



.155 PURE CLEANSE PRIMER

Purifying and Regenerating Primer

Professional primer for skin preparation and cleansing. Its gel formula is designed to deeply cleanse, gently exfoliate the skin, and minimize pore size. Perfect as a first step in professional treatments, it prepares the skin to receive all the active ingredients subsequently applied, for radiant, renewed and visibly smoother skin. Dermatologically tested.



PROBLEMS

- Slowed cell turnover
- Impure skin
- Asphyxiated skin
- Dull and opaque skin
- Irregular texture
- Seborrhic skin



EFFECTS

- Renewal of the outer layers of the epidermis
- Removal of impurities and dead cells
- Brighter and smoother skin
- Even appearance
- Antibacterial effect and sebum regulation
- Reduced pores



Dispenser 100 ml



Cod. Art.: ARO205019

MAIN ACTIVE INGREDIENTS

VITAMIN C

Stabilized Vitamin C in the form of Ascorbyl Glucoside. This derivative prevents the oxidation of Vitamin C, keeping it active and stable. It is gradually released onto the skin, prolonging its effect. It is a powerful antioxidant capable of inhibiting the enzyme tyrosinase, brightening the skin, evening out the tone, and reducing photo-aging spots. It stimulates collagen and hyaluronic acid production, helping to reduce wrinkles and improve the appearance of the skin, making it smoother.

SALICYLIC ACID

It belongs to the group of beta-hydroxy acids (BHAs), also known as keratolytic agents with exfoliating action. This ingredient breaks the bonds between dead skin cells, stimulating cell renewal and giving the skin a more youthful appearance. It improves the appearance of wrinkles, hydration, and elasticity, and helps combat photo-aging. Additionally, it gently exfoliates and removes dirt from the pores, helping to eliminate excess sebum. Being lipophilic, it easily penetrates the pores and, once inside, its bacteriostatic properties provide a

deep cleansing.

INSTRUCTIONS

Dispense 15 pumps of .155 PURE CLEANSE PRIMER into a bowl. Apply the product evenly to the face, neck, and décolleté using a fan brush. Gently massage for 1 minute in circular motions. Remove excess product with a pre-moistened Arosha sponge and blot the skin with a tissue. For external use only. Avoid contact with eyes, mucous membranes, and broken skin. Rinse immediately in case of irritation and discontinue use of the product. Professional use only.



INGREDIENTS: AQUA (WATER), PROPYLENE GLYCOL, ALCOHOL DENAT., SODIUM LAURETH SULFATE, ASCORBYL GLUCOSIDE, SALICYLIC ACID, SODIUM HYDROXIDE, HYDROXYETHYLCELLULOSE.