUSE   |
|--|---|
| Thinning of the <b>epidermis</b> . Its thickness decreases on average about 6.4 % per decade | • Decreased cells proliferation in the <b>basal layer of the epidermis</b> , with increased cell cycle duration and migration time.                                 |
|  | • Atrophy of the spinous layer.   |
|  | • Reduction of skin microcirculation  |
|  | • Less exchange surface area with the dermis for the supply of nutrients.   |
| Acute dryness  | • Reduced activity of the sebaceous glands ( <b>sebum</b> production decreases up to 60%).  |
|  | • Reduction of epidermal <b>hyaluronic acid</b> and more generally of <b>NMF</b> .  |
| Skin Spots   | Decrease in enzymatically active melanocytes  |
|  | Reduced epidermal turnover.   |
| Skin Atrophy, Loss of Elasticity<br>Skin wrinkles and furrows                                | <ul> <li>Reduction in metabolic activity of fibroblasts, with reduced synthesis of structural proteins such as elastin, collagen, and glycosaminoglycans</li> </ul> |
|  | • Disorganisation of the <b>extracellular matrix</b> with an increased degradation and disorganisation of collagen, elastin and hyaluronic acid                     |
|  | • Thinning of subcutaneous fat  |

## SKIN ELASTICITY

Skin elasticity is the ability of the skin to quickly return to its original state after being subjected to a contraction or stretching process. Skin elasticity is mainly related to the content of elastin.

When contracted and stretched, the elastic fibres of the dermis (consisting mainly of elastin) have the ability to return to their original size, just like a rubber band. However, they have a low resistance to tensile stress, which means that beyond a certain limit they would easily break.

To overcome this limitation, elastin fibres form crosslinks with collagen fibres in the skin structure. Collagen, thanks to its tensile strength, resists excessive tension protecting elastin from tearing.



Therefore, the cross-links between collagen and elastin allow the elastic fibres to stretch and relax (rather than tearing) when applying and releasing a force, and allows them also to return to their basal state once the force is released.

The elasticity of the skin decreases significantly with ageing. In general, after the age of 35-

40, collagen synthesis decreases, while its degradation increases. This process leads to clinical changes, such as skin wrinkles and loss of tone and elasticity.

Although collagen loss begins between the ages of 18 and 29, after the age of 40, the body can lose roughly 1% per year; around the age of 80, collagen production can drop by a total of 75% compared to that of young adults.

At the same time, the elastic fibres undergo a process

of "structural disorganisation" that makes them less functional, resulting in the loss of skin elasticity.

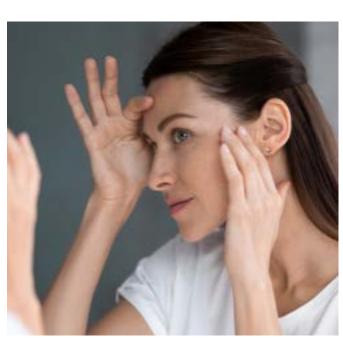
This physiological process of skin ageing can be slowed down or accelerated by constitutional and environmental factors.

For example, there are some illnesses caused by the genetic breakdown of elastic fibres, such as the cutis laxa.

UV rays from the sun or artificial sources (tanning lamps) to have well-documented effects on the skin. While elastic fibres decrease physiologically in intrinsically aged skin, they accumulate abnormally in photo-aged skin.

The so-called photo-ageing (premature ageing induced by excessive sun exposure) is in fact characterised by the accumulation of disorganised elastic fibres,in a process called "solar elastosis".

Solar (or actinic) elastosis is characterised by a paradoxical increase of elastic material in the dermis. The fibres, though, are coarse, disoriented and are essentially non-functional; resulting in loss of elasticity and the formation of wrinkles.



## WRINKLES, TYPOLOGY AND EVOLUTION

Wrinkles are permanent linear furrows or folds developing on the skin in adulthood. In general, wrinkles less than 1 mm wide and deep are referred to as **FINE** wrinkles; larger wrinkles are classified as **DEEP** wrinkles. Fine wrinkles are one of the first signs of ageing. They can sometimes appear even at a young age (20-25 years), due to a temporary consequence of a facial expression (they are also referred to as "expression lines"). With time, these very fine lines tend to become deeper and stay longer, until they become permanent.

Wrinkles are caused by a combination of several factors, which can be grouped into:

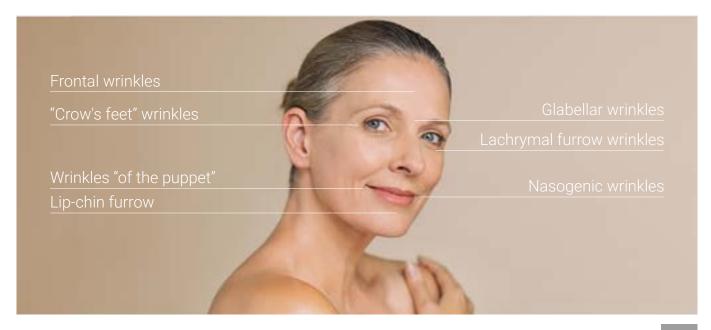
- CHRONOLOGICAL INTRINSIC FACTORS (e.g. ageing, hormonal status, genetic background and intercurrent diseases), hardly modifiable;
- EXTRINSIC ENVIRONMENTAL FACTORS (e.g. exposure to ultraviolet radiation and smoking alcohol abuse, unhealthy diet, pollution), easily modifiable.

Together, these factors contribute to the thinning, loss of elasticity, hydration and firmness of the skin, underlying the formation of wrinkles.

With regard to their **ETIOLOGY**, wrinkles can be categorised as:

• **EXPRESSION LINES**: these are furrows that generally appear in the region where various facial muscles are inserted. They are linked to natural facial expression and are also known as mimic or dynamic muscle wrinkles.

- GRAVITATIONAL WRINKLES: These wrinkles are caused by the effects of gravity on a skin that has gradually become less toned and elastic. They inevitably become more noticeable over the years, due to the structural changes affecting the skin. The gradual loss of muscle tone, the re-absorption of fat and bone as well as the deterioration of the dermis structure (with progressive loss of collagen and elastic fibres), greatly contribute to the loss of tone in the middle and lower third of the face. All this determines the appearance of noticeable wrinkles in the mouth, chin, jaw and neck, as well as the progressive accentuation of expression lines.
- ACTINIC WRINKLES: these are thin furrows, some fine diffuse wrinkles, usually appearing from the age of 30-40 years, especially in lighter phototypes. The interested tissue appears gradually furrowed, parchment-like, and becoming completely wrinkled later in life. These lines are evidently related to photoageing, i.e. the damaging action induced by ultraviolet radiation on skin structures.
- SLEEP WRINKLES: These signs are generally present only on one side of the face. Initially reversible, sleep wrinkles gradually tend to become permanent with the loss of normal skin elasticity. They are generally irrelevant from a medical-aesthetic point of view, although in some cases (especially in older skin) they can be the cause of unpleasant blemishes.



## .350 X-AGE SUPREME

Anti-aging program: repair, restructure, renew

.350 X-AGE SUPREME is a professional treatment specifically developed to address imperfections associated with the more advanced stages of aging. The kit combines two synergistic products for an intensive restructuring and regenerating effect. It works by improving skin texture and promoting cellular renewal. It provides deep nourishment and long-lasting hydration, visibly reducing wrinkles and expression lines. The skin appears firmer, more even, and radiant, with a lifting effect that gives a smoother, more youthful appearance.





## **PROBLEMS**

- Degeneration of skin structures
- · Wrinkles and skin folds
- · Skin atrophy and general sagging
- · Dull and uneven skin tone
- Photoaging



## **EFFECTS**

- · Renewal of the outer layers of the epidermis
- Restructuring and repairing
- Improvement of skin roughness
- Firm and toned skin
- · Lifting effect
- · Radiant skin and even complexion



Outerbox



Cod. Art.: ARO205020 (base) Cod. Art.: ARO205021 (premium)

## THE KIT CONTAINS



.351 X-Age Supreme Elisir .352 X-Age Supreme Cream Mask

.353 X-Age Supreme Bc Mask (Only inside the Premium version)

## **INFO**

One kit one client. The treatment is particularly suitable for signs of advanced aging. It can be performed at any time of the year, even during the summer, and is suitable for all skin types, including the most sensitive and reactive ones, as well as for all phototypes and genders. Complete instructions are included in the kit and on the following page. Each component of the kit is dermatologically tested.

## **BEAUTY TIPS**

We recommend applying the remaining residue of .352 X-AGE SUPREME CREAM MASK on the brush to your hands as well, leaving it to rest at the same time as on the face, neck, and décolleté. After the recommended exposure time, massage the product into all treated areas until fully absorbed.





## ATTACK / FACE

## **HOW TO USE**

#### .350 X-AGE SUPREME

## **BEFORE TREATMENT**

- Fill in the client's personal data sheet.
- Evaluate the state of the blemish.

## METHOD OF APPLICATION

- 1 Cleanse the face, neck, and décolleté with .153 CLEANSING CREAM;
- 2 Apply .154 TONIC LOTION to the face, neck, and décolleté using a cotton pad, gently rubbing;
- 3 Pour 15 pumps of .155 PURE CLEANSE PRIMER into a bowl. Evenly distribute the product on the face, neck, and décolleté using a fan brush. Gently massage for 1 minute in circular motions. Remove excess with a damp cloth and pat the skin with a tissue;
- **4 -** Pour the entire contents of .351 X-AGE SUPREME ELISIR into a bowl. Using a fan brush, evenly apply the product to the face, neck, and décolleté, massaging specifically on expression lines and deep wrinkles. Gradually distribute the product on the different areas to be treated, ensuring it doesn't dry out;
- **5** Pour the entire contents of one pouch of .352 X-AGE SUPREME CREAM MASK into a bowl. With the help of a brush, evenly distribute the product on the face, neck, and décolleté, leaving it on for 10 minutes. Then, massage for 5 minutes until fully absorbed. Remove excess with a tissue or damp cloth;
- 6 Finish the treatment by applying a thin layer of .354 X-AGE SUPREME CREAM to the treated areas, massaging until fully absorbed.

## .350 X-AGE SUPREME PREMIUM

- 1 4 See previous method;
- **5** Apply .353 X-AGE SUPREME BC MASK and leave it on for 20 minutes. Remove the mask and gently tap any remaining residue with the palms of your hands;
- **6** Empty the entire contents of .352 X-AGE SUPREME CREAM MASK into a bowl. Using a brush, distribute the product evenly on the face, neck, and décolleté. Leave it on for 10 minutes, then massage for another 5 minutes until absorbed. Remove excess with a tissue or damp cloth;
- 7 Finish the treatment by applying a thin layer of .354 X-AGE SUPREME CREAM on the treated areas, massaging until fully absorbed.

## **NOTE**









## HOW TO USE IN COMBINATION WITH DERMAX

#### .350 X-AGE SUPREME

#### **BEFORE TREATMENT**

- Fill in the client's personal data sheet.
- Evaluate the state of the blemish.

## METHOD OF APPLICATION

- 1 Cleanse the face, neck, and décolleté with .153 CLEANSING CREAM;
- 2 Apply .154 TONIC LOTION to the face, neck, and décolleté using a cotton pad, gently rubbing;
- 3 Pour 15 "pumps" of .155 PURE CLEANSE PRIMER into a bowl. Evenly distribute the product on the face, neck, and décolleté using a fan brush. Gently massage for 1 minute in circular motions. Remove excess with a damp cloth and pat the skin with a tissue;
- 4 Apply the CONDUCTIVE PLUS cream to the surface of the microcurrent matching plate and place it between the client's shoulder blades.
- 5 Pour the entire contents of .351 X-AGE SUPREME ELISIR into a bowl and select microcurrent technology on the device. Using a fan brush, apply the product gradually and work it in zones (face, neck, and décolleté) with the specific microcurrents handpiece. Treat all three areas of interest for a total of 15 minutes. During the treatment, it is recommended to move the handpiece along the muscles or follow the lines of the wrinkles. Adjust treatment times as needed, focusing more on areas with more visible imperfections.
- 6 Apply the .352 X-AGE SUPREME CREAM MASK to the face, neck, and décolleté with a brush, and select radio frequency technology on the device. Use the FOCUS head to treat the eye contour and lip area for 5 minutes. Use the WIDE head to treat the rest of the face for another 10 minutes. Finally, treat the neck and décolleté area for an additional 10 minutes. It is recommended to move the handpiece along the muscles or the wrinkle lines. Finally, with the MATRIX head, treat the face, neck, and décolleté again for an additional 5 minutes. It is advised not to pass the matrix handpiece over the same area in sequence but work on three consecutive points and repeat a second pass. Adjust treatment times as needed, focusing more on areas with more visible imperfections.
- 7 Finish the treatment by applying a thin layer of .354 X-AGE SUPREME CREAM to the treated areas, massaging until fully absorbed.

## .350 X-AGE SUPREME PREMIUM

- 1 5 See previous method;
- **6** Apply the .353 X-AGE SUPREME BC MASK and leave it on for 20 minutes. For the first 10 minutes, leave the mask in occlusion; for the remaining 10 minutes, select the radiofrequency technology on the device and work with the WIDE handpiece on the entire face. It is recommended to move the handpiece along the muscles or follow the lines of the wrinkles during the treatment. Remove the mask and gently tap any remaining residue with the palms of your hands.
- 7 After removing the biocellulose mask, apply the .352 X-AGE SUPREME CREAM MASK on the face, neck, and décolleté with a brush. Starting from the bottom, treat the décolleté and neck area with the WIDE head for 10 minutes; then, use the FOCUS head to treat the eye contour and lip area for 5 minutes. It is recommended to move the handpiece along the muscles or follow the wrinkle lines. Finally, with the MATRIX head, treat the face, neck, and décolleté again for an additional 5 minutes. It is advised not to pass the MATRIX handpiece over the same area in sequence but work on three consecutive points and repeat a second pass. Adjust treatment times as needed, focusing more on areas with more visible imperfections.
- 8 Finish the treatment by applying a thin layer of .354 X-AGE SUPREME CREAM on the treated areas, massaging until fully absorbed.

## **NOTE**











## .351 X-AGE SUPREME ELISIR

## Localized fluid

Localized fluid developed with the new EctoComplex-3 dermocosmetic technology with a combined action on skin regeneration, antioxidant protection and improved skin tone. Also enriched with high-performance ingredients capable of stimulating collagen synthesis, minimizing wrinkles and expression lines and creating a lifting effect, while offering a boost of hydration and







## **PROBLEMS**

- Degeneration of skin structures
- · Wrinkles and skin folds
- · Skin atrophy and general laxity



## ) EFFECTS

- · Restructuring and repair
- · Improvement in roughness
- Firm and toned skin
- Lifting
- · Redefined facial contour



Vial 5 ml



Cod. Art.: FAF300015

Product included in the kit and not sold separately

## MAIN ACTIVE INGREDIENTS

#### **ECTOCOMPLEX-3 TECHNOLOGY**

It is a powerful anti-aging technology that combines three key ingredients, each with specific and complementary properties to combat the signs of aging and improve the long-term health of the skin. The combination of these molecules works in synergy on skin regeneration, antioxidant protection, and skin tonicity. The first key ingredient, Ectoine, is an amino acid derivative belonging to the group of extremolytes, small protective molecules that shield plants and extremophilic microorganisms from the lethal and extreme conditions of their habitats, such as salty lakes, hot springs, Arctic ice, deep waters, or deserts. Ectoine offers global and potent protection. It protects the skin from extrinsic and intrinsic aging factors and cellular damage, such as pollution particles, sunlight (including IR-A and visible light), temperature, and chemical stress. Additionally, it enhances cellular functions responsible for skin health and beauty. This global protection and reparative activity lead to visible and long-term preservation and restoration, improving the skin's health.

The second ingredient, stabilized Vitamin C in the form of Ascorbyl Glucoside, is a powerful antioxidant that inhibits the enzyme tyrosinase, evening out skin tone and reducing photo-aging spots. It stimulates collagen and hyaluronic acid production, reducing wrinkles and improving the appearance of the skin, making it smoother and firmer.

Finally, the third component, DMAE (Dimethylaminoethanol), provides an immediate lifting effect, smoothing wrinkles and combating skin laxity. With its antioxidant properties, DMAE enhances skin hydration and elasticity, boosting the overall effectiveness of the Ecto-Complex-3 technology.

## MATRIXYL® 3000

It is an active ingredient that combines two peptides, PALMITOYL TETRAPEP-TIDE-7 and PALMITOYL TRIPEPTIDE-1, capable of regulating cellular activities by interacting with their specific receptors. This complex activates the genes involved in the extracellular matrix rejuvenation process, helping to reduce the fragmentation of papillary dermal fibers and significantly facilitating their recon



INGREDIENTS: AQUA (WATER), GLYCERIN, DIMETHYLAMINOETHANOL TARTRATE, PENTYLENE GLYCOL, SODIUM HYDROXIDE, PROPANEDIOL, SODIUM HYALURONATE, BUTYLENE GLYCOL, ACMELLA OLERACEA EXTRACT, GLYCINE SOJA (SOYBEAN) SEED EXTRACT, HYDROXYETHYLCELLULOSE, PALMITOYL TETRAPEPTIDE-7, PALMITOYL TRIPEPTIDE-1, CALCIUM CHLORIDE, DISODIUM EDTA, PHENOXYETHANOL, CARBOMER, POLYSORBATE 20, POTASSIUM SORBATE.

## ATTACK / FACE

struction. It stimulates skin recovery processes, helping to smooth wrinkles and improve skin tone and elasticity.

#### **GATULINE® EXPRESSION**

A plant-derived active ingredient from the "Acmella Oleracea" plant. Used as a natural alternative to botox, it limits facial muscle contractions and delays the appearance of the first signs of aging due to its relaxing effect on the muscles. It significantly reduces wrinkles, smooths and plumps the skin, eliminating expression lines.

## LOW MOLECULAR WEIGHT HYALU-RONIC ACID (LMW HA)

With a molecular weight of 10-20 kDa, this hyaluronic acid penetrates the skin and interacts with the cells and extracellular matrix, stimulating collagen production, improving cellular tissues, and providing deep hydration. Due to its high moisturizing power, it softens wrinkles and restores the skin's barrier function.

#### **PHYTOPROTEOGLYCANS**

A blend of proteins, glycoproteins, and polysaccharides isolated from organic

soy. It activates cellular repair processes, helping to maintain cellular integrity and energy after UV irradiation. It stimulates the skin's natural defense system and acts as a biological protector against UV rays. Additionally, it is a powerful skin regenerating agent due to the stimulation of collagen synthesis, improving skin firmness and smoothness, and reducing the depth of wrinkles.

## **INSTRUCTIONS**

See the usage instructions for the kit. For external use only. Avoid contact with eyes, mucous membranes, and broken skin. Rinse immediately in case of irritation and discontinue use of the product. PROFESSIONAL USE.



# .352 X-AGE SUPREME CREAM MASK

## Restructuring mask

A treatment specifically designed to fix the previously applied active ingredients and offer a complete rejuvenating effect. Developed with the new EctoComplex-3 dermocosmetic technology with a combined action on skin regeneration, antioxidant protection and improved skin tone. Its unique formula is also enriched with Hyaluronic Acid and precious oils, with a deep hydrating and nourishing action, in combination with Collagen and Ceramides that work in synergy to improve skin roughness and thickness. Thanks to its rich and creamy texture, it melts delicately, gradually releasing its active ingredients and enveloping the skin in a cuddle of nourishment and prolonged well-being.







## **PROBLEMS**

- Degeneration of skin structures
- Skin atrophy and general laxity
- · Dull and lifeless skin
- Acute dryness



## **EFFECTS**

- · Renewal of the outer layers of the epidermis
- · Restructuring and repairing
- · Redensified and plumped skin
- · Firm and toned skin
- Radiant skin and even complexion
- Deep nourishment and hydration



Single-dose Sachet 8 ml



Cod. Art.: FAF205011

Product included in the kit and not sold separately

## MAIN ACTIVE INGREDIENTS

#### **ECTOCOMPLEX-3 TECHNOLOGY**

It is a powerful anti-aging technology that combines three key ingredients, each with specific and complementary properties to combat the signs of aging and improve the long-term health of the skin. The combination of these molecules works in synergy on skin regeneration, antioxidant protection, and skin tonicity. The first key ingredient, Ectoine, is an amino acid derivative belonging to the group of extremolytes, small protective molecules that shield plants and extremophilic microorganisms from the lethal and extreme conditions of their habitats, such as salty lakes, hot springs, Arctic ice, deep waters, or deserts. Ectoine offers global and potent protection. It protects the skin from extrinsic and intrinsic aging factors and cellular damage, such as pollution particles, sunlight (including IR-A and visible light), temperature, and chemical stress. Additionally, it enhances cellular functions responsible for skin health and beauty. This global protection and reparative activity lead to visible and long-term preservation and restoration, improving the skin's health.

The second ingredient, stabilized Vitamin C in the form of Ascorbyl Glucoside, is a powerful antioxidant that inhibits the enzyme tyrosinase, evening out skin tone and reducing photo-aging spots. It stimulates collagen and hyaluronic acid production, reducing wrinkles and improving the appearance of the skin, making it smoother and firmer.

Finally, the third component, DMAE (Dimethylaminoethanol), provides an immediate lifting effect, smoothing wrinkles and combating skin laxity. With its antioxidant properties, DMAE enhances skin hydration and elasticity, boosting the overall effectiveness of the Ecto-Complex-3 technology.

## LOW MOLECULAR WEIGHT HYALU-RONIC ACID (LMW HA)

With a molecular weight of 10-20 kDa, this hyaluronic acid penetrates the skin and interacts with the cells and extracellular matrix, stimulating collagen production, improving cellular tissues, and providing deep hydration. Due to its high moisturizing power, it softens wrinkles and restores the skin's barrier function.



