

ATTACK / BODY

.340 ACTIVE UP

Rewrite your story A new dimension of youth and vitality for your body.





.340 ACTIVE UP



ARCHITEKT

DEFINE TECHNOLOGY

HYDROXY-

PROLYSILANE

In the third and final ATTACK phase of the Arosha method, .340 ACTIVE UP is tailored to face skin sagging, body atony, and visibly enhance the appearance of newly formed stretch marks, all of which are blemishes caused by the natural aging process, weight loss, and improper, sedentary lifestyle.

This treatment formulation is powered by the special Architekt Define Technology which combats the effects of gravity by restructuring elastic fibers, stimulating new collagen synthesis, and improving the skin's natural hydration system.

The result? Firmer, toned, and remarkably resilient skin.

TECHNOLOGICAL INNOVATION AND ACTIVES

WHAT IS

The Architeckt Define Technology combines the work of three active ingredients with different specific functions: Hydroxyprolysilane, Hydagen® Aquaporin, and Actygym®.

As a true architect of skin rejuvenation, this technology acts on the multiple fronts of the skin's structural scaffolding to give it firmness and tone.

WHAT IS

Hydroxyprolysilane is a technological combination of organic silicon, with a restructuring function of the skin scaffold, and hydroxyproline, which optimizes collagen synthesis.

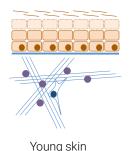
HOW IT WORKS

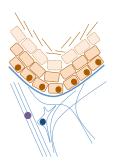
Silicon plays a crucial role in the skin's composition. By engaging with vital proteins like collagen fibers, elastin, and proteoglycans, it facilitates the optimal arrangement of dermal tissue. Unfortunately, as we age, the natural presence of organic silicon in the skin diminishes, causing it to lose its effectiveness and resulting in a breakdown of the skin's structural integrity. However, when bound to hydroxyproline, silicon stabilizes and retains its ability to promote skin restructuring.

Hydroxyproline, on the other hand, is one of the key amino acids composing collagen, and when bound to Silicon, it leverages its carrier capacity. Given silicon's strong affinity for dermal tissue, it naturally adheres to the skin compartments where Hydroxyproline is present, allowing it to penetrate into the deeper layers of the skin. This increases its bioavailability, enabling it to act more effectively in replacing damaged collagen fibers.

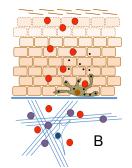
PLUS

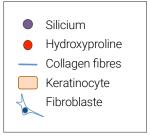
- 1. Replaces damaged elastic fibers.
- 2. Rebuilds skin tissue architecture.
- 3. Restores skin firmness.





Mature skin





Mature skin treated with hydroxyprosilane

WHAT IS

HYDAGEN® AQUAPORIN It is a highly technological active capable of providing both short-term and long-term hydration, while simultaneously reinforcing the barrier function and reducing transepidermal water loss (TEWL).

HOW IT WORKS

Hydagen Aquaporin acts on water channels known as Aquaporins (AQP), which are large proteins encapsulated in cell membranes. These channels function like pores, allowing water to pass rapidly from the outside to the inside of cells and vice versa. The discovery of Aquaporins is relatively recent and earned the Nobel Prize in Chemistry in 2003 for P. Agree and R. Mackinnon.

PLUS

- 1. Guarantees short- and long-term hydration.
- 2. Strengthens the skin barrier.
- 3. Reduces transepidermal water loss (TEWL).

WHAT IS

It's a marine-derived functional obtained through biotechnology from the metabolism of a microorganism, a plankton originating from Bermuda. It tones the body contours and redefines the silhouette.

HOW IT WORKS

ACTYGIM®

It mimics the effect of resistance exercise, increasing the release of adiponectin and promoting mitochondrial activity. The results are significantly more intense when combined with physical activity.

PLUS

1. Toning and firming action.

- 2. Slimming effect.
- 3. Redefinition of body contours



Collagen is a fibrous protein and one of the major components of the dermis. When applied to the skin, it enhances firmness, compactness, and thickness. Hydrolyzed collagen, in particular, is a type of collagen obtained through hydrolysis. This process breaks down its long native chains into smaller fragments, making it easier for penetration and absorption through the skin.



Thanks to the fermentation technology and the use of the microorganism Pseudozyma Sp., known for cleaning waste oils in the ocean, an exceptional blend of fermented oils has been created. including Olive, Argan, Sunflower seed, Korean licorice-Glycyrrhiza uralensis, and Shiunko. Fermented oils, compared to traditional ones, have a superior consistency, offering powerful moisturizing and skin penetration benefits. Additionally, they boast intense antioxidant, protective, and regenerative action, along with anti-irritation and anti-inflammatory properties.



