

AROSHA SOCIAL

DASHBOARD

FEB - APR - MAR 2024



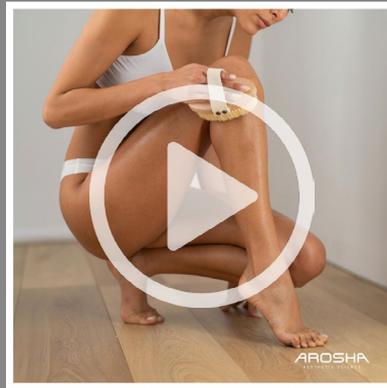
13 FEBRUARY

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16 FEBRUARY

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20 FEBRUARY

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I'M PERFECT or IMPERFECT?

Accepting yourself is the key to a fulfilling life. Nobody is perfect, yet it's precisely in this imperfection that the beauty and humanity of each individual reside. Let's embrace our uniqueness and work on it with kindness. Remember, a person's value isn't determined by their imperfections, but by their ability to grow, learn, and adapt throughout life

We just can't do without it, and you?!

You can use the Arosha brush both in the **CABIN** and at **HOME** > WATCH THE FULL VIDEO!

In the cabin it is a preparatory tool, an excellent dry exfoliant that helps make the skin more receptive.

At home it is an excellent ally to give energy in the morning before starting the day or combat the feeling of heavy legs in the evening, before going to bed.

Thanks to its natural fibres, just a few practical movements are enough to stimulate microcirculation, nerve endings and the lymphatic system for an effect:

- draining
- invigorating
- energizing
- decontracting

BANDAGES for professional treatment and **PANTS** at home: why?

BEAUTY CENTER

The bandages are perfect to perform:

- Precise and targeted application specifically in the area to be treated
- A perfect synergy with technology to maximize the results

AT HOME

The pants are perfect to perform:

- A treatment in complete comfort without effort > easy and ready to wear
- A Eco-conscious choice > they are reusable, offering long-term value and reducing waste

So bandages are the engine of the salon and provide targeted treatments. Pants are allies of comfort at home, perfect for effortless self-care treatments
Have you tried the combo yet?

14 FEBRUARY

story



23 FEBRUARY

post



27 FEBRUARY

post



01 MARCH

video



Science and cosmetics are a fascinating blend of chemistry, biology, and technology, leading to the creation of innovative products for skin wellness.

Through research and development, cosmetics provide us not only with aesthetic beauty, but also scientifically advanced solutions for skin care. Arosha believes in and invests in this to always offer you the best.

Sometimes we need extra help!

This is why we have created packs of 5 treatments ampoules for a shock action in the moments of greatest need.

Mix and match them according to your needs. What to choose? Let's see:

- VITAMINC InFusion: to brighten and slow down the first signs of aging
- HYDRALIPID InFusion : to nourish and protect
- RECOVERY InFusion : to detoxify and regenerate

Apply the serum directly to your skin or mix it with your daily cream: one ampoule a day for 5 days and you will be speechless

Make your skin the center of attention!

Always choose the best for yourself with Arosha effective products.

Your beauty routine deserves only extraordinary results and impeccable care.

5 MARCH

post



8 MARCH

post



12 MARCH

post



Do you want to be radiant and glowing? Here are some tips for healthy, hydrated, and well-nourished skin!

1. Use moisturizing and nourishing products: A proper beauty routine helps your skin cope with the natural aging process day by day.
2. Gentle cleansing: Opt for gentle cleansers that do not compromise the skin's natural lipid barrier. Avoid overly aggressive products that can cause dryness and irritation, and choose cleansers that respect the skin's natural hydration.
3. Daily sun protection: UV rays don't take a break, so it's important to protect your skin year-round to keep it hydrated and shielded from the harmful effects of the sun.

By following these simple tips, you'll be ready to shine in all your beauty!

It is said that in the past, Japanese women began their beauty routine with a few drops of dew on their faces.

