



# .519 FIRM & STRETCH

## Elasticizing and Repairing Cream

An intensive body cream formulated to improve skin elasticity and help prevent the appearance of newly formed stretch marks. Developed with the innovative Architekt Define technology, it counteracts the effects of gravity by restructuring elastic fibers, stimulates the synthesis of new collagen, and enhances the skin's natural hydration system, leaving it more toned and more supple. The formula is further enriched with LiftyLOXCROP®-G, obtained through Aethera Biotech's CROP® technology, for more hydrated, firmer, and more elastic skin.



**PROBLEMS**

- Skin laxity
- Loss of firmness
- Appearance of stretch marks

**EFFECTS**

- Moisturizing
- Firming
- Elasticizing

Tube 200 ml

Cod. Art.: ARO202137

### MAIN ACTIVE INGREDIENTS

**ARCHITEKT DEFINE TECHNOLOGY**  
 Architekt Define Technology combines the action of three active ingredients with distinct and complementary functions: hydroxyproline silane, Hydagen® Aquaporin, and Actygy®. Like a true architect of skin rejuvenation, this advanced technology works on multiple levels of the skin's structural framework to enhance firmness and tone.  
**Hydroxyproline Silane:** a technological combination of organic silicon, which has a restructuring function on the skin's supporting framework, and hydroxyproline, which optimizes collagen synthesis. Silicon is an essential component of the skin: by interacting with elastic and structural proteins—such as collagen fibers, elastin, and proteoglycans—it ensures optimal organization of dermal tissue. However, with aging, the amount of organic silicon tends to degrade and

lose its activity, leading to a collapse of the skin's structural architecture. When bound to hydroxyproline, it is stabilized and can therefore maintain its restructuring activity. Hydroxyproline, on the other hand, is one of the main amino acids that make up collagen and, when linked to silicon, benefits from its "carrier" function. Thanks to its high affinity for dermal tissue, silicon tends to bind to the skin compartments where it is naturally present, allowing hydroxyproline to penetrate deeper layers of the skin, increasing its bioavailability and acting more effectively in the replacement of damaged collagen fibers.  
**Hydagen® Aquaporin:** a highly advanced active ingredient capable of providing both short- and long-term hydration, while also strengthening the skin barrier function by reducing transepidermal water loss (TEWL). Hydagen® Aquaporin

acts on the "water channels" known as aquaporins (AQP), large proteins embedded in cell membranes that allow water to pass rapidly in and out of cells, functioning like true pores. The discovery of aquaporins is relatively recent and was awarded the Nobel Prize in Chemistry in 2003 to P. Agre and R. MacKinnon.  
**Actygy®:** a functional active ingredient of marine origin, obtained through biotechnology from the metabolism of a microorganism— a plankton sourced from the Bermuda Islands. It tones body contours and helps redefine the silhouette. It mimics the effects of resistance exercise: it increases the release of adiponectin, promotes enhanced mitochondrial activity in muscles and ATP production, and modulates the expression of genes involved in adipogenesis. Results are significantly enhanced when combined with physical activity.



INGREDIENTS: AQUA (WATER), SIMMONDSIA CHINENSIS SEED OIL (SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL), BUTYLENE GLYCOL, DICAPRYLYL ETHER, GLYCERIN, PRUNUS AMYGDALUS DULCIS OIL (PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL), BUTYROSPERMUM PARKII BUTTER (BUTYROSPERMUM PARKII (SHEA) BUTTER), CETEARYL ALCOHOL, OCTYLDODECANOL, MYRISTYL ALCOHOL, SQUALANE, SORBITOL, ZANTHOXYLUM PIPERITUM CALLUS LYSATE, TASMANNIA LANCEOLATA LEAF EXTRACT, HYDROXYPROLINE, SILANETRIOL, BACILLUS/SOYBEAN FERMENT EXTRACT, GLYCERYL GLUCOSIDE CAPRYLIC/CAPRIC TRIGLYCERIDE, SODIUM POLYACRYLATE, BEHENYL ALCOHOL, BENZYL ALCOHOL, CETEARYL GLUCOSIDE, POTASSIUM CETYL PHOSPHATE, SODIUM BENZOATE, CETYL ALCOHOL, DIMETHICONOL XANTHAN GUM, SODIUM DEHYDROACETATE, ASPARTIC ACID.



**LIFTYLOX CROP®-G**

It's an innovative phyto-complex obtained from cell cultures of *Zanthoxylum piperitum* (Sichuan pepper), developed using CROP® biotechnology to ensure high purity, standardization, and sustainability. It improves skin elasticity and firmness, increases deep hydration, and provides a natural toning effect for a more youthful appearance. Its efficacy is based on its ability to stimulate pro-collagen I synthesis, modulate collagen metabolism, and protect fibroblasts from oxidative and osmotic stress.

**TASMANOL®.**

A botanical extract obtained from Tas-

*mannia lanceolata*, rich in naturally occurring phenolic compounds and sesquiterpenes. It helps improve skin elasticity, firmness and tone while supporting the integrity of the extracellular matrix. Its antioxidant action helps protect the skin from oxidative stress caused by free radicals, preserving the health and vitality of both epidermal and dermal structures. Highly skin-compatible, it contributes to enhanced comfort and optimal skin tolerance.

**SQUALANE**

A plant-derived lipid highly compatible with the natural composition of the skin's hydrolipidic film. Thanks to its emollient

and restorative properties, it helps keep the skin soft, elastic and protected against dehydration. It supports the skin barrier function by reducing transepidermal water loss (TEWL), improving overall skin comfort.

**SHEA BUTTER**

Thanks to its rich composition in fat acids, it has strong emollient and moisturizing properties. Furthermore, it is rich in antioxidants, such as vitamin E, which fights free radicals and improves blood microcirculation, and vitamin A, which fights aging by rebuilding damaged cells.

**INSTRUCTIONS**

Apply to the areas to be treated and massage until fully absorbed.



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