INGREDIENTS: AQUA (WATER), CAPRYLIC/CAPRIC TRIGLYCERIDE, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, C12-15 ALKYL BENZOATE, PERSEA GRATISSI-MA (AVOCADO) OIL, BUTYLENE GLYCOL, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, PARAFFINUM LIQUIDUM, CETYL ALCOHOL, GLYCERYL STEARATE, PEG-100 STEARATE, ECTOIN, ASCORBYL GLUCOSIDE, DIMETHYLAMINOETHANOL TARTRATE, SODIUM HYALURONATE, PHOSPHOLIPIDS, SOLUBLE COLLAGEN, SPHINGOLIPIDS, PEG-75 STEARATE, TOCOPHERYL ACETATE, PENTYLENE GLYCOL, CETETH-20, STEARETH-20, SORBITAN STEARATE, HYDROGENATED MICROCRYSTALLINE WAX, PARAFFIN, DISODIUM EDTA, PHENOXYETHANOL, ETHYLHEXYLGLYCERIN, CYAMOPSIS TETRAGONOLOBA GUM, XANTHAN GUM, BHT, SODIUM HYDROXIDE, CITRIC ACID, SODIUM CITRATE, SODIUM BENZOATE, TOCOPHEROL, p-ANISIC ACID.

## ATTACK / FACE



Ceramides are essential structural components of the lipid membrane, crucial for maintaining the integrity and protective function of the skin barrier. This active ingredient, composed of a complex of ceramides naturally present in the skin, helps restore the lipids in the membrane, improving the texture, softness, and elasticity of the skin. As a result, it enhances the skin's ability to retain hydration, protecting it from dryness and irritation while promoting a healthier and smoother appearance.

#### **COLLAGEN**

Helps restore collagen lost with aging and promotes the correct weaving of fibers. Its anti-aging properties protect the skin from external factors, such as UV radiation, and improve hydration by attracting and retaining water, giving the skin a healthier and more radiant appearance.

#### **AVOCADO OIL**

A precious plant oil with nourishing and regenerating properties, making it especially suitable for dry, mature, devitalized, or sensitized skin. On more fragile skin, it has a softening effect, providing protection against environmental aggressors while imparting elasticity and softness. Its notable ability to normalize the hydrolipidic film also makes it a valuable ingredient for restoring the skin's natural softness and hydration.

## SWEET ALMOND OIL

It is obtained by cold pressing the seed and is rich in unsaturated fatty acids (such as oleic and linoleic acid), which provide effective emollience and elasticity to the skin. It helps prevent stretch marks and, by releasing its active ingredients, provides nourishment and hydration, especially for dry and chapped skin. It also helps combat free radicals, which are a cause of skin aging, thanks to the proteins, sugars, and minerals it contains.

## SUNFLOWER OIL

Emollient, nourishing, and antioxidant action.

#### VITAMIN E

It is the most powerful antioxidant for the skin, capable of repairing damage caused by free radicals, which are responsible for skin aging.

## **INSTRUCTIONS**

See the usage instructions for the kit. For external use only. Avoid contact with eyes, mucous membranes, and broken skin. Rinse immediately in case of irritation and discontinue use of the product. PROFESSIONAL USE.



## .353 X-AGE SUPREME BC MASK

Anti-aging mask in 100% Pure Biocellulose Fibers

Pure biocellulose mask formulated with the new EctoComplex-3 technology, which combines actions on regeneration, antioxidant protection, and improvement of skin tone. Its formula is also enriched with innovative peptides that combat the signs of aging and an exclusive ingredient that counters the formation of advanced Glycation Endproducts.



## **PROBLEMS**

- Degeneration of skin structures
- · Wrinkles and skin folds
- Skin atrophy and general laxity
- Dull and lackluster skin
- Photoaging



## **EFFECTS**

- Renewal of the outer layers of the epidermis
- Restructuring and repairing
- Improvement of roughness
- Firm and toned skin
- · Lifting effect
- · Radiant skin with an even complexion



Single-dose Sachet 20 ml



Cod. Art.: ARO502522

Also available with .350 X-AGE SUPREME PREMIUM

## MAIN ACTIVE INGREDIENTS

### **ORGANIC BIOCELLULOSE**

The biocellulose is the base of this innovative mask, which not only adapts and adheres perfectly to the skin but also has distinctive technological properties: It deeply transports the active ingredients it is soaked with.

It removes skin impurities.

## **ECTOCOMPLEX-3 TECHNOLOGY**

A powerful anti-aging technology that combines three key ingredients, each with specific and complementary properties to combat the signs of aging and improve the long-term health of the skin. The combination of these molecules works in synergy on skin regeneration, antioxidant protection, and skin firmness.

Ectoine: An amino acid derivative from

extremophilic plants and microorganisms, ectoine offers strong protection against external and intrinsic aging factors, such as pollution, UV rays (including IR-A and visible light), temperature, and chemical stress. It improves cellular functions, which are responsible for the skin's health and beauty. Its global protection and reparative activity lead to visible and long-term restoration and improved skin health. Stabilized Vitamin C (Ascorbyl Glucoside): A powerful antioxidant that inhibits the enzyme tyrosinase, evening the skin tone and reducing photo-aging spots. It stimulates collagen and hyaluronic acid production, reducing wrinkles and improving skin texture, making it smoother and firmer. DMAE (Dimethylaminoethanol): Provides an immediate lifting effect by smoothing wrinkles and counteracting skin sagging. Its antioxidant properties enhance hydration and skin elasticity, boosting the overall effectiveness of EctoComplex-3 technology.

## ERGOTHIONEINE

A natural amino acid with exceptional antioxidant properties. It stimulates cell turnover, enhances collagen and elastin production, protects against UVA rays and free radicals, prevents photo-aging, supports the skin barrier while keeping the skin hydrated, and inhibits tyrosinase, preventing and reducing skin pigmentation.

## ACETYL HEXAPEPTIDE-8 (Argireline)

A peptide that inhibits the release of acetylcholine, reducing muscle contraction



INGREDIENTS: AQUA (WATER), GLYCERIN, PROPYLENE GLYCOL, DIMETHYLAMINOETHANOL TARTRATE, PROPANEDIOL, SODIUM HYDROXIDE, ECTOIN, 1,2-HEXANEDIOL, SODIUM HYALURONATE, 3-0-ETHYL ASCORBIC ACID, ACETYL HEXAPEPTIDE-8, ERGOTHIONEINE, DIPEPTIDE DIAMINOBUTYROYL BENZYLAMIDE DIACETATE, BACILLUS FERMENT, XANTHAN GUM, HYDROXYACETOPHENONE, CAPRYLHYDROXAMIC ACID.

## ATTACK / FACE

and, consequently, dynamic wrinkles. By blocking the interaction between SNAP-25 and synaptobrevin proteins, it prevents nerve signal transmission (acetylcholine) to muscles. This relaxing effect on facial muscles contributes to smoother and firmer skin. It is especially effective on expression wrinkles, such as those on the forehead and around the eyes. Regular use improves skin elasticity, resulting in a more youthful and toned appearance.

## DIPEPTIDE DIAMINOBUTYROYL BEN-ZYLAMIDE DIACETATE

A patented neuropeptide that mimics waglerin-1, the molecule responsible for muscle relaxation found in the venom of the viper used to immobilize its prey. This powerful cosmetic active ingredient provides a "Botox effect" with anti-wrinkle and anti-gravity properties. It allows the skin to relax and regain tonicity immediately after facial expressions. ZENERITY™

A biotechnological ingredient derived from a thermal spring in Italy, 100% natural, that soothes skin inflammation and combats signs of aging, even with an unhealthy diet. External stress, aging, and a diet rich in fats and sugars lead to skin inflammation and metabolic stress, which stimulate the production of pro-inflammatory cytokines and AGEs (Advanced Glycation End Products). These AGEs accelerate the accumulation of cellular waste, known as "garb-aging," which compromises skin health. In vitro tests have shown that Zenerity™ reduces inflammation, combats garb-aging, and offers anti-glycation effects, even under metabolic stress.

## LOW MOLECULAR WEIGHT HYALU-RONIC ACID (LMW HA)

With a molecular weight of 10-20 kDa, this hyaluronic acid penetrates the skin and interacts with cells and the extracellular matrix, stimulating collagen production, improving tissue quality, and providing deep hydration. Its high moisturizing power softens wrinkles and restores the skin's barrier function.

## INSTRUCTIONS

Cleanse the face only if used for home treatment. Open the sachet and remove the mask. Apply the serum inside the sachet with a gentle massage. The mask is between two films: once the mask is removed from the sachet, peel off the outer film, apply the mask to the face, and remove the second film. Ensure the mask adheres perfectly to the entire face, including the eyes, and leave it on for 20-30 minutes. Remove the mask and gently pat any remaining serum with the palms of the hands. WARNINGS: Before use, test skin compatibility by applying a small amount of the product. Discontinue use in case of skin irritation. Keep out of reach of children



# .354 X-AGE SUPREME CREAM

## Anti-aging restructuring cream

Professional anti-aging cream formulated with the new Ecto-Complex-3 technology with a combined action on skin regeneration, antioxidant protection and improved skin tone. Enriched with precious Butters and Oils and latest-generation Peptides, for an intensive treatment that helps restore the quality and optimal properties of the skin. Thanks to its rich and velvety consistency, it melts delicately into the skin, creating a protective barrier capable of retaining moisture and offering long-lasting comfort without leaving any feeling of greasiness.





## **PROBLEMS**

- Degeneration of skin structures
- · Wrinkles and skin folds
- · Loss of firmness and general laxity
- · Dull and lifeless skin
- Acute dryness



## **EFFECTS**

- Restructuring and repairing
- Improvement in roughness
- Firm and toned skin.
- · Radiant skin and even complexion
- Deep hydration and nourishment



Airless 100 ml



Cod. Art.: ARO205022

## MAIN ACTIVE INGREDIENTS

#### **ECTOCOMPLEX-3 TECHNOLOGY**

It is a powerful anti-aging technology that combines three key ingredients, each with specific and complementary properties to combat the signs of aging and improve the long-term health of the skin. The combination of these molecules works in synergy on skin regeneration, antioxidant protection, and skin tonicity. The first key ingredient, Ectoine, is an amino acid derivative belonging to the group of extremolytes, small protective molecules that shield plants and extremophilic microorganisms from the lethal and extreme conditions of their habitats, such as salty lakes, hot springs, Arctic ice, deep waters, or deserts. Ectoine offers global and potent protection. It protects the skin from extrinsic and intrinsic aging factors and cellular damage, such as pollution particles, sunlight (including IR-A and visible light), temperature, and chemical stress. Additionally, it enhances cellular functions responsible for skin health and beauty. This global protection and reparative activity lead to visible and long-term preservation and restoration, improving the skin's health.

The second ingredient, stabilized Vitamin C in the form of Ascorbyl Glucoside, is a powerful antioxidant that inhibits the enzyme tyrosinase, evening out skin tone and reducing photo-aging spots. It stimulates collagen and hyaluronic acid production, reducing wrinkles and improving the appearance of the skin, making it smoother and firmer.

Finally, the third component, DMAE (Dimethylaminoethanol), provides an immediate lifting effect, smoothing wrinkles and combating skin laxity. With its antioxidant properties, DMAE enhances skin hydration and elasticity, boosting the overall effectiveness of the Ecto-Complex-3 technology.

## MATRIXYL® 3000

It is an active ingredient that combines two peptides, PALMITOYL TETRAPEP-TIDE-7 and PALMITOYL TRIPEPTIDE-1, capable of regulating cellular activities by interacting with their specific receptors. This complex activates the genes involved in the extracellular matrix rejuvenation process, helping to reduce the fragmentation of papillary dermal fibers and significantly facilitating their recon



INGREDIENTS: AQUA (WATER), BUTYROSPERMUM PARKII (SHEA) BUTTER, PROPANEDIOL, COCO-CAPRYLATE/CAPRATE, PERSEA GRATISSIMA (AVOCADO) OIL, MORINGA OIL/HYDROGENATED MORINGA OIL ESTERS, CAPRYLIC/CAPRIC TRIGLYCERIDE, CETYL ALCOHOL, GLYCERYL STEARATE, JOJOBA ESTERS, HELIANTHUS ANNUUS (SUNFLOWER) SEED WAX, ECTOIN, ACMELLA OLERACEA EXTRACT, DIMETHYLAMINOETHANOL TARTRATE, ASCORBYL GLUCOSIDE, PALMITOYL TETRAPEPTIDE-7, PALMITOYL TRIPEPTIDE-1, GLYCERIN, PEG-75 STEARATE, CETETH-20, STEARETH-20, ACACIA DECURRENS FLOWER WAX, POLYGYCERIN-3, POLYSORBATE 20, ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, BUTYLENE GLYCOL, DIMETHICONE, DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER, PARFUM (FRAGRANCE), PHENOXYETHANOL, ETHYLHEXYLGLYCERIN, CARBOMER, TOCOPHEROL, BHT, TRIETHANOLAMINE, TETRAMETHYL ACETYLOCTAHYDRONAPHTHALENES, LINALOOL, HEXAMTHYLINDANOPYRAN, HEXYL CINNAMAL, ALPHA-ISOMETHYL IONONE, LINALYL ACETATE, CITRUS LIMON PEEL OIL, LIMONENE.

## ATTACK / FACE

struction. It stimulates skin recovery processes, helping to smooth wrinkles and improve skin tone and elasticity.

#### **GATULINE® IN-TENSE**

A concentrated oil extract obtained from the flowers of the Acmella Oleracea plant, also known as Paracress or "Brède mafane," a traditional spicy seasoning. This plant is valued for its high content of alkylamides, indicators of its beneficial properties. This active ingredient penetrates deeply into the skin, acting on the extracellular matrix and stimulating fibroblast activity. In this way, it supports the collagen fiber network, restoring firmness and smooth-

ness to the face.

#### MORINGA BUTTER

A plant-based emollient with a lipid structure very similar to that of the skin. It helps improve the hydrolipidic barrier without leaving a greasy feeling. It can enhance the skin's barrier repair processes and hydration, without an occlusive effect.

## **SHEA BUTTER**

Thanks to its rich composition of fatty acids, it has pronounced emollient and moisturizing properties. Additionally, it is very rich in antioxidants, such as vitamin E, which combats free radicals and improves blood microcirculation, and vi-

tamin A, which fights aging by rebuilding damaged cells.

#### **AVOCADO OIL**

A precious plant oil with nourishing and regenerating properties, making it especially suitable for dry, mature, devitalized, or sensitized skin. On more fragile skin, it has a softening effect, providing protection against environmental aggressors while imparting elasticity and softness. Its notable ability to normalize the hydrolipidic film also makes it a valuable ingredient for restoring the skin's natural softness and hydration.

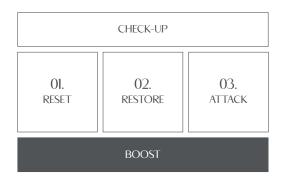
## **INSTRUCTIONS**

Apply a thin layer of cream to the face, neck, and décolletage, gently massaging until fully absorbed. For external use only. Avoid contact with eyes, mucous membranes, and broken skin. Rinse immediately in case of irritation and discontinue use of the product. PROFESSIONAL USE.



# BOOST







## BACTERIAL CELLULOSE OR BIOCELLULOSE

Cellulose is one of the biodegradable materials that garners great commercial interest due to its various industrial applications. Cellulose can be produced in different ways, both through natural synthesis processes, such as plant photosynthesis and microbial synthesis, as well as through synthetic methods.

Microbial cellulose (or bacterial cellulose, BC) is produced by various species of bacteria that are capable of generating cellulose when fermented in suitable culture media rich in carbon and glucose. The resulting product is a cellulose with a molecular formula (polysaccharide chain) similar to plant-derived cellulose, but with absolutely unique microscopic, physical, and chemical characteristics.

The design of the entire production process, starting from the formulation of the culture broth and the choice of fermentation type (static or dynamic), along with the strict control of environmental conditions regarding temperature, pH, and oxygenation during biosynthesis 25°C and 30°C, an optimal pH between 5 and 7, and the and various enzymatic reactions, up to the particularly complex purification/washing phase, leads to production costs and times that are considerably higher than those expected for plant-based cellulose.

The reward for this significant production effort is a material that is truly unique, starting with its degree of purity and crystallinity index, which results in an orderly and regular three-dimensional structure.

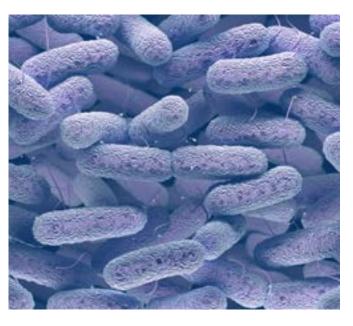
## PRODUCTION PROCESS OF BIOCELLULOSE

The production of biocellulose by bacteria such as Gluconacetobacter xylinus is a complex process that occurs in several stages:

Substrate Selection. Gluconacetobacter bacteria 1. use sugar substrates like glucose, sucrose, fructose, or other simple sugars as a carbon source. These sugars are easily metabolized by the bacteria and are converted into cellulose.

## 2. Fermentation Conditions.

Fermentation for biocellulose production occurs under aerobic conditions, meaning in the presence of oxygen. Optimal conditions include a temperature usually between



use of bioreactors that can ensure good aeration.

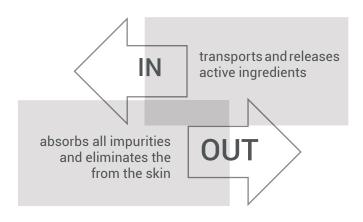
3. Cellulose Synthesis. Once the bacteria assimilate the sugar substrates, cellulose synthesis begins. This process occurs through a series of biochemical reactions.

## 4. Formation of the Three-Dimensional Network.

The cellulose chains excreted by the bacteria spontaneously aggregate to form a three-dimensional network of cellulose microfibers. This structure gives biocellulose its unique properties. The cellulose nanofibers self-assemble thanks to hydrogen bonds between the chains, creating a dense and resilient fibrous matrix.

5. Harvesting and Purification. Once formed, the biocellulose is harvested and purified to remove any bacterial residue or impurities. The biocellulose film is separated from the culture medium and washed with water or alkaline solutions to eliminate cellular residues and other impurities. The final product is then sterilized to ensure it is safe for cosmetic or medical use.

# PROPERTIES OF BACTERIAL BIOCELLULOSE



## HIGH WATER RETENTION CAPACITY

Biocellulose has a three-dimensional nanofiber structure that gives it a very high-water retention capacity. This means it can absorb and hold an amount of water many times its dry weight, creating a prolonged hydrating environment for the skin. The nanofibers of biocellulose form an intricate network that can hold large volumes of water. This high absorption is due to the presence of hydroxyl groups (-OH) in the cellulose that form hydrogen bonds with water molecules. As a result, a biocellulose face mask gradually releases water and active ingredients onto the skin, keeping it hydrated for a long time and improving the penetration of nutrients

## OPTIMAL ADHESION TO THE SKIN

Thanks to its nanofibrillar structure, biocellulose adheres uniformly and closely to the skin. This ensures optimal contact between the mask and the skin surface, enhancing the effectiveness of the cosmetic treatment. Biocellulose masks are very flexible and can adapt to the shape of the face, ensuring that every area of the skin is treated evenly. Moreover, optimal adhesion ensures that the active ingredients are perfectly distributed and remain in contact with the skin throughout the treatment, improving absorption.

## **BREATHABILITY**

Biocellulose is gas-permeable, meaning it allows the skin to breathe while retaining moisture and active ingredients. This is particularly important to prevent the skin from feeling suffocated or irritated during the treatment. Specifically, the nanofiber network allows the passage

of oxygen and carbon dioxide, maintaining a healthy skin environment and preventing the proliferation of anaerobic bacteria. Additionally, the breathability of biocellulose ensures that the skin does not overheat or become too moist, improving comfort during mask use.

#### **BIODEGRADABILITY**

Being a natural product derived from bacterial synthesis, biocellulose is completely biodegradable. This makes it an eco-friendly choice for cosmetic products. Furthermore, biocellulose can be naturally degraded by microorganisms present in the environment, reducing ecological impact compared to synthetic materials. Additionally, the production of biocellulose uses renewable resources and biological processes that have a lower environmental impact compared to synthetic polymer production. All these properties of bacterial cellulose have led to its increasing use over the years in various industrial sectors, including food, electronics, acoustics, medical, pharmaceutical, and cosmetics. In particular, it is in the cosmetic field, increasingly focused on using natural products to combat and prevent dermatitis and allergic reactions, that bacterial biocellulose has seen growing interest and usage since the beginning of the new millennium.

## MULTIPLE APPLICATIONS

#### **INDUSTRY MATERIAL**

Ear-phone membrane (biotechnology), Filter membrane, Bio-degradable material



## **MEDICINE**

WOUND MATERIAL Artificial artery, Artificial skin, Treatment of burns



**BIOCELLULOSE** 



## COSMETIC

CREAM & BIO MASK Facial mask, Eye mask, Neck mask



## **FOOD**

Dessert, Functional food (diet & health food), Food additive



No preparation No-fuss skin care



Beauty on the go! You can carry your biocellulose mask wherever you want!

## FOR ALL SKIN TYPE

Pure, natural and hypoallergenic, it is suitable even for the most sensitive skin.



Biocellulose masks are completely biodegradable.





Specific treatment to address the different needs of the skin





The benefits of a professional treatment at home!

## **GREAT ADHESION**

They adapt perfectly to the face, like a second skin, allowing any movement while wearing them.