Inspired by equally ethereal textures, we have created a new moisturizing line. Discover our new:

- .702 HYDRA ESSENCE
- .703 HYDRA SERUM
- .704 HYDRA CREAM

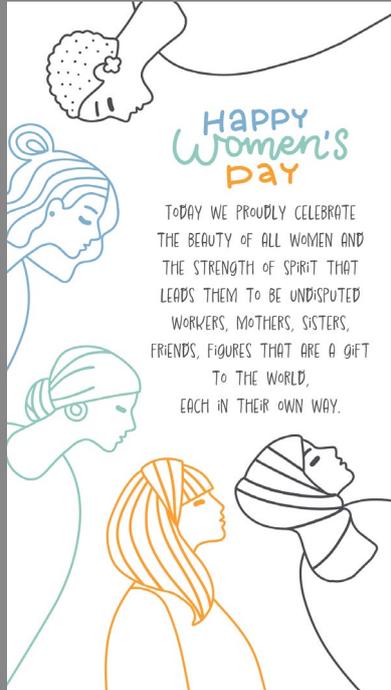
Our goal is to elevate the daily routine of all women, wherever in the world, offering the most delicate and precious care day after day.

Are you struggling with water retention and heavy legs? Finding relief is key!

That's why we suggest incorporating a nourishing and draining cream into your daily routine. Our innovative formula, .501 Nio Drain, is designed specifically for this. Experience targeted action, strength, and a comforting fragrance with every application. Say goodbye to discomfort to find revitalized legs!

8 MARCH

story



15 MARCH

post



19 MARCH

post



22 MARCH

post



To perform a good job on yourself, you always have to start from scratch.

Remove anything that is unnecessary and harmful, find the path to purify and pave the way toward the well-being that will lead you to rediscover yourself
#RESET

The pursuit of perfect balance can be a challenge, but it's essential for our body's well-being.

When our body is in balance, we feel more energized and in tune with ourselves. It's a continuous journey that requires awareness, commitment, and adaptability, but the benefits for our health and well-being are invaluable
#RESTORE

There comes a time when we are ready to tackle greater challenges, when we are prepared to address an issue to achieve the goals we desire so much.

With the right perseverance and dedication, nothing is impossible
#ATTACK

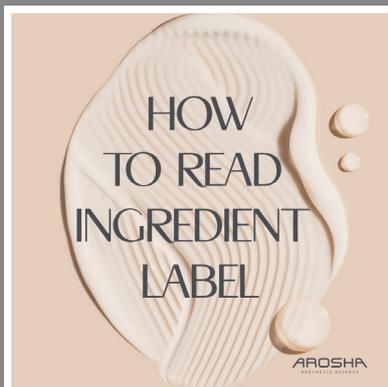
26 MARCH

post



29 MARCH

post



2 APRIL

post



Embrace Your Power of Choice!

Always remember that only you hold the key to unlocking happiness and positivity.

Embrace the freedom to choose joy, love, and personal well-being.

Your glowing internal beauty will mirror the external one.

Beauty Tip: Get to Know Your Cosmetics!

1. Safety First: Cosmetic ingredients undergo rigorous testing for safety. Your well-being is a priority
2. Master INCI: International Nomenclature of Cosmetic Ingredients is the global standard for labeling. Remember, order matters! The first ingredient is most abundant, while those at the end are in smaller amounts.
3. Decoding Labels: Latin names for common ingredients, technical English for synthetics, and Latin botanical names for unprocessed plant derivatives with extraction details in English.
4. Allergen Alert: Check for perfumes if you're sensitive.

Choose products with key ingredients at the top!

#BeautyTips #SkincareSecrets
#INCIKnowHow #CosmeticWisdom

Explore Beauty through Science!

Every cosmetic product holds a secret: scientific research.

Carefully tested and blended ingredients create formulas that deliver real results. Science reveals the truth behind radiant beauty.

It's a magical blend of innovation and safety that enriches our daily beauty ritual and Arosha is always committed to this research, to obtain the maximum effectiveness of its products.

#ScientificBeauty #CosmeticInnovation

31 MARCH

story



5 APRIL

post



9 APRIL

post



12 APRIL

post



Stretch marks occur when the skin is subjected to rapid stretching, causing the breakdown of collagen and elastin fibers. To treat them in the early stages, it's necessary to improve the skin's elasticity, keep it hydrated and nourished, and gently massage the affected area to enhance blood circulation and promote regeneration.

If you struggle with this issue too, get ready!

Your fight against stretch marks is about to become even more effective: new Arosha solutions are on the horizon.