Thanks to their high composition in essential fatty acids, they have highly moisturising and emollient. They are also rich in phytosterols and antioxidant substances that prevent the skin from ageing ageing of the skin and contribute to tissue regeneration. Finally, thanks to their regenerating and elasticising properties, they are ideal for preventing the formation formation of stretch marks and improve the healing of the skin.



A natural substance extracted from sugar beet (Beta vulgaris), to which it owes its name. Due to its solubility and ability to coalesce water molecules, it is an excellent moisturising and humectant ingredient. moisturising and humectant action. Its ability to combat cellular ageing processes and free radicals also make it an active ingredient with a strong tissue repairing and protective action.

PROFESSIONAL TREATMENT

ATTACK / BODY



.341 B-TONE

Restructuring, elasticising, nourishing and protective

ACTIVE INGREDIENTS

Sweet Almond Oil, Jojoba Oil, Rosehip Oil, Fermentoil (Olive, Argan, Sunflower Seed, Korean Herb Glycyrrhiza Uralensis and Shiunko), Architekt Define Technology, Hydrolyzed Collagen **nr. 4 - vial 10 ml**



∰ fresh effect

.342 REDEFINE MASK

Firming, Toning and Moisturising

ACTIVE INGREDIENTS Architekt Define Technology, Hydrolyzed collagen Nr. 2 - disposable sachet 75 ml



.343 UP&TONE

Firming, Toning and Moisturising

ACTIVE INGREDIENTS Architekt Define Technology Nr. 2 packs x 250 ml

Each pack contains n.2 pre-soaked bandages 10cm x 10m in extension (46% Viscose - 54% Polyamide)



.345 TONING PLUS

TO COMPLETE THE TREATMENT*

Restructuring, firming and nourishing

ACTIVE INGREDIENTS Architekt Define Technology, Shea Butter, Vegetable Oils Airless 500 ml

*Product not included in the kit

BOOST NOVELTIES

BOOST / BODY



.518 <u>B-TONE</u>

Restructuring, Elasticising, Nourishing and Protective

ACTIVE INGREDIENTS

Sweet Almond Oil, Jojoba Oil, Rosehip Oil, Fermentoil (Olive, Argan, Sunflower Seed, Korean Herb Glycyrrhiza Uralensis and Shiunko), Architekt Define Technology, Hydrolyzed Collagen **100ml bottle**



∰ fresh effect

.522 UP&TONE PANTS

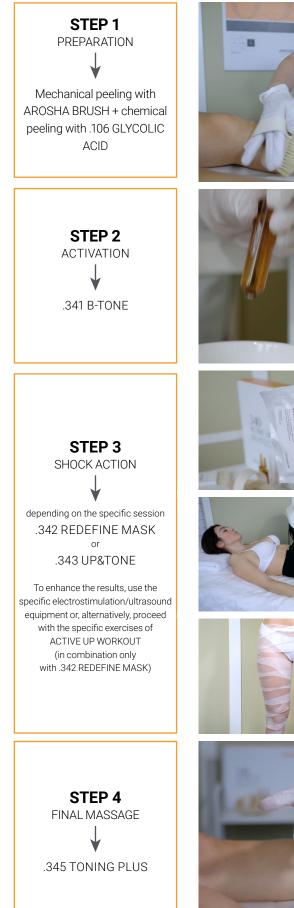
Firming, Toning and Moisturising

ACTIVE INGREDIENTS Architekt Define Technology Nr. 1 pants + nr. 1 refill + 2 cartene pants

PROFESSIONAL TREATMENT

Watch tutorial



























STRENGTHS

ARCHITEKT DEFINE TECHNOLOGY

A true architect of skin rejuvenation that restores the firmness and tone of the skin structure

READY TO USE

Inside the kit there are all the products in the quantity necessary to immediately carry out the complete treatment

IMMEDIATE RESULTS

Visible and measurable from the first treatment in the cabin

Optimisation of time: a few fundamental steps to achieve results scientifically proven

QUICK TO USE

A few targeted exercises to intensify the effect of the resistance exercise favored by the products applied, thus maximizing the benefits of the treatment

ACTIVE UP WORKOUT

Electrostimulation/ ultrasound maximizes the benefits of the treatment

COMBINABLE WITH TECHNOLOGIES