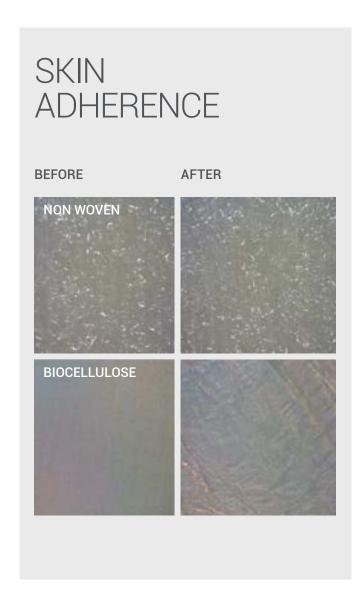
## HIGH PENETRATION OF THE ASSETS

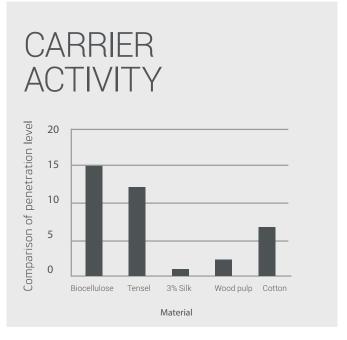
Biocellulose carries greater penetration of the active ingredients into the skin.

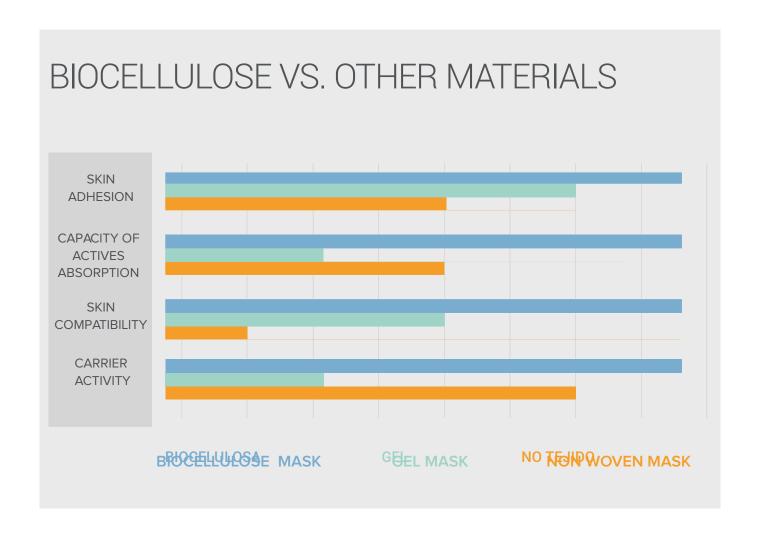
## **PROPERTIES**

- Fiber 100 times thinner than the vegetal (20/100nm)
- Elevated porosity
- Extremely hydrophilic H2O RESERVE
  - Absorbs 100x more comparing the vegetal biocellulose
  - Able to absorb 50/100 times its own weight
- Elevated carrier activity
- Fit perfectly on the skin
  - Major adhesive activity
  - The skin texture is printed on the mask

- Traction resistance (flexibility)
- Natural material (biodegradable)
- Elevated biocompatibility
- · Similar to human collagen
- Non toxic
- Stable at high temperatures (sterilization)







## **BIOCELLULOSE MASK**

Effective/succesfull
Fast and easy to use
Ready for use
Hygienic and mono-use
Clean and comfortable
Easily to be combined with devices
Easy to be combined with other treatments in salon
Combined with any personalized programs

## **COLLAGEN MASK**

Anti-aging use only Cannot be infused with rich formulations Causes often irritations and allergies

## **GEL MASK**

Fragile, easy to strap
Divided into 2 pieces, not single piece
Formula mixed with gel
Difficult active release
Tend to cause irritations

## **NON-WOVEN MASK**

(COTTON, SILK, PAPER PULP)

No perfect adhesion Not good absorption of active ingredients Causes often irritations and allergies

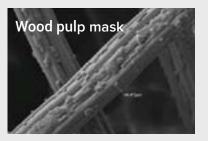
# BIOCELLULOSE FIBER STRUCTURE VS. OTHER MATERIALS











## WHY CHOOSE AROSHA BIOCELLULOSE?



200 veces más hidratante



Capacidad de absorber el sérum 50 veces superior



Biocelulosa de alta calidad: A+ (la mejor disponible en el mercado)



Eficacia comprobada respaldada por estudios clínicos



Producto elaborado siguiendo las GMP

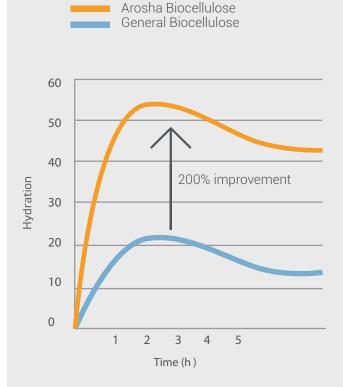
## MASCARILLA EN BIOCELULOSA DE AROSHA

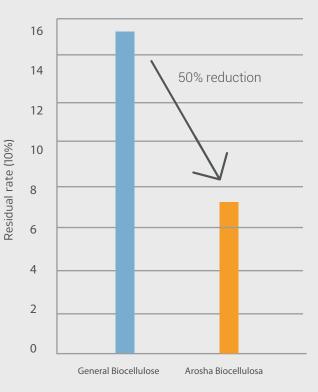
Material de alta calidad médica, absorción profunda del sérum, sensación cómoda en la piel, transpirable.

## MASCARILLAS GENÉRICAS

## BIOCELLULOSE

NOT ALL THE SAME



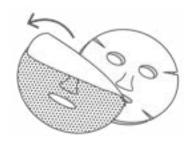


Filling 25g serum in each bio-cellulose mask sample. Simulate consumer using, measure the serum residual in each bag.

## **HOW TO USE**

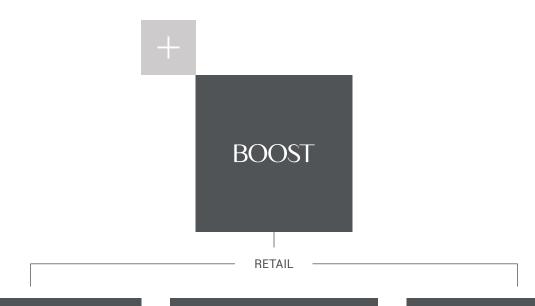
The biocellulose mask is protected by two outer net layers.

- 1. Cleanse the face, open the mask and remove the fisrt net layer.
- Apply the biocellulose mask layer to the face and also remove the second external protector net layer.
- Remove the mask after 20-30 minutes and finish with a delicate massage till the remaining serum is absorbed. It is recommended not to rinse the face.





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## **CLEANSING**

.700 B-CLEAN

.701 SKIN AFFINITY

.708 PURIFY MASK

## **HYDRATING & NOURISHING**

.702 HYDRA ESSENCE

.703 HYDRA SERUM

.704 HYDRA CREAM

.705 EXTRA NOURISHING TEXTURE RICH

.706 EXTRA NOURISHING TEXTURE LIGHT

RESTORE KIT

.709 RESTORE PROBIOTIC MASK

.711 HYDRALIPID inFUSION

## **ANTI - AGING**

.712 REVITAL GLOW MASK

.713 X-AGE SUPREME MASK

.714 X.AGE SUPREME RICH SERUM

.715 X-AGE SUPREME RICH CREAM

.716 X-AGE SUPREME RICH CREAM NIGHT

.717 X-AGE SUPREME LIGHT SERUM

.718 X-AGE SUPREME LIGHT CREAM

.719 X-AGE SUPREME LIGHT CREAM NIGHT

VITAMINIC INFUSION

EYE PATCH

EYE DUO PACK

## **PROTECTION**

.707 SUN MIST SPF 50+

## **BOOST / FACE**

## .700 B-CLEAN

## Gentle biphasic make-up remover

Eye and lip make-up remover that combines an aqueous phase, that is suitable for cleansing and removing impurities and smog residues, with an oily phase capable of eliminating even the most resistant and waterproof make-up. Its formula is enriched with eudermic and emollient functional substances that counteract the sensation of irritation often associated with cleaning and removing make-up. Ideal for all skin types.







## **EFFECTS**

- Cleansing
- · Removal of make-up and impurities
- Soft and silky skin



Bottle 100 ml



Cod. Art.: ARO205620

## MAIN ACTIVE INGREDIENTS

## **TREALOSE**

Disaccharide, composed of two glucose molecules, naturally present in many living organisms such as plants, fungi, bacteria and invertebrates. It allows the skin to retain moisture ensuring long lasting hydration. Furthermore, it has an excep-

tional antioxidant power, protects the skin from the most common pollutants and slows down the aging process.

## **GLYCERINE**

Substance with a high humectant/hygroscopic power. In fact, glycerin has an extraordinary ability to absorb mois-

ture present in the air and transfer it to the skin, ensuring correct skin hydration, from the superficial epidermal layer to the deepest one. It also has emollient, refreshing and decongestant properties.

## **INSTRUCTIONS**

Shake the bottle well to combine the oily phase with the aqueous one, soak a cotton pad with the product and pass it over the face, eyes and lips with circular movements. There is no need to rinse. For external use only. Do not swallow. Keep out of reach of children. Rinse immediately in case of irritation and stop using the product.

## **BEAUTY TIPS**

To clean the eyes it is advisable to soak a cotton pad and wrap it on the index finger. Then first remove the make-up from the eyelid and upper lashes, proceeding from top to bottom, and then, by rewinding the flap from the clean side, remove make-up from the eyelid and lower lashes, proceeding instead from the inside out.



## .701 SKIN AFFINITY

## Cleansing oil

Precious cleansing oil for face that cleanses by affinity and not by contrast. A simple and precious formula, ideal for restoring to the skin only what it really needs to be healthy without altering its lipid balance; the product turns into a soft milk after contact with water. Suitable for all skins, even the most sensitive and fragile ones, thanks to its restorative and emollient action. Few ingredients, of vegetable origin, which operate to gently and respectfully clean the skin.







#### **EFFECTS**

- Clean skin
- Protected skin
- Regenerated skin



Bottle 100 ml



Cod. Art.: ARO205611

## MAIN ACTIVE INGREDIENTS

## **AVOCADO OIL**

Precious vegetable oil with nourishing and regenerating properties, which make it particularly suitable for dry and aged, devitalized or sensitized skin. On the most fragile skins it performs a softening action, protective against the aggression of atmospheric agents, giving elasticity and softness. The strong normalizing capacities of the hydrolipidic film also make it a precious ingredient for all cosmetics intended for restoring

the physiological softness and hydration of the skin.

## SWEET ALMOND OIL

It is obtained from the cold pressure of the seed, which is rich in unsaturate fatty acids such as oleic and linoleic which guarantee effective emolliency and elasticity to the skin. It helps to prevent stretch marks and by releasing its active ingredients, it provides nourishment and hydration especially for dry and chapped skin. It also helps fight free radicals, the cause of skin aging, thanks to the proteins, carbohydrates and mineral salts that make it up.

## RICE OIL

Rich in vitamin E, tocotrienols and orizanolo, it has a protective and antioxidant action.

## SUNFLOWER OIL

Emollient, nourishing and antioxidant action.

## **INSTRUCTIONS**

Apply a small amount of product on the skin of the face. Gently massage. Rinse with plenty of water. Formula free of aggressive surfactants and preservatives. Avoid contact with eyes.

## **BEAUTY TIPS**

.701 SKIN AFFINITY is particularly suitable for very dehydrated, fragile and sensitized skin.



## .708 PURIFY MASK

## Exfoliating and purifying mask made in 100% Pure Biocellulose Fibers

Mask made of pure biocellulose fibers, based on next-generation exfoliating molecules that gently help remove dead skin cells. Thanks to its blend of active ingredients, it promotes the absorption of excess sebum and improves the appearance of enlarged pores.





#### **PROBLEMS**

- · Dull and lack of radiance skin
- Asphyxiated skin
- · Impure skin with imperfections
- · Skin in need of regeneration



## ) EFFECTS

- · Removal of dead skin cells
- Deep cleansing
- · Cellular renewal
- · Sebum regulation and pore refinement
- · Reduction of oily shine



20 ml single-dose sachet



Cod. Art.: ARO502120

## MAIN ACTIVE INGREDIENTS

### **ORGANIC BIOCELLULOSE**

Biocellulose is the support of this innovative mask, which not only adapts and adheres perfectly to the skin, but also has distinctive technological properties:

1. It deeply delivers the active ingredients it is soaked in;

2. It removes skin impurities.

## LACTOBIONIC ACID

A disaccharide formed by the combination of gluconic acid, a polyhydroxy acid, and a sugar molecule, galactose. It promotes gentle exfoliation and cell renewal by modulating the keratinization process. When applied to the skin, it tends to form a thin surface film; due to its high molecular weight, it struggles to

penetrate the skin compared to smaller alpha-hydroxy acids. At the same time, this slower and more delicate absorption makes it more tolerable for sensitive skin. Additionally, it has antioxidant and soothing properties and stimulates collagen production.

## GLUCONOLACTONE

Like Lactobionic Acid, it is a polyhydroxy acid. When applied to the skin, it promotes exfoliation by modulating the keratinization process and stimulating skin renewal. Chemically, it consists of a lactone ring, which, through the hydrolytic action of skin moisture, releases gluconic acid, responsible for the activity of the molecule. Glucono-

lactone has a strong hygroscopic and long-term moisturizing effect due to the presence of numerous hydroxyl groups. It also has good antioxidant properties and helps restore the damaged skin barrier. Unlike more common chemical exfoliants, it is non-irritating and does not induce photosensitization.

## AZELAIC ACID

It is an acid derived from wheat, barley, or rye. It has antibacterial, anti-inflammatory, antioxidant, and depigmenting properties. It is used for acne-prone and sensitive skin because it helps improve the skin's texture and reduce redness. It also reduces excess sebum and works by fighting the bacteria that cause acne,





## **BOOST / FACE**

preventing their growth.

#### SALICYLIC ACID

It is a beta-hydroxy acid (BHA). It acts as a chemical exfoliant, restoring the balance between the production and elimination of dead skin cells. Additionally, it reduces sebum buildup on the pores, keeping them clean.

## CYTOBIOL® IRIS A2

A specific active for oily skin, it is a combination of Florentine iris (Iris Florentina) extract, vitamin A, and zinc. It prevents pore blockage and reduces inflammation caused by bacterial proliferation, improving the skin's texture and combating the "oily" effect.

## LOW MOLECULAR WEIGHT HYALU-RONIC ACID

With a molecular weight ranging from 20 to 50 kDa, it can reach the deeper layers of the epidermis, stimulating the dermo-epidermal junctions and playing a key role in the deep hydration of the skin and cellular cohesion. It reduces

roughness and flaking of dry skin. Furthermore, it increases skin firmness by stimulating collagen synthesis.

## **INSTRUCTIONS**

Cleanse the face only if used for home treatment. Open the sachet and remove the mask. Apply the serum inside the sachet with a gentle massage. The mask is between two films: once the mask is removed from the sachet, peel off the outer film, apply the mask to the face, and remove the second film. Ensure the mask adheres perfectly to the entire face and leave it on for 20-30 minutes. Remove the mask and gently pat any remaining serum with the palms of the hands. **WARNINGS**: Before use, test skin compatibility by applying a small amount of the product. Place the mask only on the face area, avoiding contact with the eyes: the parts that simulate the eyelids should not be applied to the eyes but only to the surrounding area. Do not apply the mask to the eyes, sensitive areas, inflamed skin, or wounds. Discontinue use if skin irritation occurs. Keep out of reach of children.



## .702 HYDRA ESSENCE

## Hydrating and soothing lotion

Silky, ultra-light fluid designed to restore the skin's optimal balance and amplify the benefits of the serum and cream applied subsequently. Enhanced with the new 3Daguactive technology that improves skin hydration and helps retain moisture. Its impalpable consistency melts delicately on the skin making it exceptionally soft and velvety.





## **PROBLEMS**

- · Very dehydrated skin
- · Dull and matte skin
- · Skin in need of regeneration



## **EFFECTS**

- · Hydrated and luminous skin
- · Soft and smooth skin



Bottle 50 ml



Cod. Art.: ARO205622

## MAIN ACTIVE INGREDIENTS

## 3DAQUACTIVE TECHNOLOGY

Based on three different but complementary molecules - Sodium Polyglutamate (PGA), Acetyl Glucosamine (NAG) and Hyaluronic Acid with high PM (HA) - these are very powerful moisturizers, anti-wrinkles and extracellular matrix regenerators. PGA promotes the accumulation of natural skin moisturizing ingredients and increases the level of Natural Moisturizing Factor (NMF) while reducing the degradation of Hyaluronic Acid by inhibiting the activity of the hyaluronidase enzyme. Additionally, it stimulates fibroblasts, enhancing Elastin and Collagen synthesis, thus improving skin elasticity and softness, reducing fine lines, and delaying skin aging. NAG enhances the synthesis and secretion of Hyaluronic Acid and reduces damage from free

radicals, improving anti-wrinkle, anti-aging, and tissue repair capabilities of the skin. Finally, the High Molecular Weight Hyaluronic Acid acts on the surface, providing effective hydration and creating a film-like barrier that binds to the stratum corneum, resulting in a firming and protective effect.

## **INSTRUCTIONS**

After morning and evening cleansing, before applying the serum, pour an adequate amount of lotion on the palm of the hand. Starting from the center of the face, apply .702 HYDRA ESSENCE with outward movements: on the forehead, from the center of the face to the cheeks; around the lips; from the décolleté to the neck upwards; under the chin.



INGREDIENTS: AQUA (WATER), BUTYLENE GLYCOL, PENTYLENE GLYCOL, PROPANEDIOL, HYDROXYACETOPHENONE, CAPRYLYL GLYCOL, PPG-26-BUTETH-26, PEG-40 HYDROGENATED CASTOR OIL, 1,2-HEXANEDIOL, ACETYL GLUCOSAMINE, SODIUM GLUCONATE, PARFUM (FRAGRANCE), SODIUM HYALURONATE, SODIUM POLYGLU-

## **NOTES**





Watch the tutorial on the Youtube channel: https://youtu.be/8z0UCMEIYsE?feature=shared

## .703 HYDRA SERUM

## Hydrating and restorative booster

Concentrated serum developed with 3Daquactive technology and Betaglucan which work synergistically to support and enhance skin's moisture balance, promote the restoration of the hydrolipidic film, improve skin elasticity, and stimulate natural epidermal repair mechanisms





## **PROBLEMS**

- · Very dehydrated skin
- Dull and matte skin
- · Skin in need of regeneration



## **EFFECTS**

- · Hydrated and luminous skin
- · Soft and smooth skin
- · Regenerated skin
- Protected skin



Dropper bottle 30 ml



Cod. Art.: ARO205623

## MAIN ACTIVE INGREDIENTS

## 3DAQUACTIVE TECHNOLOGY

Based on three different but complementary molecules - Sodium Polyglutamate (PGA), Acetyl Glucosamine (NAG) and Hyaluronic Acid with high PM (HA) - these are very powerful moisturizers, anti-wrinkles and extracellular matrix regenerators. PGA promotes the accumulation of natural skin moisturizing ingredients and increases the level of Natural Moisturizing Factor (NMF) while reducing the degradation of Hyaluronic Acid by inhibiting the activity of the hyaluronidase enzyme. Additionally, it stimulates fibroblasts, enhancing Elastin and Collagen synthesis, thus im-

proving skin elasticity and softness, reducing fine lines, and delaying skin aging. NAG enhances the synthesis and secretion of Hyaluronic Acid and reduces damage from free radicals, improving anti-wrinkle, anti-aging, and tissue repair capabilities of the skin. Finally, the High Molecular Weight Hyaluronic Acid acts on the surface, providing effective hydration and creating a film-like barrier that binds to the stratum corneum, resulting in a firming and protective effect.

## **BETA GLUCAN**

Beta-Glucan is an active ingredient of natural origin present in elements such as oats,

mushrooms, bran, algae and yeasts. It is a molecule capable of binding a lot of water and creating a non-occlusive "film", capable of counteracting the loss of water from the deepest tissues and maintaining the natural hydration of the skin. It protects the skin from external agents, being an excellent antioxidant, and has a soothing action. Beta-Glucan also helps to attenuate the action of UV rays by acting as a natural filter. It has anti-wrinkle action, because it stimulates the action of fibroblasts, and accelerates the renewal of the stratum corneum which, in mature skin, tends to slow down.

## **INSTRUCTIONS**

Use morning and evening after lotion and before cream. Deposit an adequate amount of serum on the palm of the hand. Take the necessary amount with the middle and ring finger and apply it to the 4 areas of the face: cheeks, forehead, nose, and chin. Starting from the center of the chin, apply along the contours of the jaw, up to the ears, then return back. Repeat the operation on the neck and décolleté, gently massaging under the chin and from the décolleté to the neck upwards.



INGREDIENTS: AQUA (WATER), BUTYLENE GLYCOL, PROPANEDIOL, ACETYL GLUCOSAMINE, HYDROXYACETOPHENONE, CAPRYLYL GLYCOL, PPG-26-BUTETH-26, POLYACRYLATE CROSSPOLYMER-6, SODIUM HYALURONATE, PEG-40 HYDROGENATED CASTOR OIL, 1,2-HEXANEDIOL, SODIUM GLUCONATE, SODIUM POLYGLUTAMATE, PARFUM (FRAGRANCE), SODIUM CARBOXYMETHYL BETAGLUCAN, PHENOXYETHANOL.

## **NOTES**





Watch the tutorial on the Youtube channel: https://youtu.be/LdC5UUVzET0?feature=shared

## .704 HYDRA CREAM

## Hydrating gel cream

Face gel cream with a "sorbet" texture developed using 3Daquactive technology which helps strengthen the skin barrier and maintain optimal skin hydration. It is enriched with vitamins PP and E, known for their high antioxidant power, and enhanced with Camellia Oil, which has emollient and protective properties. Ideal for all skin types, even combination and oily, and to be used at any time of the day.