Ready to achieve your beauty goals?

Remember, it's all about outlining a personalized path to success. Prepare your body for change and be open to the journey ahead. Don't hesitate to seek advice from the experts to ensure you're taking care of yourself from every angle.

Your wellness journey starts now!

Say goodbye to sagging skin, not just on your legs and abdomen, but also on your arms!

With Arosha treatments, tailored to fit every inch of your body, you'll experience a personalized journey towards firmer, more toned skin.

Let us accompany you reaching your best beauty goals!

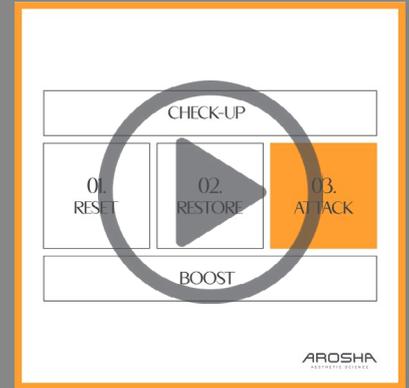
16 APRIL
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19 APRIL
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23 APRIL
video



A long-awaited change, one that has finally led us to also update our offering for firming treatments!

We welcome the new professional kit Arosha .340 ACTIVE UP !

An innovative solution to counteract the force of gravity, which often leads to loss of tone and the formation of recent stretch marks.

New products and technologies for:

- firming
- toning
- increasing skin elasticity

Our body change, the tone is subject to a decline determined by a variety of genetic factors, including the natural aging process which, associated with a predominantly sedentary lifestyle, diets and weight loss causes:

- LACK OR LOSS OF TONE
- A DECREASE IN SKIN ELASTICITY
- PRESENCE OF STRETCH MARKS

The aim of the new .340 ACTIVE UP is precisely to restore our shape, thus supporting the achievement of BODY TONING by:

- RESTRUCTURING ELASTIC FIBERS
- STIMULATE THE SYNTHESIS OF NEW COLLAGEN
- IMPROVE THE SKIN'S NATURAL MOISTURIZING SYSTEM

Rewrite your story of wellness with Arosha.

Included in the third and final ATTACK phase of the Arosha method .340 ACTIVE UP is tailored to face skin sagging, body atony, and visibly enhance the appearance of newly formed stretch marks.

This treatment formulation is powered by the special Architekt Define Technology which combats the effects of gravity by restructuring elastic fibers, stimulating new collagen synthesis, and improving the skin's natural hydration system.

The result? Firmer, toned, and remarkably resilient skin. Let's discover more in all Arosha Beauty Centers!

26 APRIL

video



30 APRIL

video



3 MAY

post



Here are some exciting updates to share! We already know that high-performance products, combined with the best technologies, lead to amazing results.

But how about having an extra option?

If you're active and love experimenting, don't even stop in the cabin! With the special texture of the products in the new .340 ACTIVE UP professional kit, you can easily perform some practical exercises even during the treatment.

The active ingredients in the products will work even more effectively thanks to your workout. Curious to learn more?

We have them for drainage, for cellulite, and of course, they couldn't be missing now in the new firming version!

A complete offer to meet every need.

So here we present the new version of firming pants .322 UP & TONE to be comfortably used for your beauty routine at home! This treatment :

Combats the effects of gravity by restructuring the elastic fibers.
Stimulates the synthesis of new collagen.
Improves the skin's natural hydration system, making it more compact, toned, and firm.

Enriched with Menthol, it provides a sensation of freshness and comfort with each use.

We always love to bring you something new, so we present another product that will revolutionize your beauty routine for self-care!

.518 B-TONE a restructuring treatment to define your silhouette that works in two synergistic phases:

- oily phase, enriched with Sweet Al-mond, Jojoba, Rosa Mosqueta oils, and a compound of fermented oils that combats the onset of stretch marks and deeply nourishes the skin, leaving it soft and silky.
- aqueous phase enhanced with the special and exclusive Arosha Ar-chitekt Define Technology, which restructure the elastic fibers, stimulates the synthesis of new collagen, and improves the skin's natural hydration system, making it more compact, toned, and firm.

Shake and use it! Thanks to its innovative two-phase formulation, it is easily applied and quickly absorbed without leaving a greasy residue.