## **PROBLEMS**

- · Very dehydrated skin
- · Dull and matte skin
- · Skin in need of regeneration
- · Fine lines



## EFFECTS

- · Hydrated and luminous skin
- · Soft and smooth skin
- Regenerated skin
- Protected Skin
- · Slowed down aging (fine lines reduction)



50 ml jar



Cod. Art.: ARO205624

## MAIN ACTIVE INGREDIENTS

## 3DAQUACTIVE TECHNOLOGY

Based on three different but complementary molecules - Sodium Polyglutamate (PGA), Acetyl Glucosamine (NAG) and Hyaluronic Acid with high PM (HA) - these are very powerful moisturizers, anti-wrinkles and extracellular matrix regenerators. PGA promotes the accumulation of natural skin moisturizing ingredients and increases the level of Natural Moisturizing Factor (NMF) while reducing the degradation of Hyaluronic Acid by inhibiting the activity of the hyaluronidase enzyme. Additionally, it stimulates fibroblasts, enhancing Elastin and Collagen synthesis, thus improving skin elasticity and softness, reducing fine lines, and delaying skin aging. NAG enhances the synthesis and secretion of Hyaluronic Acid and reduces damage from free radicals, improving anti-wrinkle, anti-aging, and tissue repair capabilities of the skin. Finally, the High Molecular Weight Hyaluronic Acid acts on the surface, providing effective hydration and creating a film-like barrier that binds to the stratum corneum, resulting in a firming and protective effect.

## **BEAUTYPOL MOIST PHA**

It is a cross-polymer complex of sodium hyaluronate and hydroxy acids (Mandelic acid, Lactobionic acid and Gluconolactone) which improves skin surface renewal. It stimulates improvement of skin lightening, improvement of skin radiance, treatment of spots, treatment of acne and treatment of facial signs.

## VITAMIN PP

Also known as Vitamin B3 or Niacinamide, it stimulates the production of lipids and the formation of collagen and elastin. It has antioxidant properties and protects the skin from free radicals; all this prevents premature aging of the skin making it firmer, smoother and more elastic. Furthermore, vitamin B3 supports the body in the formation of lipids and ceramides, which are essential for the protective function of the skin. An intact skin barrier ensures that the

skin loses less fluid and becomes more resistant to external influences.

## **TOCOPHEROL**

Also known as Vitamin E, it is the most powerful antioxidant for the skin, capable of repairing the damage caused by free radicals responsible for skin aging.

## **CAMELLIA OIL**

Camellia oil contains a high amount of vitamins A, E, B. Vitamin A is important because it stimulates the production of collagen, the production of which degrades over time. Collagen has the power to retain water and consequently keep the skin hydrated for a long time and give it tone. Vitamin E is equally important in fact it is a powerful antioxidant therefore it reduces skin aging. Vitamin B has a protective action on the skin, it is also a decongestant for the skin. Camellia oil also contains squalene which has an emollient power.



INGREDIENTS: AQUA (WATER), HEXYL LAURATE, PROPANEDIOL, GLYCERIN, NIACINAMIDE, DICAPRYLYL CARBONATE, AMMONIUM ACRYLOYLDIMETHYLTAURATE/VP COPOLYMER, ALUMINUM STARCH OCTENYLSUCCINATE, CAMELLIA SINENSIS SEED OIL, HYDROXYACETOPHENONE, CAPRYLYL GLYCOL, LAUROYL LYSINE, 1,2-HEXANEDIOL, PARFUM (FRAGRANCE), ACETYL GLUCOSAMINE, SODIUM GLUCONATE, SODIUM HYALURONATE, TOCOPHEROL, SODIUM POLYGLUTAMATE, SODIUM HYALURONATE, TOCOPHEROL, SODIUM POLYGLUTAMATE, SODIUM HYALURONATE, S

## BOOST / FACE

## **INSTRUCTIONS**

Use morning and evening, after proper cleansing, and as the last step in your beauty routine after using 702 HYDRA ESSENCE and 703 HYDRA SERUM.

Take the cream from the fingertips and apply to the cheeks, forehead, nose, chin, neck and décolleté. Spread gently, starting with the largest areas, such as the cheeks and forehead. Move from the centre of the face outwards, under the chin and from the décolleté towards the neck.

## **NOTES**





# .705 EXTRA NOURISHING TEXTURE RICH

Deeply nourishing and hydrating cream

A rich emulsion specifically designed to favour the restoration of the optimal conditions of the hydrolipidic film — an essential treatment for providing everything needed for even the most exacting skin, reducing the feeling of rightness. Thanks to the rich selection of active ingredients, an enveloping and soft texture reconstructs the skin barrier damaged by external or internal factors. It confers LIPOPHILIC and HYDROPHILIC substances to the skin, along with a "PRO-BIOTIC LIKE" ingredient for a healthy appearance. Cream suitable for particularly dry skin.





## **PROBLEMS**

- · Very dehydrated skin
- Fragile skin
- · Sensitive skin



## ) EFFECTS

- Regenerated skin
- · Protected skin
- · Nourished skin



50 ml jar



Cod. Art.: ARO205608

## MAIN ACTIVE INGREDIENTS

## CERAMIDES AND PHYTOSPHINGOSINE

With a balanced blend of three different types of ceramides of vegetable origin, cholesterol, fatty acids and phytosphingosine, its significant action restores the lipid barrier. A concentration of lipids that constitute a system similar to the lipid barrier structure of the stratum corneum. Helps restore and reintegrate lipids and ceramides normally present in healthy skin, ensuring an action that rebuilds the hydrolipidic film.

## **MEDIUM PM HYALURONIC ACID**Moisturising and anti-ageing action.

## PROBIOTIC-LIKE INGREDIENT

The protective, rebalancing and strengthening action of corneocyte cohesion.

## **SHEA BUTTER**

A nourishing, emollient and restructuring action.

#### **GROWTH FACTORS & PEPTIDES**

Intense anti-ageing and recompacting action along with fibroblast stimulation.

## **INSTRUCTIONS**

Use morning and evening, after proper cleansing, and as the last step in your beauty routine after using 702 HYDRA ESSENCE and 703 HYDRA SERUM.

Take the cream from the fingertips and apply to the cheeks, forehead, nose, chin, neck and décolleté. Spread gently, starting with the largest areas, such as the cheeks and forehead. Move from the centre of the face outwards, under the chin and from the décolleté towards the neck.



INGREDIENTS: AQUA (WATER), CAPRYLIC/CAPRIC TRIGLYCERIDE, CETEARYL ETHYLHEXANOATE, DIISOSTEAROYL POLYGLYCERYL-3 DIMER DILINOLEATE, ISONONYL ISONONANOATE, CYCLOPENTASILOXANE, GLYCERIN, OCTYLDODECANOL, MAGNESIUM SULFATE, C12 15 ALKYL ETHYLHEXANOATE, HYDROGENATED CASTOR OIL, CERA ALBA (BEESWAX), BUTYROSPERMUM PARKII (SHEA) BUTTER, BISABOLOL, CERAMIDE 3, SOLUBLE COLLAGEN, CHOLESTEROL, PHYTOSPHINGOSINE, CERAMIDE 6 II, SODIUM HYALURONATE, ACETYL HEPTAPEPTIDE-4, CERAMIDE 1, SH-POLYPEPTIDE-3, SH-OLIGOPEPTIDE-1, PARFUM (FRAGRANCE), PHENOXYETHANOL, IMIDAZOLIDINYL UREA, CYCLOHEXASILOXANE, SODIUM LAUROYL LACTYLATE, CAPRYLYL GLYCOL, POTASSIUM SORBATE, SODIUM BENZOATE, XANTHAN GUM, CARBOMER, ETHYLHEXYLGLYCERIN, DISODIUM EDTA, SODIUM OLEATE, GLYCINE SOJA OIL, HYDROGENATED LECITHIN.

# .706 EXTRA NOURISHING TEXTURE LIGHT

Nourishing and hydrating cream

This face cream with high nourishing and moisturising power restores the right level of lipids and suppleness in the skin. The powerful antioxidant action further prevents signs of ageing. Pro Barrier is ideal for combination and oily complexions, conferring the nourishment and hydration needed for beautiful and healthy skin. A true multifunctional treatment, Pro Barrier prevents ageing of the skin thanks to the combined action of the active ingredients contained within, amongst which is an innovative antioxidant complex of plant origin that limits oxidative stress and strengthens the skin's defences. Dermatologically-tested formula. A non-comedogenic product\*. Cream suitable for combination and generally oily skin.



\*Study carried out on 30 healthy subjects in order to evaluate the comedogenic potential through daily application for 30 consecutive days.



#### **PROBLEMS**

- · Very dehydrated skin
- Fragile skin
- · Sensitive skin
- · Prematurely-aged skin



## EFFECTS

- · Smooth and radiant skin
- · Regenerated and velvety skin
- Protected skin
- Nourished and hydrated skin



50 ml jar



Cod. Art.: ARO205609

## MAIN ACTIVE INGREDIENTS

## PRO BARRIER COMPLEX

Complex of functional substances characterized by three key elements for the protection and regeneration of the skin barrier: 1. A balanced blend containing three different types of Ceramides of vegetable origin, Phytosphingosine, Cholesterol, and Fatty Acids for a significant restorative action on the lipid barrier. The concentrate of lipids forms a system similar to the structure of the lipid barrier of the stratum corneum. It helps to restore and reintegrate lipids and ceramides normally present in healthy skin, ensuring a reconstruction action of the hydrolipidic film. 2. Hyaluronic Acid with medium molecular weight ensures a moisturising and anti-ageing action. 3. The "Pro-Biotic-like" protective action rebalances the skin's bacterial flora and strengthens the cohesion of the corneocytes.

### RADICARE®

Complex of plant origin (extract of Melissa, Rutin and Barley): rich in flavonoids and trace elements able to block the formation of free radicals, the phenomena of skin ageing is slowed as the skin's defences are strengthened. Laboratory tested and skin tested for its antioxidant capacity.

## **GRANDPOWDER USQ**

A unique spherical powder blend of polyurethane and polymethylsilsesquioxane, the skin is left with an immediate "soft focus" feel and mattifying effect, thanks to its ability to absorb excess sebum. The result is velvety and soft skin, with the reduced appearance of wrinkles and imperfections.

#### **SQUALANE**

The prized unsaponifiable fraction is biotechnologically obtained from sugar cane, resulting in potent anti-ageing and anti-wrinkle properties. Skin tests have demonstrated Squalane's ability to improve skin elasticity and tone.

## **BLEND OF VEGETABLE WAXES**

A mixture of 100% vegetable waxes (Mimosa, Sunflower and Jojoba) obtained through a patented technological process that guarantees its functionality and moisturising efficacy (Laboratory-tested). The result is an invisible film on the skin that gives a lasting feeling of well-being and softness.

## SHEA BUTTER

For a nourishing, emollient and restructuring action.

## INSTRUCTIONS

Use morning and evening, after proper cleansing, and as the last step in your beauty routine after using 702 HYDRA ESSENCE and 703 HYDRA SERUM.

Take the cream from the fingertips and apply to the cheeks, forehead, nose, chin, neck and décolleté. Spread gently, starting with the largest areas, such as the cheeks and forehead. Move from the centre of the face outwards, under the chin and from the décolleté towards the neck.



INGREDIENTS: AQUA (WATER), CAPRYLIC/CAPRIC TRIGLYCERIDE, TRIETHYLHEXANOIN, SQUALANE, CETYL ALCOHOL, BUTYROSPERMUM PARKII (SHEA) BUTTER, C10-18 TRIGLYCERI-DES, DIMETHICONE, GLYCERIN, PROPANEDIOL, GLYCERYL STEARATE, JOJOBA ESTERS, CETETH-20, ACACIA DECURRENS FLOWER WAX, HELIANTHUS ANNUUS (SUN-FLOWER) SEED WAX, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, PEG-75 STEARATE, PHENOXYETHANOL, HDI/TRIMETHYLOL HEXYLLACTONE CROSSPOLYMER, POLYMETHYLSILSESQUIOXANE, STEARETH-20, ETHYLHEXYLGLYCERIN, PARFUM (FRAGRANCE), POLYGLYCERIN-3, TOCOPHEROL, XANTHAN GUM, SODIUM HYALURONATE, DISODIUM EDTA, SODIUM LAUROYL LACTYLATE, MELISSA OFFICINALIS LEAF EXTRACT, CERAMIDE AP, CERAMIDE EOP, CERAMIDE NP, CHOLESTEROL, DISODIUM RUTINYL DISULFATE, HORDEUM DISTICHON EXTRACT, PHYTOSPHINGOSINE, SODIUM BENZOATE, CARBOMER, BETA-SITOSTEROL, SOLIAI FRE CITRIC ACID

## **BOOST / FACE**

## **RESTORE KIT**

One-week intensive treatment for the restoration and protection of the skin barrier

A treatment with a recompacting action designed to restore the natural skin barrier. The use of these products is recommended during the week immediately following the peeling. The mini format of the kit (15 ml per product) is useful both for the client to be able to try the Arosha products, and for the beautician to make sure that the client takes care of the skin in the right way after the treatment.





## **PROBLEMS**

- · Very dehydrated skin
- Fragilised skin
- Sensitised skin



## ) EFFECTS

- · Smooth and radiant skin
- · Regenerated skin
- Protected skin
- · Nourished and moisturised skin



15 m jar + 15 ml bottle



Cod. Art.: ARO205607

## THE KIT CONTAINS



1 Extra Nourishing Cream Texture Rich 1 Skin Affinity Cleansing Oil

## **INFO**

Complete instructions inside the kit.

For best results use the products daily; in combination with the kit, use the .707 SOOTHING&RESTORING MASK once or twice a week. Perform as follows: pour a small amount of Skin Affinity Cleansing Oil into the palm of your hand, add water and massage gently into face, then rinse; apply Extra Nourishing Cream Texture Rich to face and neck after cleansing with Skin Affinity Cleansing Oil.



# .709 RESTORE PROBIOTIC MASK

Soothing and Restorative Mask in 100% Pure Biocellulose Fibres

Mask made of pure biocellulose fibres, enriched with a blend of specific ingredients designed to counteract skin discomfort while providing a soothing and restorative effect. Its formula includes an innovative "probiotic-like" ingredient that creates a protective film on the skin, helping to restore its optimal condition. Additionally, the synergistic combination of low and high molecular weight hyaluronic acid enhances hydration, leaving the skin more radiant, soft, and healthier-looking.



# PROBLEMS

- Sensitive skin
- · Weakened skin
- Very dehydrated skin
- Reddened skin



#### ) EFFECTS

- Soothed skin
- Hydrated skin
- · Protected skin
- · Regenerated skin



20 ml single-dose sachet



Cod. Art.: AR0502121

#### MAIN ACTIVE INGREDIENTS

#### **ORGANIC BIOCELLULOSE**

Biocellulose is the support of this innovative mask, which not only adapts and adheres perfectly to the skin, but also has distinctive technological properties:

- 1. It deeply delivers the active ingredients it is soaked in;
- 2. It removes skin impurities.

#### **ECTOINE**

Ectoine is an amino acid derivative belonging to the group of extremolytes, small protective molecules against stress, that protect plants and extremophilic microorganisms from lethal and extreme conditions in their habitats, such as saline lakes, thermal springs, Arctic ice, deep waters, or deserts. Ec-

toine shows global and powerful protection. It shields the skin from extrinsic and intrinsic factors of skin aging and cellular damage, such as pollution particles, sunlight (including IR-A and visible light), temperature, and chemical stress. Furthermore, it improves cellular functions, which are responsible for skin health and beauty. This global protection and repair activity lead to visible and long-term preservation and restoration, improving skin health.

#### ZENERITY™

Zenerity™ is a biotechnological ingredient, derived from a thermal spring in Italy, with 100% natural content, capable of soothing skin inflammation and counter-

acting signs of aging, even in the case of an unhealthy diet. External stress, aging, and a diet rich in fats and sugars cause skin inflammation and metabolic stress, which stimulate the production of pro-inflammatory cytokines and AGEs (Advanced Glycation End Products). These AGEs accelerate the accumulation of cellular waste, known as garb-aging, which compromises skin health. In vitro tests have shown that Zenerity™ reduces inflammation, counteracts garb-aging, and offers an anti-glycation effect, even under metabolic stress.



INGREDIENTS: AQUA (WATER), GLYCERIN, PROPYLENE GLYCOL, ALOE BARBADENSIS (ALOE VERA) LEAF JUICE, PROPANEDIOL, 1,2-HEXANEDIOL, ECTOIN, ETHOXY-DIGLYCOL, SODIUM HYALURONATE, ACETYL HEPTAPEPTIDE-4, ALLANTOIN, BACILLUS FERMENT, TASMANNIA LANCEOLATA FRUIT/LEAF EXTRACT, HYDROXYACE-TOPHENONE, CAPRYLHYDROXAMIC ACID, SODIUM HYDROXIDE, CAPRYLYL GLYCOL.

# **BOOST / FACE**

#### PRO-BIOTIC LIKE INGREDIENT (FENSE-BIOMET™)

It is a heptapeptide capable of increasing skin bacterial diversity and promoting beneficial bacteria on the skin. It has protective, balancing, and strengthening effects on the cohesion of corneocytes.

#### GLYCEROL EXTRACT OF TASMANIAN **PEPPER**

This extract from Tasmanian pepper is rich in polygodial, anthocyanins, and rutin, with powerful antioxidant and anti-inflammatory properties. These active ingredients are able to calm itching and burning sensations on sensitive and reactive skin, also reducing pro-inflammatory cytokines to relieve skin discomfort.

# ALOE BARBADENSIS EXTRACT (ALOE

Anti-inflammatory, reparative, soothing, and anti-aging.

#### **ALLANTOIN**

Promotes cellular regeneration for softer, healthier-looking skin. Soothing and cal-

#### HIGH MOLECULAR WEIGHT HYALURO-NIC ACID (HMW HA)

Due to its size, it remains on the skin's surface, where it mainly works by forming a film that reduces water evaporation and promotes indirect hydration.

#### LOW MOLECULAR WEIGHT HYALURO-NIC ACID (LMW HA)

With a molecular weight of 10-20 kDa, it penetrates the skin and interacts with cells and the extracellular matrix, stimulating collagen production, improving cellular tissues, and providing deep hydration. Thanks to its high moisturizing power, it softens wrinkles and restores the skin's barrier function.

#### **INSTRUCTIONS**

Cleanse the face only if used for home treatment. Open the sachet and remove the mask. Apply the serum inside the pouch with a gentle massage. The mask is between two films: once the mask is removed from the sachet, peel off the outer film, apply the mask to the face, and remove the second film. Ensure the mask adheres perfectly to the entire face, including the eyes, and leave it on for 20-30 minutes. Remove the mask and gently pat any remaining serum with the palms of the hands. WARNINGS: Before use, test skin compatibility by applying a small amount of the product. Discontinue use in case of skin irritation. Keep out of reach of children.



# .711 HYDRALIPID inFUSION

# Moisturising and nourishing ampoule

A precious biphasic ampoule, characterised by two immiscible stages. Conveys hydrophilic and lipophilic functional substances in a single product, thus ensuring the dual action of hydration and nourishment. A double formula in a single product enriched with natural oils and substances that work in synergy to regenerate the skin in depth, conferring the right amount of lipids, able to regenerate the skin barrier, combined with hydrophilic substances able to prevent skin dehydration. A prised and innovative repairing complex deeply restores the skin, guaranteeing protection. It immediately offers a smoother and more velvety appearance.





#### **PROBLEMS**

- · Dry and dehydrated skin
- · Alipidic skin
- · Sensitive skin
- Mature skin



#### **EFFECTS**

- Nutrition
- Hydration
- ProtectionSofter skin



2 ml glass ampoule (pack of 5)



Cod. Art.: ARO302004

#### MAIN ACTIVE INGREDIENTS

#### **LIPID FRACTION:**

#### MACADAMIA OIL

Perfect for restoring nourishment and softness to dry and irritated skin thanks to its emollient and regenerating properties.

#### AMAZONIAN WALNUT OIL

Rich in Omega 3 and unsaturated fatty acids, it improves the skin's uniformity and softness.

#### **SQUALANE**

The unsaponifiable fraction of olive oil, it is characterised by a high cutaneous affinity; prevents dryness and confers elasticity and nourishment to the skin.

#### REPAIR COMPLEX

Regenerates the natural skin barrier.

#### **HYDROPHILIC FRACTION:**

#### **PANTHENOL**

Soothes and combats redness.

#### MOISTURISING SUGAR

Promotes the production of filaggrin and has a long-lasting moisturising effect, whilst also protecting the skin barrier.

#### BISABOLOL

Anti-inflammatory and emollient.

#### **INSTRUCTIONS**

Apply to the face and neck after cleansing each morning or evening. For optimal results, use one ampoule on each of the 5 days of treatment envisaged. Break the ampoule using the special breaker. Shake the ampoule before use.



# .712 REVITAL GLOW MASK

Brightening and smoothing effect mask made in 100% Pure Biocellulose Fibers

Pure biocellulose mask formulated with a blend of functional ingredients that work synergistically to revitalize dull and tired skin, giving it a more youthful and radiant appearance. Its formula, enriched with hyaluronic acid, improves skin hydration, leaving the skin soft and elastic.





#### **PROBLEMS**

- · Dull and tired skin
- · Asphyxiated skin
- Uneven tone



#### EFFECTS

- Brighter skin
- · More even and uniform complexion
- · Soft and elastic skin
- Hydrated skin



20 ml single-dose sachet



Cod. Art.: ARO502123

#### MAIN ACTIVE INGREDIENTS

#### **ORGANIC BIOCELLULOSE**

Biocellulose is the support of this innovative mask, which not only adapts and adheres perfectly to the skin, but also has distinctive technological properties:

1. It deeply delivers the active ingredients it is soaked in;

2. It removes skin impurities.

#### VITAMIN PP

Also known as Vitamin B3 or Niacinamide, it stimulates the production of lipids and the formation of collagen and elastin. It has antioxidant properties and protects the skin from free radicals; all of this helps prevent premature skin aging, making it firmer, smoother, and more elastic. Additionally, Vitamin B3

supports the body in the formation of lipids and ceramides, which are essential for the skin's protective function. An intact skin barrier ensures that the skin loses less moisture and becomes more resistant to external influences

#### VITAMIN C (ETHYL ASCORBIC ACID)

This is a particularly stable form of Vitamin C, gentle on the skin, and able to easily penetrate the skin layers. Thanks to its powerful antioxidant action, it protects the skin from free radical damage, while promoting greater brightness and a more even tone. Additionally, it has an effective anti-aging action, counteracting the signs of photoaging and stimulating collagen production, resulting in a

reduction of wrinkles. Finally, it helps to reduce skin spots by inhibiting the activity of tyrosinase, the enzyme responsible for melanin synthesis and the formation of spots on the skin.

#### **BIOACTIVE PEPTIDE**

This is a bioactive peptide derived from natural resources, developed through advanced biotechnology. Stable and gentle on the skin, it stimulates the natural process of cellular differentiation in the final stages, promoting the renewal of the skin's surface to visibly combat hyperpigmentation in the epidermis. By supporting the skin's natural cellular turnover, dead cells are eliminated through the stratum corneum, making



INGREDIENTS: AQUA (WATER), GLYCERIN, NIACINAMIDE, PROPYLENE GLYCOL, PROPANEDIOL, ETHOXYDIGLYCOL, 1,2-HEXANEDIOL, 3-O-ETHYL ASCORBIC ACID, SO-DIUM HYALURONATE, ERGOTHIONEINE, FIBROIN DECAPEPTIDE-1, HYLOCEREUS UNDATUS FRUIT VESICLES, XANTHAN GUM, HYDROXYACETOPHENONE, CAPRYLHY-DROXAMIC ACID, SODIUM HYDROXIDE. room for new, healthy cells. It is a natural exfoliation from the inside out. This continuous renewal helps maintain smooth, resilient skin free from dead cell buildup, promoting an even and radiant tone. Additionally, healthy cellular turnover strengthens the skin's barrier, protecting it from environmental stressors and contributing to its overall vitality. The result is a visibly brighter complexion, with a reduction in hyperpigmentation, redness, and imperfections.

#### **RGOTHIONEINE**

A natural amino acid with exceptional antioxidant properties. It stimulates cellular turnover, enhances collagen and elastin production, protects against UVA rays and free radicals, prevents photoaging, supports the skin barrier by keeping the skin hydrated, and inhibits tyrosinase, preventing and reducing

skin spots.

#### HIGH MOLECULAR WEIGHT HYALU-RONIC ACID (HMW HA)

Due to its larger size, it stays on the skin's surface, where it mainly works by creating a film that reduces water evaporation and promotes indirect hydration.

#### **DRAGON FRUIT EXOSOMES**

These are microscopic extracellular vesicles that facilitate communication between cells. These nanovesicles are composed of proteins, fats, DNA, and mRNA, which also contain valuable bioactives with antioxidant and anti-inflammatory actions, including Catalase, Glutathione (GSH), Superoxide Dismutase (SOD), Ascorbic Acid, Melatonin, Phenolic Compounds, and ATP. Exosomes have the ability to act as 'carriers' in intercellular communication, traveling freely in the extracellular fluid to sites

far from the originating cell, ultimately reaching and penetrating the membrane of target cells that will receive the information, composed of some of the valuable components of the originating cell. Exosomes derived from Dragon Fruit are capable of activating a series of complex biological processes, promoting a brightening and soothing effect on the skin, stimulating cellular renewal, and counteracting visible signs of aging. These mechanisms are supported by the antioxidant and anti-inflammatory properties of the exosomes, which, thanks to their rich composition of bioactives such as Glutathione, Ascorbic Acid, and Melatonin, promote brighter, fresher, and visibly healthier skin.

#### **INSTRUCTIONS**

Cleanse the face only if used for home treatment. Open the sachet and remove the mask. Apply the serum inside the sachet with a gentle massage. The mask is between two films: once the mask is removed from the sachet, peel off the outer film, apply the mask to the face, and remove the second film. Ensure the mask adheres perfectly to the entire face and leave it on for 20-30 minutes. Remove the mask and gently pat any remaining serum with the palms of the hands. **WARNINGS**: Before use, test skin compatibility by applying a small amount of the product. Do not apply the mask to sensitive, inflamed, or wounded areas. Discontinue use in case of skin irritation. Keep out of reach of children.



# .713 X-AGE SUPREME MASK

Anti-aging mask in 100% Pure Biocellulose Fibers

Pure biocellulose mask formulated with the new EctoComplex-3 technology, which combines actions on regeneration, antioxidant protection, and improvement of skin tone. Its formula is also enriched with innovative peptides that combat the signs of aging and an exclusive ingredient that counters the formation of advanced Glycation Endproducts.



#### **PROBLEMS**

- Degeneration of skin structures
- · Wrinkles and skin folds
- · Skin atrophy and general laxity
- · Dull and lack of radiance skin
- Photoaging

#### **EFFECTS**

- Renewal of the outer layers of the epidermis
- · Restructuring and repairing
- Improvement of roughness
- Firm and toned skin
- Lifting
- · Radiant skin and even complexion



20 ml single-dose sachet



Cod. Art.: ARO502122

#### MAIN ACTIVE INGREDIENTS

#### **ORGANIC BIOCELLULOSE**

Biocellulose is the support of this innovative mask, which not only adapts and adheres perfectly to the skin, but also has distinctive technological properties:

1. It deeply delivers the active ingredients it is soaked in;

2. It removes skin impurities.

#### **ECTOCOMPLEX-3 TECHNOLOGY**

It is a powerful anti-aging technology that combines three key ingredients, each with specific and complementary properties to counteract the signs of aging and improve long-term skin health. The combination of these molecules works synergistically on skin regeneration, antioxidant protection, and skin tone. The first key ingredient, ECTOINE, is an amino acid derivative belonging to the group of extremolytes, small protec-

tive molecules from stress that protect plants and extremophilic microorganisms from the lethal and extreme conditions of their habitats such as saline lakes, hot springs, Arctic ice, deep waters, or deserts. Ectoine provides global and powerful protection. It shields the skin from extrinsic and intrinsic factors of skin aging and cellular damage, such as pollution particles, sunlight (including IR-A and visible light), temperature, and chemical stress. Furthermore, it enhances cellular functions, which are responsible for the skin's health and beauty. This global protection and reparative activity lead to visible, longterm preservation and restoration, improving overall skin health. The second ingredient, STABILIZED VITAMIN C in the form of Ascorbyl Glucoside, is a

powerful antioxidant that inhibits the enzyme tyrosinase, evening out skin tone and reducing photoaging spots. It stimulates collagen and hyaluronic acid production, reducing wrinkles and improving the skin's appearance, making it smoother and firmer.

Finally, the third component, DMAE (Dimethylaminoethanol), provides an immediate lifting effect, smoothing wrinkles and combating skin laxity. With its antioxidant properties, DMAE boosts hydration and skin elasticity, enhancing the overall effectiveness of the Ecto-Complex-3 technology.

#### **ERGOTHIONEINE**

A natural amino acid with exceptional



INGREDIENTS: AQUA (WATER), GLYCERIN, PROPYLENE GLYCOL, DIMETHYLAMINOETHANOL TARTRATE, PROPANEDIOL, ECTOIN, 1,2-HEXANEDIOL, SODIUM HYDROXIDE, SODIUM HYALURONATE, 3-0-ETHYL ASCORBIC ACID, ACETYL HEXAPEPTIDE-8, ERGOTHIONEINE, DIPEPTIDE DIAMINOBUTYROYL BENZYLAMIDE DIACETATE, BACILLUS FERMENT, XANTHAN GUM, HYDROXYACETOPHENONE, CAPRYLHYDROXAMIC ACID.

antioxidant properties. It stimulates cellular turnover, boosts the production of collagen and elastin, protects against UVA rays and free radicals, prevents photoaging, supports the skin barrier by keeping the skin hydrated, and inhibits tyrosinase, preventing and reducing dark spots.

#### **ACETYL HEXAPEPTIDE-8**

Acetyl Hexapeptide-8 (Argireline) is a peptide that inhibits the release of acetylcholine, reducing muscle contraction and, consequently, dynamic wrinkles. It blocks the interaction between SNAP-25 proteins and synaptobrevin, preventing the transmission of the nerve signal (acetylcholine) to the muscles. This relaxing effect on facial muscles contributes to smoother, firmer skin. It is particularly effective on expression wrinkles, such as those on the forehead and around the eyes. Regular use improves

skin elasticity, resulting in a younger, firmer appearance.

#### DIPEPTIDE DIAMINOBUTYROYL BEN-ZYLAMIDE DIACETATE

A patented neuropeptide that mimics waglerin-1, the molecule responsible for muscle relaxation found in the venom used by vipers to immobilize their prey. This powerful cosmetic active ingredient has a "Botox-like" effect with antiwrinkle and anti-gravity activity. It allows the skin to relax and regain its firmness immediately after facial expression.

#### ZENERITY™

A biotechnological ingredient derived from a thermal source in Italy, with 100% natural content, capable of soothing skin inflammation and combating signs of aging, even in cases of an unhealthy diet. External stress, aging, and a diet rich in fats and sugars cause skin inflammation and metabolic stress,

which stimulate the production of proinflammatory cytokines and AGEs (Advanced Glycation End Products). These AGEs accelerate the process of cellular waste accumulation, known as "garbaging," which compromises skin health. In vitro tests have shown that Zenerity™ reduces inflammation, combats garbaging, and offers an anti-glycation effect, even under metabolic stress.

#### LOW MOLECULAR WEIGHT HYAL-URONIC ACID (LMW HA)

With a molecular weight of 10-20 kDa, this hyaluronic acid penetrates the skin and interacts with cells and the extracellular matrix, stimulating collagen production, improving cellular tissues, and providing deep hydration. Due to its high moisturizing power, it softens wrinkles and restores the skin's barrier function.

#### **INSTRUCTIONS**

Cleanse the face only if used for home treatment. Open the sachet and remove the mask. Apply the serum inside the sachet with a gentle massage. The mask is between two films: once the mask is removed from the sachet, peel off the outer film, apply the mask to the face, and remove the second film. Ensure the mask adheres perfectly to the entire face, including the eyes, and leave it on for 20-30 minutes. Remove the mask and gently pat any remaining serum with the palms of the hands. **WARNINGS**: Before use, test skin compatibility by applying a small amount of the product. Discontinue use in case of skin irritation. Keep out of reach of children.



# .714 X-AGE SUPREME RICH SERUM

Anti-aging serum | dry skin

Fluid emulsion serum developed with EctoComplex-3 technology with a combined action on skin regeneration, antioxidant protection and improved skin tone. Its advanced formula is enriched with Phytoproteoglycans and Organic Silicon, which stimulate collagen synthesis and strengthen the skin structure. Hyaluronic Acid guarantees deep hydration, while Vitamin E and Ginkgo Biloba extract offer powerful protection from oxidative damage and visibly improve the complexion. The rich texture, ideal for dry skin, leaves the skin velvety, smooth and deeply nourished.





#### **PROBLEMS**

- · Degeneration of skin structures
- · Wrinkles and skin folds
- · Skin atrophy and general laxity
- · Asphyxiated skin
- · Dull and lifeless skin
- Acute dryness



#### ) EFFECTS

- · Renewal of the outer layers of the epidermis
- · Improvement in roughness
- Firm and toned skin
- · Lifting effect
- Redefinition of the facial contours
- · Radiant skin and even complexion
- · Deep hydration and nourishment



Airless 30 ml



Cod. Art.: ARO205632

#### MAIN ACTIVE INGREDIENTS

#### **ECTOCOMPLEX-3 TECHNOLOGY**

It is a powerful anti-aging technology that combines three key ingredients, each with specific and complementary properties to combat the signs of aging and improve the long-term health of the skin. The combination of these molecules works in synergy on skin regeneration, antioxidant protection, and skin tonicity. The first key ingredient, Ectoine, is an amino acid derivative belonging to the group of extremolytes, small protective molecules that shield plants and extremophilic microorganisms from the lethal and extreme conditions of their habitats, such as salty lakes, hot springs, Arctic ice, deep waters, or deserts. Ectoine offers global and potent protection. It protects the skin from extrinsic and intrinsic aging factors and cellular damage, such as pollution particles, sunlight (including IR-A and visible light), temperature, and chemical stress. Additionally, it enhances cellular functions responsible for skin health and beauty. This global protection and reparative activity lead to visible and long-term preservation and restoration, improving the skin's health.

The second ingredient, stabilized Vitamin C in the form of Ascorbyl Glucoside, is a powerful antioxidant that inhibits the enzyme tyrosinase, evening out skin tone and reducing photo-aging spots.

It stimulates collagen and hyaluronic acid production, reducing wrinkles and improving the appearance of the skin, making it smoother and firmer.

Finally, the third component, DMAE (Dimethylaminoethanol), provides an immediate lifting effect, smoothing wrinkles and combating skin laxity. With its antioxidant properties, DMAE enhances skin hydration and elasticity, boosting the overall effectiveness of the Ecto-Complex-3 technology.

#### **PHYTOPROTEOGLYCANS**

A blend of proteins, glycoproteins, and polysaccharides isolated from organic soy. It activates cellular repair processes, helping to maintain cellular integrity



INGREDIENTS: AQUA (WATER), METHYLSILANOL HYDROXYPROLINE ASPARTATE, ASCORBYL GLUCOSIDE, PROPANEDIOL, DIMETHYLAMINOETHANOL TARTRATE, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, COCO-CAPRYLATE/CAPRATE, MORINGA OIL/HYDROGENATED MORINGA OIL ESTERS, GLYCERIN, SODIUM HYALURONATE, HYDROLYZED HYALURONIC ACID, GLYCINE SOJA (SOYBEAN) SEED EXTRACT, GINKGO BILOBA LEAF EXTRACT, ECTOIN, GLYCERYL STEARATE, CETYL ALCOHOL, DIMETHICONE, DIMETHICONE, DIMETHICONE, DIMETHICONE, DIMETHICONE, COROSPOLYMAE, BUTYLENE GLYCOL, POTASSIUM CETYL PHOSPHATE, PEG-75 STEARATE, CETETH-20, TOCOPHERYL ACETATE, TOCOPHEROL, PHENOXYETHANOL, ETHYLHEXYLGLYCERIN, CYAMOPSIS TETRAGONOLOBA GUM, XANTHAN GUM, PARFUM (FRAGRANCE), SODIUM HYDROXIDE, DISODIUM EDTA, SODIUM CITRATE, CALCIUM CHLORIDE, CITRIC ACID, GLUCONOLACTONE, CALCIUM GLUCONATE, SODIUM BENZOATE, PAGNASIUM SORBATE, TETRAMETHYL ACETYLOCTAHYDRONAPHTHALENES, LINALOOL, HEXAMETHYLINDANOPYRAN, HEXYL CINNAMAL, ALPHA-ISOMETHYL IONONE, LINALYL ACETATE, CITRUS LIMON PEEL OIL, LIMONENE, DIMETHYL PHENETHYL ACETATE.

## **BOOST / FACE**

and energy after UV irradiation. It stimulates the skin's natural defense system and acts as a biological protector against UV rays. Additionally, it is a powerful skin regenerating agent due to the stimulation of collagen synthesis, improving skin firmness and smoothness, and reducing the depth of wrinkles.

#### HIGH MOLECULAR WEIGHT HYALU-RONIC ACID (HMW HA)

Due to its size, it remains on the skin's surface, where it primarily works by creating a kind of film that reduces water evaporation and promotes indirect hydration.

#### MEDIUM MOLECULAR WEIGHT HYA-LURONIC ACID (MMW HA)

It is capable of retaining water in the middle and superficial layers of the epidermis, contributing to the moisturizing action performed by both high and low molecular weight hyaluronic acid.

#### LOW MOLECULAR WEIGHT HYALU-RONIC ACID (LMW HA)

With a molecular weight of 10-20 kDa,

this hyaluronic acid penetrates the skin and interacts with the cells and extracellular matrix, stimulating collagen production, improving cellular tissues, and providing deep hydration. Due to its high moisturizing power, it softens wrinkles and restores the skin's barrier function.

#### **ORGANIC SILICON**

Silicon is essential for collagen synthesis and the activation of hydroxylation enzymes, which are crucial in the formation of the collagen network, helping to improve the strength and elasticity of the skin. Additionally, silicon has been linked to the production of glycosaminoglycans, such as hyaluronic acid, which support skin hydration and structure.

#### VITAMIN E

It is the most powerful antioxidant for the skin, capable of repairing damage caused by free radicals, which are responsible for skin aging.

#### **GINKGO BILOBA EXTRACT**

Rich in ginkgolides and flavonoids, it has radical-scavenging, antioxidant, and se-

bum-regulating properties. It is also vasoprotective, toning, anticellulite, and dermopurifying. Additionally, it protects the skin from external aggressors, pollution, and oxidative damage, with anti-aging effects.

#### **MORINGA BUTTER**

A plant-based emollient with a lipid structure very similar to that of the skin. It helps improve the hydrolipidic barrier without leaving a greasy feeling. It can enhance the skin's barrier repair processes and hydration, without an occlusive effect.

#### JOJOBA OIL

Revitalizes, regenerates, and soothes irritated skin, strengthens it, and helps prevent wrinkles. Its ease of absorption and great ability to penetrate through the small pores of the epidermis, leaving it smooth and silky, gives jojoba oil excellent moisturizing properties.

#### **INSTRUCTIONS**

Use morning and evening after cleansing the skin and before applying the cream. Take an adequate amount of product and apply it to the face, neck, and décolletage, massaging until fully absorbed. For external use only. Avoid contact with eyes, mucous membranes, and broken skin. Rinse immediately in case of irritation and discontinue use of the product.



# 715. X-AGE SUPREME RICH CREAM

Renewing cream | dry skin

Rich emulsion with EctoComplex-3 technology, which acts in synergy on skin regeneration, antioxidant protection and improved tone. A complete day treatment to combat the signs of aging and restore the physiological balance of the skin. Hyaluronic Acid and Collagen, together with powerful antioxidants and targeted active ingredients, stimulate fibroblasts and strengthen the extracellular matrix, improving firmness and smoothness. The nourishing texture, enriched with emollient vegetable oils and Moringa butter, is perfect for dry skin, offering deep hydration and long-lasting protection.





#### **PROBLEMS**

- Degeneration of skin structures
- · Wrinkles and skin folds
- · Loss of firmness and general laxity
- · Dull and lifeless skin
- · Asphyxiated skin
- Acute dryness
- Photoaging



#### **EFFECTS**

- Renewal of the outer layers of the epidermis
- · Restructuring and repairing
- Improvement in roughness
- Firm and toned skin
- Radiant skin and even complexion
- Deep hydration and nourishment



Airless 50 ml



Cod. Art.: ARO205633

#### MAIN ACTIVE INGREDIENTS

#### **ECTOCOMPLEX-3 TECHNOLOGY**

It is a powerful anti-aging technology that combines three key ingredients, each with specific and complementary properties to combat the signs of aging and improve the long-term health of the skin. The combination of these molecules works in synergy on skin regeneration, antioxidant protection, and skin tonicity. The first key ingredient, Ectoine, is an amino acid derivative belonging to the group of extremolytes, small protective molecules that shield plants and extremophilic microorganisms from the lethal and extreme conditions of their habitats, such as salty lakes, hot springs, Arctic ice, deep waters, or deserts. Ectoine offers global and potent protection. It protects the skin from extrinsic and intrinsic aging factors and cellular damage, such as pollution particles, sunlight (including IR-A and visible light), temperature, and chemical stress. Additionally, it enhances cellular functions responsible for skin health and beauty. This global protection and reparative activity lead to visible and long-term preservation and restoration, improving the skin's health.

The second ingredient, stabilized Vitamin C in the form of Ascorbyl Glucoside, is a powerful antioxidant that inhibits the enzyme tyrosinase, evening out skin tone and reducing photo-aging spots.

It stimulates collagen and hyaluronic acid production, reducing wrinkles and improving the appearance of the skin, making it smoother and firmer.

Finally, the third component, DMAE (Dimethylaminoethanol), provides an immediate lifting effect, smoothing wrinkles and combating skin laxity. With its antioxidant properties, DMAE enhances skin hydration and elasticity, boosting the overall effectiveness of the Ecto-Complex-3 technology.

#### PALMITOYL TRIPEPTIDE-38

One of the most powerful plumping peptides, thanks to its strong ability to stimulate fibroblasts to produce key components of the skin's matrix: collagen,



INGREDIENTS: AQUA (WATER), COCO-CAPRYLATE/CAPRATE, DIMETHICONE, PENTYLENE GLYCOL, PERSEA GRATISSIMA (AVOCADO) OIL, MORINGA OIL/HYDROGE-NATED MORINGA OIL ESTERS, GLYCERYL STEARATE, CETYL ALCOHOL, TRITICUM VULGARE (WHEAT) GERM OIL, JOJOBA ESTERS, DIMETHYL ISOSORBIDE, SILICA, CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, DIMETHICONE CROSSPOLYMER, SODIUM HYALURONATE, DIMETHYLAMINOETHANOL TARTRATE, ASCORBYL GLUCOSIDE, ACMELLA OLERACEA EXTRACT, ECTOIN, TOCOPHERYL ACETATE, PALMITOYL TRIPEPTIDE-38, NICOTIANA BENTHAMIANA HEXAPEPTIDE-40 SH-POLYPEPTIDE-47, PEG-75 STEARATE, PEG-100 STEARATE, CETETH-20, STEARETH-20, PHENOXYETHANOL, ETHYLHEXYLGLYCERIN, CYAMOPSIS TETRAGONOLOBA GUM, XANTHAN GUM, PARFUM (FRAGRANCE), HYDROXYPROPYL CYCLODEXTRIN, TOCOPHEROL, BHT, DISODIUM EDTA, TRIETHANOLAMINE, TETRAMETHYL ACETYLOCTAHYDRONAPHTHALENES, LINALOOL, HEXAMETHYLINDANOPYRAN, HEXYL CINNAMAL, ALPHA-ISOMETHYL IONONE, LINALYL ACETATE, CITRUS LIMON PEEL OIL, LIMONENE.

fibronectin, and hyaluronic acid.

#### **GATULINE® IN-TENSE**

A concentrated oil extract obtained from the flowers of the Acmella Oleracea plant, also known as Paracress or "Brède mafane," a traditional spicy seasoning. This plant is valued for its high content of alkylamides, indicators of its beneficial properties. This active ingredient penetrates deeply into the skin, acting on the extracellular matrix and stimulating fibroblast activity. In this way, it supports the collagen fiber network, restoring firmness and smoothness to the face.

#### LOW MOLECULAR WEIGHT HYALU-RONIC ACID (LMW HA)

With a molecular weight of 10-20 kDa, this hyaluronic acid penetrates the skin and interacts with the cells and extracellular matrix, stimulating collagen production, improving cellular tissues, and providing deep hydration. Due to its high

moisturizing power, it softens wrinkles and restores the skin's barrier function.

#### **COLLAGEN**

Helps restore collagen lost with aging and promotes the correct weaving of fibers. Its anti-aging properties protect the skin from external factors, such as UV radiation, and improve hydration by attracting and retaining water, giving the skin a healthier and more radiant appearance.

#### MORINGA BUTTER

A plant-based emollient with a lipid structure very similar to that of the skin. It helps improve the hydrolipidic barrier without leaving a greasy feeling. It can enhance the skin's barrier repair processes and hydration, without an occlusive effect.

#### AVOCADO OIL

A precious plant oil with nourishing and regenerating properties, making it especially suitable for dry, mature, devitalized, or sensitized skin. On more fragile skin, it has a softening effect, providing protection against environmental aggressors while imparting elasticity and softness. Its notable ability to normalize the hydrolipidic film also makes it a valuable ingredient for restoring the skin's natural softness and hydration.

#### WHEAT GERM OIL

Wheat germ oil is particularly rich in vitamins A, E, and D, Omega 3, and Omega 6, making it an excellent emollient. Its nourishing and soothing properties make it suitable for all skin types, combating aging and promoting the well-being of dry, dehydrated, and flaky skin.

#### VITAMIN E

It is the most powerful antioxidant for the skin, capable of repairing damage caused by free radicals, which are responsible for skin aging.

#### **INSTRUCTIONS**

Apply after the serum. Take an adequate amount of product and distribute it onto the face, neck, and décolletage, massaging until fully absorbed. For external use only. Avoid contact with eyes, mucous membranes, and broken skin. Rinse immediately in case of irritation and discontinue use of the product.



# 716. X-AGE SUPREME RICH CREAM NIGHT

Anti-ageing night cream | dry skin

A silky and rejuvenating night treatment to be applied overnight or as an intensive mask. Formulated with the exclusive EctoComplex-3 technology, which combines action on skin regeneration, antioxidant protection, and improved skin firmness. Its unique formula creates the ideal environment to activate the skin's natural regenerative powers. Enriched with Bisabolol and Licorice Extract, known for their calming properties and ability to reduce redness, while liposomal Peptides and Soy Isoflavones smooth the skin and fight the signs of aging. Its rich, enveloping texture, made with Moringa butter and precious oils, deeply nourishes and strengthens the skin's barrier, leaving the skin regenerated, toned, and radiant upon waking. Perfect for dry skin, it provides lasting comfort and deep hydration. Dermatologically tested.





#### **PROBLEMS**

- Degeneration of skin structures
- · Wrinkles and skin folds
- · Loss of firmness and general laxity
- Dull and lifeless skin
- Asphyxiated skin
- Acute dryness
- Photoaging



#### EFFECTS

- · Renewal of the outer layers of the epidermis
- Improvement in roughness
- · Firm and toned skin
- · Redensified and plumped skin
- Redefinition of facial contours
- · Radiant skin and even complexion
- Deep hydration and nourishment
- Soothing and calming
- Restructuring and repairing



Airless 50 ml



Cod. Art.: ARO205641

#### MAIN ACTIVE INGREDIENTS

#### **ECTOCOMPLEX-3 TECHNOLOGY**

It is a powerful anti-aging technology that combines three key ingredients, each with specific and complementary properties to combat the signs of aging and improve the long-term health of the skin. The combination of these molecules works in synergy on skin regeneration, antioxidant protection, and skin tonicity. The first key ingredient, Ectoine, is an amino acid derivative belonging to the group of extremolytes, small protective molecules that shield plants and extremophilic microorganisms from the lethal and extreme conditions of their habitats, such as salty lakes, hot springs, Arctic ice, deep waters, or deserts. Ectoine offers global and potent protection. It protects the skin from extrinsic and intrinsic aging factors and cellular damage, such as pollution particles, sunlight (including IR-A and visible light), temperature, and chemical stress. Additionally, it enhances cellular functions responsible for skin health and beauty. This global protection and reparative activity lead to visible and long-term preservation and restoration, improving the skin's health.

The second ingredient, stabilized Vitamin C in the form of Ascorbyl Glucoside, is a powerful antioxidant that inhibits the enzyme tyrosinase, evening out skin tone and reducing photo-aging spots.

It stimulates collagen and hyaluronic acid production, reducing wrinkles and improving the appearance of the skin, making it smoother and firmer.

Finally, the third component, DMAE (Dimethylaminoethanol), provides an immediate lifting effect, smoothing wrinkles and combating skin laxity. With its antioxidant properties, DMAE enhances skin hydration and elasticity, boosting the overall effectiveness of the Ecto-Complex-3 technology.

#### SUPEROXIDE DISMUTASE

A powerful antioxidant capable of neutralizing free radicals, protecting the skin from oxidative damage. It helps reduce signs of aging by improving skin



radiance and tone.

#### COENZYME Q10

It is a powerful antioxidant that combats free radicals, preventing premature skin aging. It promotes the production of collagen and elastin, improving elasticity and reducing wrinkles and fine lines. Additionally, it stimulates cellular energy production, supporting skin renewal and vitality.

#### MATRIXYL® 3000

It is an active ingredient that combines two peptides, PALMITOYL TETRAPEP-TIDE-7 and PALMITOYL TRIPEPTIDE-1, capable of regulating cellular activities by interacting with their specific receptors. This complex activates the genes involved in the extracellular matrix rejuvenation process, helping to reduce the fragmentation of papillary dermal fibers and significantly facilitating their reconstruction. It stimulates skin recovery processes, helping to smooth wrinkles and improve skin tone and elasticity.

#### SOYA ISOFLAVONES

Soy isoflavones are powerful antioxidants. They promote collagen synthesis, improving skin elasticity and firmness. Additionally, they have moisturizing and

balancing properties, helping to keep the skin soft and smooth.

#### **ALPHA-BISABOLOL**

Soothing, calming, and softening. It also has antibacterial and antifungal properties

#### ALOE BARBADENSIS EXTRACT

Anti-inflammatory, reparative, soothing, and anti-aging.

#### LICORICE EXTRACT

It has powerful anti-inflammatory properties and acts as a natural brightener, evening out skin tone and reducing hyperpigmentation. Its antioxidant properties stimulate collagen production, combating skin aging and improving skin elasticity.

#### WITCH HAZEL EXTRACT

It has regenerating, soothing, and purifying properties. Due to its astringent power, it is suitable for impure skin, while its decongestant action makes it ideal for delicate and irritated skin.

#### **MORINGA BUTTER**

A plant-based emollient with a lipid structure very similar to that of the skin. It helps improve the hydrolipidic barrier without leaving a greasy feeling. It can enhance the skin's barrier repair processes and hydration, without an occlusive effect.

#### **AVOCADO OIL**

A precious plant oil with nourishing and regenerating properties, making it especially suitable for dry, mature, devitalized, or sensitized skin. On more fragile skin, it has a softening effect, providing protection against environmental aggressors while imparting elasticity and softness. Its notable ability to normalize the hydrolipidic film also makes it a valuable ingredient for restoring the skin's natural softness and hydration.

#### WHEAT GERM OIL

Wheat germ oil is particularly rich in vitamins A, E, and D, Omega 3, and Omega 6, making it an excellent emollient. Its nourishing and soothing properties make it suitable for all skin types, combating aging and promoting the well-being of dry, dehydrated, and flaky skin.

#### VITAMIN E

It is the most powerful antioxidant for the skin, capable of repairing damage caused by free radicals, which are responsible for skin aging.

#### **INSTRUCTIONS**

Apply after the serum. Take an adequate amount of product and distribute it onto the face, neck, and décolletage, massaging until fully absorbed. For external use only. Avoid contact with eyes, mucous membranes, and broken skin. Rinse immediately in case of irritation and discontinue use of the product.



# .717 X-AGE SUPREME LIGHT SERUM

Anti-aging serum | mixed and oily skin

Innovative cream-gel serum with EctoComplex-3 technology with combined action on skin regeneration, antioxidant protection and improved skin tone. Enriched with Phytoproteoglycans and Organic Silicon to boost collagen and strengthen the skin structure. Thanks to Ceramides and Hyaluronic Acid, it guarantees deep hydration, while Vegetable Squalane and Ginkgo Biloba Extract offer antioxidant protection and a luminous complexion. The fresh and light texture is perfect for the needs of combination and oily skin.





#### **PROBLEMS**

- · Degeneration of skin structures
- · Wrinkles and skin folds
- Skin atrophy and general laxity



#### EFFECTS

- Renewal of the outer layers of the epidermis
- Improvement in roughness
- · Firm and toned skin
- · Lifting effect
- · Redefinition of facial contours
- · High hydration



Airless 30 ml



Cod. Art.: ARO205634

#### MAIN ACTIVE INGREDIENTS

#### **ECTOCOMPLEX-3 TECHNOLOGY**

It is a powerful anti-aging technology that combines three key ingredients, each with specific and complementary properties to combat the signs of aging and improve the long-term health of the skin. The combination of these molecules works in synergy on skin regeneration, antioxidant protection, and skin tonicity. The first key ingredient, Ectoine, is an amino acid derivative belonging to the group of extremolytes, small protective molecules that shield plants and extremophilic microorganisms from the lethal and extreme conditions of their habitats, such as salty lakes, hot springs, Arctic ice, deep waters, or deserts. Ectoine offers global and potent protection. It protects the skin from extrinsic and intrinsic aging factors and cellular damage, such as pollution particles, sunlight (including IR-A and visible light), temperature, and chemical stress. Additionally, it enhances cellular functions responsible for skin health and beauty. This global protection and reparative activity lead to visible and long-term preservation and restoration, improving the skin's health.

The second ingredient, stabilized Vitamin C in the form of Ascorbyl Glucoside, is a powerful antioxidant that inhibits the enzyme tyrosinase, evening out skin tone and reducing photo-aging spots.

It stimulates collagen and hyaluronic acid production, reducing wrinkles and improving the appearance of the skin, making it smoother and firmer.

Finally, the third component, DMAE (Dimethylaminoethanol), provides an immediate lifting effect, smoothing wrinkles and combating skin laxity. With its antioxidant properties, DMAE enhances skin hydration and elasticity, boosting the overall effectiveness of the Ecto-Complex-3 technology.

#### VEGETAL SQUALANE

A valuable unsaponifiable fraction obtained biotechnologically from sugarcane, it has important anti-aging and anti-wrinkle properties. In vivo tests



INGREDIENTS: AQUA (WATER), COCO-CAPRYLATE/CAPRATE, SQUALENE, PROPANEDIOL, METHYLSILANOL HYDROXYPROLINE ASPARTATE, ISOSTEARYL ALCOHOL, BUTYLENE GLYCOL, DIMETHICONE, DIMETHYLAMINOETHANOL TARTRATE, GLYCERIN, TRIETHANOLAMINE, SODIUM HYALURONATE, ECTOIN, ASCORBYL GLUCOSIDE, GLYCINE SOJA (SOYBEAN) SEED EXTRACT, GINKGO BILOBA LEAF EXTRACT, PHOSPHOLIPIDS, SPHINGOLIPIDS, PENTYLENE GLYCOL, PHENOXYETHANOL, ETHYLHEXYLGLYCERIN, ACRYLATES/C10-30 ALXYL ACRYLATE CROSSPOLYMER, CYAMOPSIS TETRAGONOLOBA GUM, XANTHAN GUM, PARFUM (FRAGRANCE), ETHYLCELLULOSE, CALCIUM CHLORIDE, SODIUM BENZOATE, POTASSIUM SORBATE, GLUCONOLACTONE, SODIUM CITRATE, p-ANISIC ACID, TOCOPHEROL, CALCIUM GLUCONATE, COUMARIN, LIMONENE, TETRAMETHYL ACETYLOCTAHYDRONAPHTHALENES, CITRUS AURANTIUM PEEL OIL.

demonstrate its ability to make the skin more elastic and firm.

#### **PHYTOPROTEOGLYCANS**

A blend of proteins, glycoproteins, and polysaccharides isolated from organic soy. It activates cellular repair processes, helping to maintain cellular integrity and energy after UV irradiation. It stimulates the skin's natural defense system and acts as a biological protector against UV rays. Additionally, it is a powerful skin regenerating agent due to the stimulation of collagen synthesis, improving skin firmness and smoothness, and reducing the depth of wrinkles.

#### CERAMIDE COMPLEX CLR™

Ceramides are essential structural components of the lipid membrane, crucial for maintaining the integrity and protective function of the skin barrier. This active ingredient, composed of a complex of ceramides naturally present in the skin, helps restore the lipids in the membrane, improving the texture, softness, and elasticity of the skin. As a result, it enhances the skin's ability to retain hydration, protecting it from dryness and irritation while promoting a healthier and smoother appearance.

#### LOW MOLECULAR WEIGHT HYALU-RONIC ACID (LMW HA)

With a molecular weight of 10-20 kDa, this hyaluronic acid penetrates the skin and interacts with the cells and extracellular matrix, stimulating collagen production, improving cellular tissues, and providing deep hydration. Due to its high moisturizing power, it softens wrinkles and restores the skin's barrier function.

**ORGANIC SILICON** 

Silicon is essential for collagen synthesis and the activation of hydroxylation enzymes, which are crucial in the formation of the collagen network, helping to improve the strength and elasticity of the skin. Additionally, silicon has been linked to the production of glycosaminoglycans, such as hyaluronic acid, which support skin hydration and structure.

#### **GINKGO BILOBA EXTRACT**

Rich in ginkgolides and flavonoids, it has radical-scavenging, antioxidant, and sebum-regulating properties. It is also vasoprotective, toning, anticellulite, and dermopurifying. Additionally, it protects the skin from external aggressors, pollution, and oxidative damage, with anti-aging effects.

#### **INSTRUCTIONS**

Use morning and evening after cleansing the skin and before applying the cream. Take an adequate amount of product and apply it to the face, neck, and décolletage, massaging until fully absorbed. For external use only. Avoid contact with eyes, mucous membranes, and broken skin. Rinse immediately in case of irritation and discontinue use of the product.



# 718. X-AGE SUPREME LIGHT CREAM

Renewing cream | mixed and oily skin

Light emulsion with EctoComplex-3 technology, which promotes skin regeneration, antioxidant protection and tone. A complete day treatment to combat the signs of aging and restore skin balance. Hyaluronic Acid and Collagen, combined with powerful antioxidants and targeted active ingredients, stimulate fibroblasts and strengthen the extracellular matrix, improving firmness and smoothness. The light texture, combined with Bisabolol and Aloe Vera, with antibacterial and anti-inflammatory properties, soothes, hydrates and protects, making it ideal for combination and oily skin.





#### **PROBLEMS**

- Degeneration of skin structures
- · Wrinkles and skin folds
- Loss of firmness and general laxity
- Photoaging



#### **EFFECTS**

- · Renewal of the outer layers of the epidermis
- · Restructuring and repairing
- Improvement in roughness
- · Firm and toned skin
- Radiant skin and even complexion
- High hydration



Airless 50 ml



Cod. Art.: ARO205635

#### MAIN ACTIVE INGREDIENTS

#### **ECTOCOMPLEX-3 TECHNOLOGY**

It is a powerful anti-aging technology that combines three key ingredients, each with specific and complementary properties to combat the signs of aging and improve the long-term health of the skin. The combination of these molecules works in synergy on skin regeneration, antioxidant protection, and skin tonicity. The first key ingredient, Ectoine, is an amino acid derivative belonging to the group of extremolytes, small protective molecules that shield plants and extremophilic microorganisms from the lethal and extreme conditions of their habitats, such as salty lakes, hot springs, Arctic ice, deep waters, or deserts. Ectoine offers global and potent protection. It protects the skin from extrinsic and intrinsic aging factors and cellular damage, such as pollution particles, sunlight (including IR-A and visible light), temperature, and chemical stress. Additionally, it enhances cellular functions responsible for skin health and beauty. This global protection and reparative activity lead to visible and long-term preservation and restoration, improving the skin's health.

The second ingredient, stabilized Vitamin C in the form of Ascorbyl Glucoside, is a powerful antioxidant that inhibits the enzyme tyrosinase, evening out skin tone and reducing photo-aging spots.

It stimulates collagen and hyaluronic acid production, reducing wrinkles and improving the appearance of the skin, making it smoother and firmer.

Finally, the third component, DMAE (Dimethylaminoethanol), provides an immediate lifting effect, smoothing wrinkles and combating skin laxity. With its antioxidant properties, DMAE enhances skin hydration and elasticity, boosting the overall effectiveness of the Ecto-Complex-3 technology.

#### GATULINE® EXPRESSION

A plant-derived active ingredient from the "Acmella Oleracea" plant. Used as a natural alternative to botox, it limits facial muscle contractions and delays the



appearance of the first signs of aging due to its relaxing effect on the muscles. It significantly reduces wrinkles, smooths and plumps the skin, eliminating expression lines.

#### PALMITOYL TRIPEPTIDE-38

One of the most powerful plumping peptides, thanks to its strong ability to stimulate fibroblasts to produce key components of the skin's matrix: collagen, fibronectin, and hyaluronic acid.

# LOW MOLECULAR WEIGHT HYALU-RONIC ACID (LMW HA)

With a molecular weight of 10-20 kDa, this hyaluronic acid penetrates the skin and interacts with the cells and extracellular matrix, stimulating collagen production, improving cellular tissues, and providing deep hydration. Due to its high moisturizing power, it softens wrinkles and restores the skin's barrier function.

#### **COLLAGEN**

Helps restore collagen lost with aging and promotes the correct weaving of fibers. Its anti-aging properties protect the skin from external factors, such as UV radiation, and improve hydration by attracting and retaining water, giving the skin a healthier and more radiant appearance.

#### **ALPHA-BISABOLOL**

Soothing, calming, and softening. It also has antibacterial and antifungal properties

#### SOYA ISOFLAVONES

Soy isoflavones are powerful antioxidants. They promote collagen synthesis, improving skin elasticity and firmness. Additionally, they have moisturizing and balancing properties, helping to keep the skin soft and smooth.

#### ALOE BARBADENSIS EXTRACT

Anti-inflammatory, reparative, soothing, and anti-aging.

#### **MORINGA BUTTER**

A plant-based emollient with a lipid structure very similar to that of the skin. It helps improve the hydrolipidic barrier without leaving a greasy feeling. It can enhance the skin's barrier repair processes and hydration, without an occlusive effect.

#### **AVOCADO OIL**

A precious plant oil with nourishing and regenerating properties, making it especially suitable for dry, mature, devitalized, or sensitized skin. On more fragile skin, it has a softening effect, providing protection against environmental aggressors while imparting elasticity and softness. Its notable ability to normalize the hydrolipidic film also makes it a valuable ingredient for restoring the skin's natural softness and hydration.

#### WHEAT GERM OIL

Wheat germ oil is particularly rich in vitamins A, E, and D, Omega 3, and Omega 6, making it an excellent emollient. Its nourishing and soothing properties make it suitable for all skin types, combating aging and promoting the well-being of dry, dehydrated, and flaky skin.

#### **VITAMIN E**

It is the most powerful antioxidant for the skin, capable of repairing damage caused by free radicals, which are responsible for skin aging.

#### **INSTRUCTIONS**

Apply after the serum. Take an adequate amount of product and distribute it onto the face, neck, and décolletage, massaging until fully absorbed. For external use only. Avoid contact with eyes, mucous membranes, and broken skin. Rinse immediately in case of irritation and discontinue use of the product.



# .719 X-AGE SUPREME LIGHT CREAM NIGHT

Anti-ageing night cream | mixed and oily skin

A silky and rejuvenating night treatment to be applied overnight or as an intensive mask. Formulated with the exclusive EctoComplex-3 technology, which combines action on skin regeneration, antioxidant protection, and improved skin firmness. Its unique formula creates the ideal environment to activate the skin's natural regenerative powers. Enriched with Bisabolol and Licorice Extract, known for their calming properties and ability to reduce redness, while liposomal Peptides and Soy Isoflavones smooth the skin and fight the signs of aging. Its enveloping texture absorbs quickly, leaving the skin fresh and soft without greasiness or heaviness. Perfect for combination and oily skin, it provides optimal comfort and a radiant look upon waking. Dermatologically tested.





#### **PROBLEMS**

- Degeneration of skin structures
- · Wrinkles and skin folds
- Loss of firmness and general laxity
- Asphyxiated skin
- Photoaging



#### ) EFFECTS

- · Renewal of the outer layers of the epidermis
- · Improvement in roughness
- Firm and toned skin
- · Redensified and plumped skin
- · Redefinition of facial contours
- Even complexion
- · Deep hydration
- Soothing and calming
- · Restructuring and repairing



Airless 50 ml



Cod. Art.: ARO205636

#### MAIN ACTIVE INGREDIENTS

#### **ECTOCOMPLEX-3**

It is a powerful anti-aging technology that combines three key ingredients, each with specific and complementary properties to combat the signs of aging and improve the long-term health of the skin. The combination of these molecules works in synergy on skin regeneration, antioxidant protection, and skin tonicity. The first key ingredient, Ectoine, is an amino acid derivative belonging to the group of extremolytes, small protective molecules that shield plants and extremophilic microorganisms from the lethal and extreme conditions of their habitats, such as salty lakes, hot springs, Arctic ice, deep waters, or deserts. Ectoine offers global and potent protection. It protects the skin from extrinsic and intrinsic aging factors and cellular damage, such as pollution particles, sunlight (including IR-A and visible light), temperature, and chemical stress. Additionally, it enhances cellular functions responsible for skin health and beauty. This global protection and reparative activity lead to visible and long-term preservation and restoration, improving the skin's health.

The second ingredient, stabilized Vitamin C in the form of Ascorbyl Glucoside, is a powerful antioxidant that inhibits the enzyme tyrosinase, evening out skin tone and reducing photo-aging spots.

It stimulates collagen and hyaluronic acid production, reducing wrinkles and improving the appearance of the skin, making it smoother and firmer.

Finally, the third component, DMAE (Dimethylaminoethanol), provides an immediate lifting effect, smoothing wrinkles and combating skin laxity. With its antioxidant properties, DMAE enhances skin hydration and elasticity, boosting the overall effectiveness of the Ecto-Complex-3 technology.

#### SUPEROXIDE DISMUTASE

A powerful antioxidant capable of neutralizing free radicals, protecting the skin from oxidative damage. It helps reduce signs of aging by improving skin



INGREDIENTS: AQUA (WATER), C10-18 TRIGLYCERIDES, PPG-3 BENZYL ETHER ETHYLHEXANOATE, MORINGA OIL/HYDROGENATED MORINGA OIL ESTERS, PERSEA GRATISSIMA (AVOCADO) OIL, GLYCERIN, C12-15 ALKYL BENZOATE, GLYCERYL STEARATE, CETYL ALCOHOL, TRITICUM VULGARE (WHEAT) GERM OIL, HAMAMELIS VIRGINIANA (WITCH HAZEL) LEAF WATER, BISABOLOL, SUPEROXIDE DISMUTASE, ECTOIN, DIMETHYLAMINOETHANOL TARTRATE, UBIQUINONE, ASCORBYL GLUCOSIDE, LICHTHIN, ALOE BARRADDENSIS (ALOE VERA) LEAF JUICE, TOCOPHERYL ACETATE, SOY ISOFLAVONES, PALMITOVL TETRAPEPTIDE-7, PALMITOYL TRIPEPTIDE-1, AMMONIUM GLYCYRRHIZATE, BUTYLENE GLYCOL, PEG-75 STEARATE, PEG-100 STEARATE, ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, CETETH-20, STEARETH-20, CYAMOPSIS TETRAGONOLOBA GUM, XANTHAN GUM, CARBOMER, PHENOXYETHANOL, ETHYLHEXYLGYCERIN, GLUCONOLACTONE, POLYSORBATE 20, PARFUM (FRAGRANCE), ALCOHOL, DISODIUM EDTA, BHT, TRIETHANOLAMINE, CALCIUM GLUCONATE, SODIUM BENZOATE, TOCOPHEROL, POTASSIUM SORBATE, COUMARIN, CITRUS AURANTIUM PEEL OIL, LIMONENE, BENZYL SALICYLATE, TETRAMETHYL ACETYLOCTAHYDRONAPHTHALENES.

radiance and tone.

#### **COENZYME Q10**

It is a powerful antioxidant that combats free radicals, preventing premature skin aging. It promotes the production of collagen and elastin, improving elasticity and reducing wrinkles and fine lines. Additionally, it stimulates cellular energy production, supporting skin renewal and vitality.

#### MATRIXYL® 3000

It is an active ingredient that combines two peptides, PALMITOYL TETRAPEP-TIDE-7 and PALMITOYL TRIPEPTIDE-1, capable of regulating cellular activities by interacting with their specific receptors. This complex activates the genes involved in the extracellular matrix rejuvenation process, helping to reduce the fragmentation of papillary dermal fibers and significantly facilitating their reconstruction. It stimulates skin recovery processes, helping to smooth wrinkles and improve skin tone and elasticity.

#### SOYA ISOFLAVONES

Soy isoflavones are powerful antioxidants. They promote collagen synthesis, improving skin elasticity and firmness. Additionally, they have moisturizing and

balancing properties, helping to keep the skin soft and smooth.

#### **ALPHA-BISABOLOL**

Soothing, calming, and softening. It also has antibacterial and antifungal properties

#### ALOE BARBADENSIS EXTRACT

Anti-inflammatory, reparative, soothing, and anti-aging.

#### LICORICE EXTRACT

It has powerful anti-inflammatory properties and acts as a natural brightener, evening out skin tone and reducing hyperpigmentation. Its antioxidant properties stimulate collagen production, combating skin aging and improving skin elasticity.

#### WITCH HAZEL EXTRACT

It has regenerating, soothing, and purifying properties. Due to its astringent power, it is suitable for impure skin, while its decongestant action makes it ideal for delicate and irritated skin.

#### **MORINGA BUTTER**

A plant-based emollient with a lipid structure very similar to that of the skin. It helps improve the hydrolipidic barrier without leaving a greasy feeling. It can enhance the skin's barrier repair processes and hydration, without an occlusive effect.

#### **AVOCADO OIL**

A precious plant oil with nourishing and regenerating properties, making it especially suitable for dry, mature, devitalized, or sensitized skin. On more fragile skin, it has a softening effect, providing protection against environmental aggressors while imparting elasticity and softness. Its notable ability to normalize the hydrolipidic film also makes it a valuable ingredient for restoring the skin's natural softness and hydration.

#### WHEAT GERM OIL

Wheat germ oil is particularly rich in vitamins A, E, and D, Omega 3, and Omega 6, making it an excellent emollient. Its nourishing and soothing properties make it suitable for all skin types, combating aging and promoting the well-being of dry, dehydrated, and flaky skin.

#### VITAMIN E

It is the most powerful antioxidant for the skin, capable of repairing damage caused by free radicals, which are responsible for skin aging.

#### **INSTRUCTIONS**

Apply after the serum. Take an adequate amount of product and apply it to the face, neck, and décolletage, massaging until fully absorbed. For external use only. Avoid contact with eyes, mucous membranes, and broken skin. Rinse immediately in case of irritation and discontinue use of the product.



# VITAMINIC inFUSION

# Brightening and antioxidant ampoule

Infusion enriched with latest-generation Vitamin C helps to counteract a dull complexion and dark spots, mitigating the signs of ageing. Contains a cocktail of active ingredients with antioxidant and lightening properties, ideal for awakening the complexion and giving immediate shine to the skin.







#### **PROBLEMS**

- Dull complexion
- · Lacklustre skin
- Asphyxiated skin
- Patchy skin



#### **EFFECTS**

- Illuminating
- Antioxidant
- · More uniform colour
- Revitalised skin



2 ml glass ampoule (pack of 5)



Cod. Art.: ARO302001

#### MAIN ACTIVE INGREDIENTS

# STABILISED VITAMIN C (Ascorbyl Glucoside)

Stimulates the formation of new collagen fibres and delays their degradation. Provides protection from free radicals; has high heat and oxidation stability.

#### **VITAMIN E**

Intense antioxidant and anti-free radical action

#### WILD DAISY EXTRACT

Thanks to the presence of tannins and saponins, it has a decongestant and ton-

ing action, whilst also strengthening capillary tonicity.

#### **LEMON BALM EXTRACT**

Rich in flavonoids, it has antioxidant properties whilst also being soothing and anti-inflammatory.

#### **INSTRUCTIONS**

Apply to the face and neck after cleansing each morning or evening. For optimal results, use one ampoule on each of the 5 days of treatment envisaged. Break the ampoule using the special breaker.



## **EYE PATCH**

# 100% Pure Biocellulose Fibre Mask + Peptide Complex

An eye mask in pure biocellulose with immediate lifting and decongestant actions. Once applied, it perfectly adheres to the eye contour, optimally conveying the functional ingredients contained in the fluid in which it is soaked. The transfer of lightening and toning actives is extremely swift, enduring throughout the entire time of application.





#### **PROBLEMS**

- · Dark circles
- Puffiness
- · Periocular wrinkles
- Expression lines



#### **EFFECTS**

- Lifting
- · Anti-age
- · Lightened spots



Sachet with no. 2 eye patches 6 ml



Cod. Art.: ARO502301

#### MAIN ACTIVE INGREDIENTS

#### **ORGANIC BIOCELLULOSE**

Biocellulose forms the base of this innovative mask which, in addition to perfectly adapting and adhering to the skin, has technologically distinctive properties: 1. Deeply transports the active ingredients with which it is imbued; 2. Removes impurities from the skin.

#### **ARGININE**

Moisturising agent that supports the skin's barrier function. Carnosine: with

antioxidant and anti-ageing properties. **CARNOSINE** 

Antioxidant and anti-ageing properties.

#### ACETYL GLYCYL BETA-ALANINE

Reduces hyperpigmentation by blocking the transport of melanin. Inhibits the activity of the enzymes responsible for melanogenesis (melanin production). Lightening agent.

#### GLYCOSYLATED HESPERIDIN

Thanks to its ability to stimulate blood

microcirculation, it attenuates dark circles and strengthens the capillary walls. Promotes the elimination of fluid stagnation in the eye area.

# BETAINE/ALLANTOIN/ALOE BARBADENSIS

Reduce inflammation of the orbicularis area. Soothing effect.

#### AMINOBUTYRIC ACID (GABA)

Relaxes the muscles responsible for facial rippling.

#### **INSTRUCTIONS**

Each satchel contains two masks. Each mask is between 2 films. Once a mask is removed from the sachet, remove the outer film, apply the mask to the face then remove the second film. Repeat the same procedure with the second mask, applying it to the other eye. Ensure the masks adhere perfectly then leave them on for 20-30 minutes. Remove the mask and gently dab with the palm of the hands to facilitate the absorption of any residual serum.



# **BOOST / FACE**

# EYE DUO PACK

# Day&night treatment

Exclusive intensive day&night treatment specifically designed to combat the appearance of wrinkles, dark circles, bags and swelling of the eye area. Eye Microemulsion + Eye Serum are formulated with a cutting-edge combination of HYALURONIC ACID + BIORETINOL plumping and anti-aging and PEPTIDE COMPLEX with a draining and redensifying action. Day after day, the eyes appear brighter, rejuvenated and revitalized.





#### **PROBLEMS**

- · Dark circles
- Bags
- Wrinkles
- Expression lines



#### **EFFECTS**

- Moisturizing
- Invigorating
- Illuminating
- Anti-fatigue
- · Reduction of bags, wrinkles and dark circles



Cod. Art.: ARO205205

#### THE KIT CONTAINS



1 Eye Microemulsion 1 Eye Serum

#### **INFO**

The kit comes with detailed instructions.

#### FOR BEST RESULTS

Use the products every day, in combination, use EYE PATCH 1 time per week.



# **BOOST / FACE**

#### **HOW TO USE**

#### SESSION I (EYE MICROEMULSION) >

- **a**. Massage a small amount of Eye Microemulsion in the morning. For the application use the ring finger: since the finger is less strong it is more suitable for gently applying the product in the so fragile area.
- **b**. Apply a small amount of cream on one fingertip and then rub it with the fingertip of the other hand. In this way the cream is evenly distributed between both fingertips.
- c. Start by gently tapping the eye area to stimulate micro-circulation and to make sure the cream is evenly distributed over the entire area.
- **d**. Then move on to delicate and light movements and spread the cream (without moving the skin): on the upper eyelid fixed from the inner corner of the eye outwards; on the lower eyelid, without getting too close to the rim of the eye, from the outer corner of the eye inwards.

#### SESSION II (EYE SERUM) >

- **a.** Massage a small amount of Eye Serum in the evening. For the application use the ring finger: since the finger is less strong it is more suitable for gently applying the product in the so fragile area.
- **b**. Apply a small amount of cream on one fingertip and then rub it with the fingertip of the other hand. In this way the cream is evenly distributed between both fingertips.
- **c**. Start by gently tapping the eye area to stimulate micro-circulation and to make sure the cream is evenly distributed over the entire area.
- **d**. Then move on to delicate and light movements and spread the cream (without moving the skin): on the upper eyelid fixed from the inner corner of the eye outwards; on the lower eyelid, without getting too close to the rim of the eye, from the outer corner of the eye inwards. Keep Eye Serum in the refrigerator to amplify its decongestant action.

# **EYE SERUM**

## Peptide complex

Fresh and ultra-moisturizing serum with a light texture with a lifting and anti-fatigue effect. Its formula is enriched with Hyaluronic Acid, which counteracts sagging skin, and with the exclusive Peptide Complex, which protects the micro capillary integrity and reduces the localized blood accumulation by exerting a draining and lightening action on bags and dark circles.







#### **PROBLEMS**

- · Dark circles
- Bags
- Wrinkles
- · Expression lines



#### **EFFECTS**

- Moisturizing
- Lifting
- Illuminating
- Anti-fatigue
- · Reduction of bags, wrinkles and dark circles



15 ml tube with applicator

Product included in the kit and not sold separately

#### MAIN ACTIVE INGREDIENTS

#### DIPEPTIDE DIAMINOBUTYROYL BENZYLAMIDE DIACETATE

Patented neuropeptide that mimics waglerin-1, that is the molecule responsible for relaxing muscle contractions present in the venom that the viper uses to immobilize its prey. This powerful cosmetic active therefore has a "Botox Effect" with anti-wrinkle and anti-gravity activities. It allows the skin to relax and recover tone immediately after facial expression.

#### **ACETYL TETRAPEPTIDE-5**

Specific draining peptide to counteract the hyper accumulation of liquids. In vivo tests on men and women show how this peptide acts on the accumulation of fat, reduction of AGES (End Glycation Products), reduction of permeability, increase in brightness and reduction of localized blood deposit responsible for dark circles and dark bags.

#### MEDIUM AND HIGH MOLECULAR WEIGHT HYALURONIC ACID

The use of low and high molecular weight hyaluronic acid allows a better distribution of the molecule, offering multiple actions. High molecular weight hyaluronic acid has a highly moisturizing and elasticizing action. The low molecular weight one has a filler action: it fills wrinkles and imperfections for an immediate plumping and smoothing effect.

#### COMPLEX OF TWO ALGAE TITRATED

#### IN SULFURED POLYSACCHARIDES

Ascophyllum Nodosum extract and Asparagopsis Armata extract, highly concentrated in polysaccharides, protect microcapillary integrity, keeping the skin area healthy. Strengthening the capillary barrier also has beneficial effects on the signs of aging, thanks to the decrease in the production of pro-inflammatory proteins and metalloproteinases, which are mainly responsible for the degradation of elastic tissues and skin support.

#### ARGININA AND CARNOSINA

Fundamental amino acids which, thanks to their trophic action, reduce the effects of skin aging by counteracting skin relaxation.

#### **INSTRUCTIONS**

Apply the serum to the specific area each evening. Gently dab to facilitate the absorption of the product



INGREDIENTS: AQUA (WATER), SODIUM HYALURONATE, ASPARAGOPSIS ARMATA EXTRACT, ASCOPHYLLUM NODOSUM EXTRACT, CARNOSINE, ARGININE, DIPEPTIDE DIAMINOBUTYROYL BENZYLAMIDE DIACETATE, ACETYL TETRAPEPTIDE-5, AMMONIUM ACRYLOYLDIMETHYLTAURATE/VP COPOLYMER, SORBITOL, GLYCERIN, BUTYLENE GLYCOL, CALCIUM SODIUM BOROSILICATE, SILVER OXIDE, POTASSIUM SORBATE, IMIDAZOLIDINYL UREA, PHENOXYETHANOL.

# EYE MICROEMULSION

## Peptide complex

Cream with an innovative ultra-redensifying and illuminating liquid crystal structure enhanced with Peptide Complex and Bioretinol with a triple anti-aging action: plumps and minimizes wrinkles and expression lines, smoothes and moisturizes the eye contour and reduces bags and dark circles giving a look relaxed and bright.







#### **PROBLEMS**

- Dark circles
- Bags
- Expression lines
- Wrinkles



#### **EFFECTS**

- Moisturizing
- Tonina
- Illuminating
- Redensifying
- · Reduction of bags, wrinkles and dark circles



15 ml tube with applicator

Product included in the kit and not sold separately

#### MAIN ACTIVE INGREDIENTS

#### DIPEPTIDE DIAMINOBUTYROYL BENZYLAMIDE DIACETATE

Patented neuropeptide that mimics waglerin-1, that is the molecule responsible for relaxing muscle contractions present in the venom that the viper uses to immobilize its prey. This powerful cosmetic active therefore has a "Botox Effect" with anti-wrinkle and anti-gravity activities. It allows the skin to relax and recover tone immediately after facial expression.

#### PALMITOYL TRIPEPTIDE-38

One of the most powerful peptides with a plumping effect, thanks to its strong ability to stimulate the production by fibroblasts of the main components of the skin matrix: collagen, fibronectin and hyaluronic acid.

#### ACETYL TRIPETIDE-30 CITRULLINE + PENTAPEPTIDE-18 + PSEUDOALTERO-MONAS FERMENT EXTRACT

This innovative combination of active ingredients acts specifically against enzymes (metalloproteinases) responsible for the degradation of structural proteins that provide tensile strength and elasticity to the skin. The result is an intense redensifying and renewing action. In addition, the increase in supporting proteins in turn favors the reduction of microcapillaries.

#### VITAMIN K2

Fortifies the walls of blood vessels, ensuring the proper functioning of the capillary microcirculation. It is therefore the ideal support in case of dark circles and is able to effectively reduce localized edema and swelling.

#### **BIORETINOL**

"Retinol-like" ingredient with a triple anti-aging action: plumps and minimizes wrinkles and expression lines, smoothes and moisturizes the eye contour and reduces bags and dark circles, giving a relaxed and luminous look.

#### **INSTRUCTIONS**

In the morning, massage a small amount on the lower and upper eye area with gentle movements from the inside out. Avoid contact with eyes, in case rinse immediately. Stop using the products if the skin appears irritated. Avoid applying it on damaged or inflamed skin. With the application of Eye Serum, following stimulation of the skin microcirculation, you may experience a momentary sensation of light warm.



INGREDIENTS: AQUA (WATER), HYDROGENATED POLYISOBUTENE, DICAPRYLYL ETHER, COCOS NUCIFERA (COCONUT) OIL, PROPANEDIOL, CETYL STEARATE, SIM-MONDSIA CHINENSIS (JOJOBA) SEED OIL, ARGININE, BIDENS PILOSA EXTRACT, GOSSYPIUM HERBACEUM (COTTON) SEED OIL, SODIUM HYALURONATE, 1,2-HEXANE-DIOL, GLYCERIN, ISOSTEARYL ISOSTEARATE, CETYL ALCOHOL, CETYL PHOSPHATE, AMMONIUM ACRYLOYLDIMETHYLTAURATE/VP COPOLYMER, POTASSIUM CETYL PHOSPHATE, ELAEIS GUINEENSIS (PALM) OIL, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, LINUM USITATISSIMUM (LINSEED) SEED OIL, PSEUDOALTEROMONAS FERMENT EXTRACT, CAPRYLHYDROXAMIC ACID, PENTAPEPTIDE-18, STEARIC ACID, CAPRYLYL/CAPRYL GLUCOSIDE, HYDROXYPROPYL CYCLODEXTRIN, ACACIA SENEGAL GUM, LECITHIN, MENAQUINONE-7, PALMITOYL TRIPEPTIDE-38, DIPEPTIDE DIAMINOBUTYROYL BENZYLAMIDE DIACETATE, XANTHAN GUM, POLYISOBUTENE, POTASSIUM SORBATE, CAPRYLYL GLYCOL, POLYSORBATE 20, ASCORBYL PALMITATE, ACETYL TRIPEPTIDE-30 CITRULLINE, POLYACRYLATE-13, PHENOXYETHANOL.

# .707 SUN MIST SPF 50+

#### Vitamina E & Aloe Vera

An innovative sun protection formula in a spray for the face and body with an extremely high level of protection, being practical and refreshing. Its light and transparent texture quickly absorbs without leaving an oily residue or white streaks. Contains a mix of balanced UVA/UVB filters to protect the skin from photoinduced damage. Formula free from fragrances, petrolatum and paraben. Water resistant. Also suitable for children's skin.







#### EFFECTS

Protected skinHydrated skin

Airless 100 ml



Cod. Art.: ARO205612

#### MAIN ACTIVE INGREDIENTS

#### **VITAMINA E ACETATE**

It counteracts effectively the action of free radicals and has a powerful antioxydant action. Tocopherol protects the cellular membranes and collagen from aging and oxydation. Its steady use reduces the wrinkles, nourishes the skin and provides more elasticity.

#### **BALANCED MIX OF UVA/UVB FILTERS**

Photostable filtering system with a mix of UVA and UVB filters in accordance with COLIPA recommendations (UVA = 1/3 UVB). It ensures protection from sun rays and prevention of photoaging and sun damage.

#### ALOE VERA EXTRACT

Numerous clinical studies acknowledge important "therapeutic" properties to Aloe which is rich in polisaccharides, phenolic substances and anthraquinones. It has soothing, decongestant and antimicrobial effects.

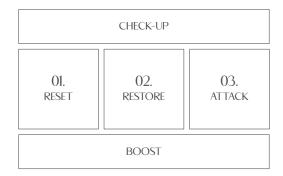
#### **INSTRUCTIONS**

Apply to the face and body prior to sun exposure. Reapply frequently, especially after perspiring, swimming or towel-drying. Do not dispense the product directly onto the face or eye area.



# TECH



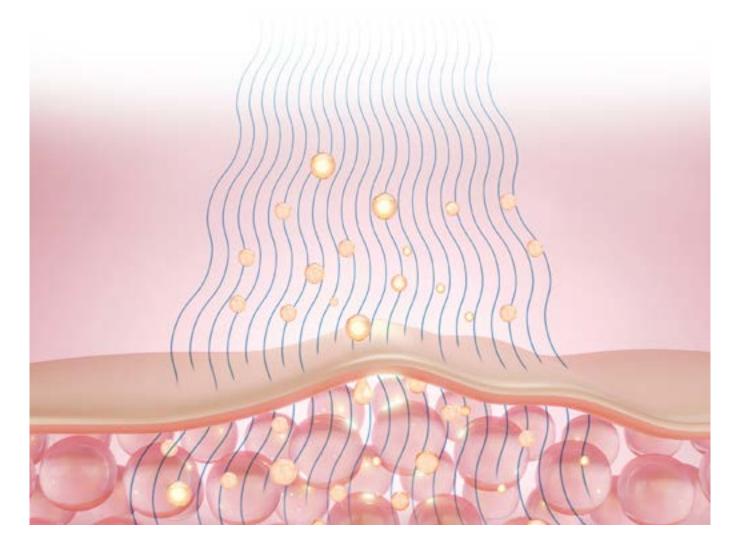


Arosha's goal has always been the search for a balance between scientific innovation and personal well-being thanks to beauty solutions and protocols designed for every need. Years of experience and work alongside the best professionals from all over the world have shown how important it is to combine cosmetic treatments with the use of aesthetic technologies, maximizing the benefits and reducing the time needed to obtain them. For this reason, within our range of products, we have given particular attention to the Tech sector.





Microcurrent treatment is a non-invasive procedure capable of stimulating skin rejuvenation. Its effectiveness relies on the application of low-intensity electrical currents, similar to the natural currents produced by the human body. To fully understand how these microcurrents affect the skin and underlying tissues, it is essential to explore the biological principles governing the treatment, including the concepts of **low-and high-frequency waves**, **skin impedance**, **current modulation**, **and transdermal delivery**.



#### MODULATING AND CARRIER WAVE

One of the distinguishing features of this treatment is the use of **low-frequency waves**, carefully selected to gently stimulate facial muscles and skin cells without causing damage or involuntary muscle contractions.

The low frequency, also known as the "modulating wave," is crucial for promoting a controlled biological response that stimulates cellular metabolism, increases the production of ATP (adenosine triphosphate), and supports cellular renewal, enhancing skin health and elasticity.

The energy produced at these frequencies is sufficient to stimulate fibroblasts, the cells responsible for producing collagen and elastin, two essential proteins that maintain firm and resilient skin. Complementary to the **low-frequency wave** is the high-frequency wave, which acts as the "carrier wave," a key concept for the treatment's

effectiveness. High-frequency waves function by opening **electropores**, small, temporary openings in skin cells. These pores remain open during the treatment, allowing functional active ingredients to pass through the skin barrier. This process facilitates the deep absorption of therapeutic substances, enhancing the efficacy of the active ingredients used.

At the same time, the low-frequency wave stimulates the skin and muscles without causing tissue habituation. The low-frequency modulation allows for variations in the intensity and frequency of the current during the treatment, ensuring long-term effectiveness and preventing tissue adaptation to the stimulation, which could reduce the body's response over time. Additionally, modulation promotes the transdermal delivery of active ingredients, optimizing the absorption of nourishing and



emollient substances that support skin rejuvenation and cellular regeneration.

#### **SKIN IMPEDANCE**

The concept of skin impedance is a crucial factor in microcurrent treatments. It refers to the **electrical resistance** the skin offers to the passage of an electric current. This resistance is influenced by various factors, such as the composition and thickness of the skin, water content, and overall skin health. When applying microcurrents for aesthetic therapy, understanding how to overcome this resistance is essential to allow the current to penetrate effectively into the skin and underlying tissues.

#### **FACTORS INFLUENCING SKIN IMPEDANCE**

- **Skin Thickness:** The skin is composed of several layers. The epidermis, the outermost layer, acts as a protective barrier and presents greater natural resistance to the passage of current. In contrast, deeper layers like the dermis are less resistant. The skin's resistance varies depending on its composition and health.
- Water Content: Well-hydrated skin is more conductive. Since water is a good conductor of electricity, dry or damaged skin will have higher impedance, making it harder for the electric current

- to pass through. Skin hydration is therefore a crucial factor in reducing impedance and facilitating the penetration of microcurrents.
- **Skin Conditions:** Factors such as flaky skin, damage, or local inflammation increase impedance, while healthy and smooth skin allows better current flow. Microcurrent treatments can be more effective on well-maintained and hydrated skin.

#### **HOW TO OVERCOME SKIN IMPEDANCE**

To ensure that the microcurrent reaches the underlying tissues without dissipating or causing damage, it is essential to overcome skin impedance safely and effectively. The device is designed to address this issue through several strategies:

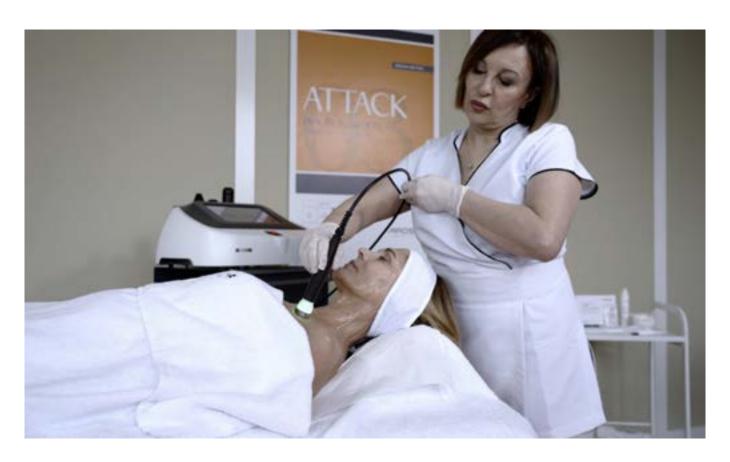
- Frequency and current modulation: the use of modulating waves and the choice of low frequency are key to the treatment. Microcurrents are usually applied at very low frequencies, which stimulate cells without damaging them. Frequencies that are too high could not only fail to penetrate effectively but also heat the skin, increasing impedance and causing unwanted effects. Current modulation (i.e., alternating frequency and amplitude during the treatment) helps overcome impedance by adapting to the skin's resistance and improving current penetration.
- Use of high-frequency carrier wave: as mentioned

earlier, microcurrents can use a high-frequency carrier wave. This type of wave acts as a "carrier wave," a supporting wave with a frequency much higher than that of the microcurrent. The carrier wave temporarily opens the skin's electropores, which are tiny openings in the skin barrier. When these pores are open, the skin becomes temporarily more permeable, allowing the current and active ingredients to penetrate more easily through the epidermis.

- **Skin impedance tracking:** the device can automatically adjust the current intensity based on the skin's resistance, performing a "skin impedance tracking." In practice, if the skin impedance is high (e.g., if the skin is dry or damaged), the device increases the carrier wave intensity to ensure proper opening of the electropores and allow the electric flow to reach the underlying tissues without causing discomfort or damage.
- Use of functionalized conductive products: to enhance the current flow through the skin, conductive products with active ingredients are used. These products reduce friction and lower skin impedance, improve electrical conductivity, and allow for an even distribution of the microcurrent. At the same time, they promote skin hydration and increase the effectiveness of the aesthetic treatment, reducing the appearance of wrinkles and fine lines.

Overcoming skin impedance is a crucial step in ensuring

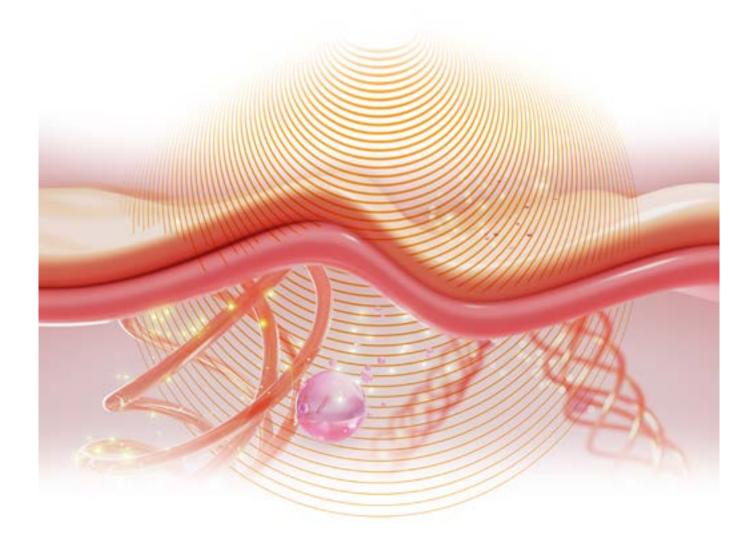
that microcurrents can perform their work deeply, stimulating muscles and promoting cellular regeneration. The use of high-frequency carrier waves, current modulation, and intensity adjustment are techniques that optimize the treatment, ensuring the current reaches deeper tissues without damaging the skin. By combining these factors, the device is able to provide a safe, effective, and targeted treatment.





# RADIOFREQUENCY: OPERATION, FREQUENCY, AND CELLULAR EFFECTS

Radiofrequency is a technology used in various fields for treatments aimed at improving skin tone and elasticity. It is based on the application of **high-frequency electromagnetic waves** that interact with biological tissues, generating thermal and biophysical effects that are useful for stimulating cell regeneration and improving skin conditions.



#### MODULATING AND CARRIER WAVE

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The low frequency, also known as the "modulating wave," is crucial for promoting a controlled biological response that stimulates cellular metabolism, increases the production of ATP (adenosine triphosphate), and supports cellular renewal, enhancing skin health and elasticity.

The energy produced at these frequencies is sufficient to stimulate fibroblasts, the cells responsible for producing collagen and elastin, two essential proteins that maintain firm and resilient skin. Complementary to the **low-frequency wave** is the high-frequency wave, which acts as the "carrier wave," a key concept for the treatment's

effectiveness. High-frequency waves function by opening **electropores**, small, temporary openings in skin cells. These pores remain open during the treatment, allowing functional active ingredients to pass through the skin barrier. This process facilitates the deep absorption of therapeutic substances, enhancing the efficacy of the active ingredients used.

At the same time, the low-frequency wave stimulates the skin and muscles without causing tissue habituation. The low-frequency modulation allows for variations in the

#### SKIN TYPE AND THERMAL RESISTANCE

The skin acts as a natural barrier to electromagnetic energy, but its role is not just protective.

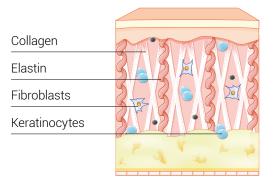
- Its conductivity depends on the **level of hydration**, the presence of sebum, and its structure. Well-hydrated skin allows for better conduction of electromagnetic waves, leading to a more effective treatment.
- The type of skin (thick or thin, sensitive or less sensitive) affects thermal resistance and the skin's ability to absorb heat. Thicker skin has greater thermal resistance, so higher power may be needed to reach 39-42°C in deeper tissues. Thin or sensitive skin may require lower power or shorter treatments to avoid surface damage.



#### **BIOLOGICAL AND SKIN EFFECTS**

When radiofrequency is applied to the skin, its effects are multiple:

- The first and most immediate is the heating of tissues, which causes vasodilation and an increase in blood flow. This allows for better oxygenation of the tissues and a greater elimination of toxins, improving overall skin health.
- At the biological level, heat stimulates fibroplasia, the
  production of fibroblasts, the cells that synthesize
  collagen and elastin. These two proteins are crucial
  for the skin as they provide elasticity, strength, and
  firmness. The stimulation of fibroblasts leads to the
  progressive and natural regeneration of the skin, improving its tone and effectively reducing wrinkles.
- At the skin level, the treatment produces a lifting and firming effect, as the deep heating stimulates the existing collagen fibers, promoting their reorganization and strengthening. To protect itself from thermal stress, fibroblasts produce additional elastin and collagen.
- This process helps reduce skin laxity, especially in the neck, cheeks, and chin areas, and improves skin texture, making it smoother and firmer.
- Additionally, radiofrequency promotes an increase in the production of hyaluronic acid, a substance natu-



rally present in the skin that helps maintain hydration and softness. Thanks to radiofrequency, **the skin appears brighter and smoother**, with a visibly younger appearance.

- Another important benefit is the **treatment of under-eye bags and dark circles**, which can be alleviated by stimulating blood circulation and draining excess fluids.
- This treatment also acts on acne-prone skin or skin damaged by scars, as it promotes skin regeneration and improves the overall appearance of the face.



#### TREATMENT DURATION

The exposure duration is important to ensure that heat is transferred evenly to the deep tissues. A treatment that is too short may not allow the optimal temperature to be reached, while a treatment that is too long could cause excessive heat buildup.

**Optimal duration:** The bipolar radiofrequency treatment for the face usually lasts between 15 and 30 minutes, depending on the power delivered and the size of the treated area.

During this time, the surface temperature of the dermis must be monitored to maintain a **range between 35° and 40°C**.

As it is a **non-invasive treatment**, bipolar radiofrequency does not require recovery time and allows the client to return immediately to their normal daily activities. Furthermore, since it has no significant side effects, it is suitable for a wide audience, including those with sensitive skin or those who do not wish to undergo surgical treatments.



## TECH / FACE

# AROSHA DERMAX

# Professional microcurrent and radiofrequency device

A multifunctional device, designed for professional aesthetics entirely Made in Italy, that uses microcurrents and resistive radiofrequency for non-invasive treatment of skin imperfections related to ageing phenomena.



#### **SPECIFICATIONS**

- Power Supply Voltage: 110-230 V~ (±10%) 50/60 Hz
- Maximum Power Consumption: 342 VA
- Electrical Hazard Protection: I
- · Protection Class: General (IP20)
- User Interface: Display android 10,1"
- · Applied Parts: Type BF



#### EQUIPMENT

- n. 1 Radiofrequency handpiece
- n. 1 Wide head (radiofrequency)
- n. 1 Focus head (radiofrequency)
- n. 1 Matrix head (radiofrequency)
- n. 1 Microcurrents handpiece
- n. 1 Microcurrents Matching plates



## CHARACTERISTICS RADIOFREQUENCY

- Power: 25 W (with epiderm Temperature Control)
- Frequency: 420 kHz
- Wide head working surface: cm<sup>2</sup> 3,8
- Focus head working surface: cm<sup>2</sup> 0,785
- Matrix head working surface: cm<sup>2</sup> 4,52



# CHARACTERISTICS MICROCURRENTS

- Maximum Voltage: 20 V
- · Carrier Frequency: 520 Mhz
- Modulating frequency: from 1,2 kHz to 1,8 kHz
- Maximum Current: 6 mA with integrated control protection
- Working Surface: cm<sup>2</sup> 6
- Metal Used for Applied Parts: Stainless Steel AISI 304



Radiofrequency handpiece



Radiofrequency Wide head



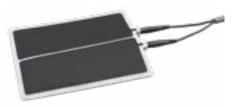
Radiofrequency Focus head



Radiofrequency Matrix head



Microcurrents handpiece



Microcurrents Matching plates

#### **INFO**

Dimensions of the device: 489 x 422 x 364 mm (LxPxH)

Weight: ~5 kg CE certified product

Read the instruction manual for all information.

| Device Name                  | dermax  |
|------------------------------|---|
| Intended Use                 | Made in Italy multifunctional device for professional aesthetics, using microcurrents and resistive radiofrequency for non-invasive treatment of skin imperfections related to skin ageing. |
| SPECIFICATIONS               |   |
| Power Supply Voltage         | 110-230 V~ (±10%) 50/60 Hz  |
| Maximum Power Consumption    | 342 VA  |
| Protection Class             | General (IP20)  |
| Electrical Hazard Protection | 1   |
| User Interface               | Display android 10,1"   |
| Applied Parts                | Type BF   |
| Cooling                      | Forced ventilation  |
| Fuses                        | 2 x F5AL da 5x20 mm 250 V   |
| Device Weight                | ~5 kg   |
| Device Dimensions            | 489 x 422 x 364 mm (LxPxH)  |
| RADIOFREQUENCY               |   |
| Power                        | 25 W (with epiderm Temperature Control)   |
| Frequency                    | 420 kHz   |
| Wide head working surface    | cm <sup>2</sup> 3,8   |
| Focus head working surface   | cm <sup>2</sup> 0,785   |
| Matrix head working surface  | cm <sup>2</sup> 4,52  |
| MICROCURRENTS                |   |
| Maximum Voltage              | 20 V  |
| Carrier Frequency            | 520 Mhz   |
| Modulating Frequency         | from 1,2 kHz to 1,8 kHz   |
| Maximum Current              | 6 mA with integrated control protection   |
| Working Surface              | 6 cm <sup>2</sup>   |
| Metal Used for Applied Parts | Stainless Steel AISI 304  |
| OPERATING CONDITIONS         |   |
| Humidity                     | 5% ÷ 95% UR non-condensing  |
| Temperature                  | -10 °C ÷ 70 °C  |
| Atmospheric Pressure         | 500 hPa ÷ 1060 hPa  |
| TRANSPORT CONDITIONS         |   |
| Humidity                     | 5% ÷ 95% UR non-condensing  |
| Temperature                  | -40 °C ÷ 85 °C  |
| Atmospheric Pressure         | 500 hPa ÷ 1060 hPa  |

# CONDUCTIVE PLUS NEW

### Conductive cream for diathermy

Moisturizing, long-glide cream specifically developed to work in synergy with aesthetic/electromedical devices for contact diathermy. It ensures high conductivity, making it effective and safe for both capacitive and resistive treatments. Its formula is enriched with active ingredients with antioxidant and anti-wrinkle properties, along with a mix of natural extracts and Vitamin B5 that help counteract skin flaccidity and loss of tone. Ideal for face and body use.



#### **INDICATIONS**

- Emulsion specifically formulated for diathermy devices.
- · For facial and body use.
- · Cosmetic treatment for skin flaccidity and loss of tone.
- · Antioxidant, anti-wrinkle, and firming action.
- · Hydrating.



Dispencer 1000 ml



Cod. Art.: ARO201111

#### MAIN ACTIVE INGREDIENTS

#### **SWEET ALMOND OIL**

Thanks to its high content of essential fatty acids, it has strong moisturizing and emollient properties. It is also rich in Vitamin E, Vitamin B, phytosterols, and antioxidant substances that help prevent skin aging and support tissue regeneration.

**GLYCERIN**. An active ingredient that combats dry skin due to its moisturizing properties. It improves skin texture, making it smoother, more hydrated, and in optimal condition. It also promotes better oxygenation, helping prevent premature aging of the dermis.

**UREA**. Urea is part of the skin's natural moisturizing factor. Among its main co-

smetic actions is hydration, as it is able to attract and retain water on the skin's surface.

**OAT EXTRACT**. An extract with anti-inflammatory, soothing, and moisturizing properties.

NATURAL ELASTIN. With natural aging, increased lipids and elevated calcium and magnesium levels cause elastin fibers to become thicker and more fragile, reducing skin elasticity. The elastin in this formula helps restore lost elastin, improving skin elasticity.

**DMAE (DIMETHYLAMINOETHANOL).**Provides an immediate lifting effect, smoothing wrinkles and fighting skin sagging.

**PANTHENOL**. A precursor of pantothenic acid (Vitamin B5) that, thanks to its anti-inflammatory and reparative properties, soothes irritation. It also promotes the synthesis of collagen and connective tissue, stimulating fibroblast growth and protein production. It is a powerful moisturizing and humectant agent that works quickly and deeply.

**CENTELLA ASIATICA EXTRACT**. Improves skin microcirculation and has a draining effect. Also acts as a vasoprotective and venotonic agent.

**GINSENG EXTRACT**. Improves blood circulation by increasing capillary permeability; also has antioxidant effects and stimulates collagen synthesis.



INGREDIENTS: AQUA (WATER), PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, GLYCERIN, C 12-15 ALKYL BENZOATE, PARAFFINUM LIQUIDUM, CERA ALBA, CA-PRYLIC/CAPRIC TRIGLYCERIDE, UREA, GLYCERYL STEARATE, CETYL ALCOHOL, CYCLOPENTASILOXANE, ISOPROPYL MYRISTATE, DIMETHICONE, DIMETHYLAMINO-ETHANOL TARTRATE, HYDROLYSED ELASTIN, PANTHENOL, SOLUBLE COLLAGEN, AVENA SATIVA (OAT) KERNEL EXTRACT, CENTELLA ASIATICA EXTRACT, PANAX GINSENG ROOT EXTRACT, HEDERA HELIX (IVY) LEAF EXTRACT, MIMOSA TENUIFLORA (MIMOSA) BARK EXTRACT, PEG-75 STEARATE, PEG-100 STEARATE, CETETH-20, STEARETH-20, PROPYLENE GLYCOL, PHENOXYETHANOL, ETHYLHEXYLGLYCERIN, PARFUM (FRAGRANCE), DISODIUM EDTA, BHT, TRIETHANOLAMINE, SODIUM BENZOATE, POTASSIUM SORBATE, LIMONENE, LINALOOL, CITRAL.

# TECH / FACE

**IVY EXTRACT**. Rich in flavonoids, saponins, and polyphenolic acids, with high affinity for collagen and elastin, improving their structure and quality.

**MIMOSA EXTRACT**. Soothing and calming properties.

**COLLAGEN**. With aging, the loss of collagen reduces skin elasticity, firmness,

and hydration. The collagen in the formula helps replenish natural collagen, improving fiber cohesion and giving the skin thickness, resilience, and flexibility.

#### **ISTRUZIONI**

Applicare la necessaria quantità di crema sulla parte da trattare. Non contiene Sali che potrebbero rovinare gli elettrodi. Non irrita. Non lascia residui. Solo per uso esterno. Evitare il contatto con gli occhi, le mucose e la cute non integra. Risciacquare immediatamente in caso di irritazione. Uso professionale.



# **Notes**

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